ALCOHOLIC BEVERAGE AND CANNABIS ADMINISTRATION

FY 2026 PERFORMANCE PLAN

NOVEMBER 26, 2025

GOVERNMENT OF THE DISTRICT OF COLUMBIA
MURIEL BOWSER, MAYOR

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1 INTRODUCTION

This document is the Fiscal Year 2026 Performance Plan for the Alcoholic Beverage and Cannabis Administration.

This Performance Plan is the first of two agency performance documents published each year. The Performance Plan is published twice annually – preliminarily when the Mayor's budget proposal is delivered, and again at the start of the fiscal year when budget decisions have been finalized. A companion document, the Performance Accountability Report (PAR), is published annually in January following the end of the fiscal year. Each PAR assesses agency performance relative to its annual Performance Plan.

Performance Plan Structure: Performance plans are comprised of agency Objectives, Administrative Structures (such as Divisions, Administrations, and Offices), Activities, Projects and related performance measures. The following describes these plan components, and the types of performance measures agencies use to assess their performance.

Objectives: Objectives are statements of the desired benefits that are expected from the performance of an agency's mission. They describe the goals of the agency.

Administrative Structures: Administrative Structures represent the organizational units of an agency, such as Departments, Divisions, or Offices.

Activities: Activities represent the programs and services an agency provides. They reflect what an agency does on a regular basis (e.g., processing permits).

Projects: Projects are planned efforts that end once a particular outcome or goal is achieved.

Measures: Performance Measures may be associated with any plan component, or with the agency overall. Performance Measures can answer broad questions about an agency's overall performance or the performance of an organizational unit, a program or service, or the implementation of a major project. Measures can answer questions like "How much did we do?", "How well did we do it?", "How quickly did we do it?", and "Is anyone better off?" as described in the table below.

Measures are printed in the Performance Plan along with the Objective, Administrative Structure, Activity, or Project that they measure.

Measure Type	Measure Description	Example
Quantity	Quantity measures assess the volume of work an agency performs. These measures can describe the inputs (e.g., requests or cases) that an agency receives or the work that an agency completes (e.g., licenses issued or cases closed). Quantity measures often start with the phrase "Number of...".	"Number of public art projects completed"
Quality	Quality measures assess how well an agency's work meets standards, specifications, resident needs, or resident expectations. These measures can directly describe the quality of decisions or products or they can assess resident feelings, like satisfaction.	"Percent of citations issued that were appealed"
Efficiency	Efficiency measures assess the resources an agency used to perform its work and the speed with which that work was performed. Efficiency measures can assess the unit cost to deliver a product or service, but typically these measures assess describe completion rates, processing times, and backlog.	"Percent of claims processed within 10 business days"

(continued)

Measure Type	Measure Description	Example
Outcome	Outcome measures assess the results or impact of an agency's work. These measures describe the intended ultimate benefits associated with a program or service.	"Percent of families returning to homelessness within 6-12 months"
Context	Context measures describe the circumstances or environment that the agency operates in. These measures are typically outside of the agency's direct control.	"Recidivism rate for 18-24 year-olds"
District-wide Indicators	District-wide indicators describe demographic, economic, and environmental trends in the District of Columbia that are relevant to the agency's work, but are not in the control of a single agency.	"Area median income"

Targets: Agencies set targets for most performance measures before the start of the fiscal year. Targets may represent goals, requirements, or national standards for a performance measure. Agencies strive to achieve targets each year, and agencies provide explanations for targets that are not met at the end of the fiscal year in the subsequent Performance Accountability Report.

Not all measures are associated with a target. Newly added measures do not require targets for the first year, as agencies determine a data-informed benchmark. Changes in some measures may not indicate better or worse performance. They may be "neutral" measures of demand or input or outside of the agency's direct control. In some cases, the relative improvement of a measure over a prior period is a more meaningful indicator than meeting or exceeding a particular numerical goal, so a target is not set.

2 ALCOHOLIC BEVERAGE AND CANNABIS ADMINISTRATION OVERVIEW

Mission: The mission of the Alcoholic Beverage and Cannabis Administration (ABCA) is to support the public's health, safety, and welfare through the control and regulation of the sale and distribution of alcoholic beverages and medical cannabis.

Summary of Services: ABCA conducts licensing, training, adjudication, community outreach, and enforcement efforts to serve licensees, law enforcement agencies, Advisory Neighborhood Commissions (ANCs), civic associations, and the general community so that they understand and adhere to all District laws, regulations, and ABCA policies and procedures. ABCA also registers qualifying patients who have the right to obtain and use cannabis for medical purposes.

Objectives:

1. Educate licensees on the District's alcoholic beverage laws and regulations.
2. Ensure that licensed establishments are in compliance with the ABC laws and regulations. Ensure that medical cannabis facilities (dispensaries and cultivation centers) are in compliance with DC law and regulations.
3. Engage in community outreach regarding the licensing process.
4. Efficient, Transparent, and Responsive Government

3 OBJECTIVES

3.1 EDUCATE LICENSEES ON THE DISTRICT'S ALCOHOLIC BEVERAGE LAWS AND REGULATIONS.

Measure Type	Measure	Directionality	FY2024	FY2025 Target	FY2025	FY2026 Target
Quantity	Number of licensees and members of the public that received training from the Agency	Up is Better	427	125	214	**125**

3.2 ENSURE THAT LICENSED ESTABLISHMENTS ARE IN COMPLIANCE WITH THE ABC LAWS AND REGULATIONS. ENSURE THAT MEDICAL CANNABIS FACILITIES (DISPENSARIES AND CULTIVATION CENTERS) ARE IN COMPLIANCE WITH DC LAW AND REGULATIONS.

Measure Type	Measure	Directionality	FY2024	FY2025 Target	FY2025	FY2026 Target
Quantity	Amount of revenue generated by fines	Up is Better	$370,850	$25,000	$365,030	**$25,000**
Quantity	Amount of revenue generated by licenses and permits	Up is Better	$6,440,883	$3,700,000	$9,401,257.63	**$3,700,000**
Quantity	Number of establishments inspected to ensure compliance with underage drinking laws	Up is Better	592	400	949	**400**
Quantity	Number of inspections, investigations, and monitoring activities	Up is Better	11,813	11,000	16,155	**11,000**
Quantity	Total number of citations issued	Up is Better	1,021	250	715	**250**
Outcome	Percent of medical cannabis facilities (dispensaries and cultivation centers) receiving at least one quarterly inspection	Up is Better	100%	92.9%	100%	**92.9%**
Efficiency	Percent of one-day and substantial change permits issued within 15 days or less	Up is Better	98.18%	90%	84.5%	**90%**

3.3 ENGAGE IN COMMUNITY OUTREACH REGARDING THE LICENSING PROCESS.

Measure Type	Measure	Directionality	FY2024	FY2025 Target	FY2025	FY2026 Target
Quantity	Number of community meetings attended to educate the community regarding the licensing process	Up is Better	82	20	95	**30**

3.4 EFFICIENT, TRANSPARENT, AND RESPONSIVE GOVERNMENT

Create and maintain a highly efficient, transparent, and responsive District government.

Measure Type	Measure	Directionality	FY2024	FY2025 Target	FY2025	FY2026 Target
Outcome	Percent of agency staff who were employed as Management Supervisory Service (MSS) employees prior to 4/1 of the fiscal year that had completed an Advancing Racial Equity (AE204) training facilitated by ORE within the past two years	Up is Better	77.78%	Target not required	77.78%	**Target not required**
Outcome	Percent of employees that are District residents	Up is Better	60.66%	Target not required	64.52%	**Target not required**
Outcome	Percent of new hires that are District residents (Peoplesoft)	Up is Better	20%	Target not required	40%	**Target not required**
Outcome	Percent of new hires that are current District residents and received a high school diploma from a DCPS or a District Public Charter School, or received an equivalent credential from the District of Columbia (eRecruit)	Up is Better	37.5%	Target not required	14.29%	**Target not required**
Outcome	Percent of required contractor evaluations submitted to the Office of Contracting and Procurement on time	Up is Better	0%	Target not required	0%	**Target not required**

4 ACTIVITIES

4.1 COMMUNITY OUTREACH AND NOTIFICATIONS

Ensuring the general public are well informed of the schedule of extension of hours for the calendar year and its exceptions.

No Related Measures

4.2 CONDUCT A MINIMUM OF TWO REGULATORY INSPECTIONS OR INVESTIGATIONS AT EACH LICENSED ESTABLISHMENT.

Conducting thorough regulatory inspections for all licensed establishments.

No Related Measures

4.3 DAILY ISSUANCE OF LICENSES AND PERMITS

This is a key driver in all of ABCA's operations. The number of licenses and permits issued daily is in direct correlation to the amount of revenue the agency generates on a monthly basis.

Measure Type	Measure	Directionality	FY2024	FY2025 Target	FY2025	FY2026 Target
Outcome	Number of one-day and substantial change permits issued within 15 days or less	Up is Better	289	Target not required	391	**Target not required**

4.4 RENEWAL OF LICENSES AND PERMITS

This is a key driver in all of ABCA's operations. The number of licenses and permits renewed directly affects the amount of revenue the agency generates on a monthly basis.

Measure Type	Measure	Directionality	FY2024	FY2025 Target	FY2025	FY2026 Target
Outcome	Number of ABC licenses and permits renewed	Up is Better	963	Target not required	2,048	**Target not required**

5 ADDITIONAL MEASURES

Measure Type	Measure	Directionality	FY2024	FY2025 Target	FY2025	FY2026 Target
Quantity	Number of school-based events where impaired driving programming is conducted	Up is Better	New in 2026	New in 2026	New in 2026	**10**

6 PROJECTS

6.1 ENGAGE IN PROACTIVE COMMUNITY OUTREACH REGARDING THE CALENDAR YEAR 2025 HOLIDAY EXTENSION OF HOURS LICENSING PROCESS

Proposed Completion Date: September 30, 2026

ABCA will engage in community outreach and provide timely information to active on-premises licensees and the public regarding changes made to the Holiday Extension of Hours Program for Calendar Year 2026. Specifically, the agency shall provide written notice to on-premises licensees regarding the Holiday Extension of Hours licensing process for Calendar Year 2026. Notice of the Holiday Extension of Hours licensing process for Calendar Year 2026 shall be provided to the public by posting information regarding the process on the ABCA website.

6.2 CONDUCT A MINIMUM OF TWO MEDICAL CANNABIS TRAININGS AND ENHANCING RACIAL EQUITY

Proposed Completion Date: September 30, 2026

ABCA will conduct a minimum of two new medical cannabis training sessions that shall be available to the public at no charge. ABCA will hold a training session educating applicants and the public on requirements to qualify for the racial equity preference for license applications and a training session on new medical cannabis laws and regulations.

6.3 CONDUCT QUARTERLY REGULATORY INSPECTIONS AT EACH MEDICAL CANNABIS LICENSED ESTABLISHMENT

Proposed Completion Date: September 30, 2026

ABCA Investigators will conduct quarterly regulatory inspections at each operating licensed medical cannabis establishment to verify compliance with the District's laws and regulations. ABCA will be conducting a minimum of 60 regulatory inspections, monitoring or investigations at licensed medical cannabis establishments located in the District.

6.4 CONDUCT A MINIMUM OF TWO REGULATORY INSPECTIONS AT EACH ALCOHOL LICENSED ESTABLISHMENT

Proposed Completion Date: September 30, 2026

ABCA Investigators will conduct a minimum of two regulatory inspections at each operating licensed alcohol establishment to verify compliance with the District's laws and regulations. ABCA will be conducting a minimum of 11,000 regulatory inspections, monitoring or investigations at licensed alcohol establishments located in the District.

6.5 CONDUCT NEW LICENSEE ORIENTATION CLASSES

Proposed Completion Date: September 30, 2026

ABCA will conduct a minimum of four new licensee orientation classes held at ABCA that shall be available to licensees and the public at no charge. The class curriculum shall include the following: (1) a review of relevant provisions contained in both Title 25 of the D.C. Code and Title 23 of the DCMR; (2) noise abatement and sound management; and (3) how to work proactively with Advisory Neighborhood Commissions, neighborhood and business groups and residents.