



OFFICE OF THE DEPUTY MAYOR FOR EDUCATION

FY 2024 PERFORMANCE PLAN

DECEMBER 1, 2023

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1 OFFICE OF THE DEPUTY MAYOR FOR EDUCATION

Mission: The Office of the Deputy Mayor for Education (DME) develops and advances the Mayor's vision for educational and workforce excellence in the District of Columbia. DME listens to residents, and actively coordinates government agencies, non-profit and private sector partners to maintain a high-quality education and workforce continuum from birth to adulthood. The office works tirelessly to create a city where all children, youth, and adults thrive: every child knows joy, feels safe, and is ready to learn; every student attends a high-quality school; and every youth and adult has opportunities for strong continuing education and family-sustaining jobs.

Services: The function of the DME is to plan, coordinate, and supervise all public education and education-related policies and activities under its jurisdiction. This includes developing and supporting policies to improve the delivery of educational services and opportunities from early childhood to the post-secondary education level; innovating and managing strategies for addressing the needs of children and families; and coordinating interagency initiatives targeted at supporting students and schools.

2 2024 OBJECTIVES

Strategic Objective

Community Engagement and Impact: Engage residents and community partners for input on initiatives, and to ensure quality services are delivered to residents

District-Wide Planning: Plan for and support a high-quality, interconnected education and workforce system.

Strategic Coordination: Build collaboration and coordination among government agencies, non-profit partners, and the private sector

Agency Support: Provide agencies with guidance, support and oversight to achieve agency goals and the Mayor's city-wide priorities

Racial Justice and Equity: Eliminate racial disparities and improve outcomes that will systematically change how residents of color view the educational and workforce system in the District and advance equitable and sustainable opportunities for persons of color to thrive.

Create and maintain a highly efficient, transparent, and responsive District government.

3 2024 OPERATIONS

Operation Title	Operation Description	Type of Operation
Community Engagement and Impact: Engage residents and community partners for input on initiatives, and to ensure quality services are delivered to residents		
Earned and Owned Channel Engagment	The DME will track monthly engagement efforts across earned channels (e.g., media coverage, speaking engagements, op-eds, user-generated social content) and owned channels (e.g., community events, website updates, newsletters, blogs, social media posts) in service of illustrating the Mayor's vision for academic excellence and creating a high-quality education continuum.	Daily Service
Youth Scholarship	Award one grant/agreement to an intermediary to deliver a scholarship program to increase access to OST programs and for youth with special capabilities .	Daily Service
Afterschool & Summer	Award targeted grants to CBOs to deliver high-quality afterschool & summer programs.	Daily Service
School Safety Personnel Report	The office of the Deputy Mayor for Education and senior District leaders will analyze and propose improvements to current prevention and intervention tools and staffing structures of safety and security personnel.	Key Project
My Afterschool DC	Pilot program to build online MADC portal and award grants to CBOs and schools (public and charter) to provide afterschool programming opportunities to all students across the District.	Daily Service
District-Wide Planning: Plan for and support a high-quality, interconnected education and workforce system.		
Boundary Study	Provide a comprehensive assessment on District of Columbia Public Schools (DCPS) attendance zones and feeder pathways, whether there is adequate capacity in zoned DCPS facilities, and determine if there is equitable access among District students to high-quality public DCPS schools.	Key Project
Data Resources	Publish visualization and data resources on DCPS and Public Charter Schools.	Daily Service
Adequacy Study	Provide a comprehensive assessment that will review and potentially propose more structural changes to the UPSFF, including foundation and weights.	Key Project
Master Facilities Plan	Develop a plan to ensure school facilities are efficiently utilized, modernized, and well-maintained.	Key Project
SCDC Coordinating Committee	Develop recommendations for strengthening education and workforce development policies, procedures and programs for students in District care via a collaborative multi-stakeholder/agency process.	Daily Service
Strategic Coordination: Build collaboration and coordination among government agencies, non-profit partners, and the private sector		
OST Resources	Support OST Providers with resources to deliver high-quality, effective, programs.	Key Project

(continued)

Operation Title	Operation Description	Type of Operation
OST Qualitative Surveys	Encourage stakeholder engagement through open-ended questions, feedback, and suggestions on OST programming.	Key Project
Every Day Labs	Scaling evidence-based attendance strategies in schools utilizing attendance letters and/or technology to reduce chronic absenteeism.	Daily Service
Strategic Initiatives, K-12	The Virtual Course Hub will provide high school students access to high-quality, rare courses not typically offered in high school or ones that are harder to staff and sustain based on individual school enrollments.	Daily Service
Education to Employment Data System	P2OW data system, which connects education and workforce data and provide the foundation to better understand early career outcomes and the impact of specific educational programming on youth workforce opportunities.	Key Project

Racial Justice and Equity: Eliminate racial disparities and improve outcomes that will systematically change how residents of color view the educational and workforce system in the District and advance equitable and sustainable opportunities for persons of color to thrive.

Racial Justice and Equity Action Plan (REAP)	A comprehensive strategic plan outlining the DME's commitment to achieving racial justice and equity. The REAP will provide a landscape analysis of DME community engagement, strategic documents, and data sources that inform the DME's current project priorities and use those learnings to determine strengths and gaps within our system to inform best practices for implementing a racial justice and equity approach with fidelity.	Key Project
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4 2024 STRATEGIC INITIATIVES

Title	Description	Proposed Completion Date
Boundary Study Strategic Initiative	By February 2024, the DME will submit to the Mayor a report that assesses the current District of Columbia Public Schools (“DCPS”) student assignment and enrollment access policies and recommends options to improve upon them.	2/1/2024
School Safety Personnel Report	By February 2024, the DME will submit to the Council a report that illustrates the current findings on the state of youth safety within the District and improvement proposals based on upon those findings.	2/1/2024
Master Facilities Planning	By the December 2023, submit to Council a 5-year Master Facilities Plan report that provides the analysis and potential solutions to ensure public schools have optimal facility utilization, ensure every student is enrolled in a modern state-of-the-art facility, and ensure that every student and staff’s experience is in a well maintained and functional facility.	12/1/2023
OST Resources	By the end of FY24, OST will increase the number of high-quality, effective training programs and learning opportunities for practitioners by 10%	9/30/2024
OST Qualitative Surveys	By the end of FY24, OST will increase the usage of the following qualitative surveys, PQA, YPQI and SAYO-Y by 50%, which will increase OST’s program quality and outcomes.	9/30/2024
Education to Employment Data System	By the end of FY24, the DME will coordinate with agency partners to start the development of this data system; identifying a governance approach and understanding the key questions to be answered with the data, and develop the foundation for the system design.	9/30/2024
Racial Justice and Equity Action Plan (REAP)	By January 2024, the DME will have an RJE guide to inform all project priorities implementation of racial justice and equity and ensure meaningful community engagement with the populations we serve to achieve equitable outcomes.	1/30/2024
Adequacy Study	By the end November 2023, the DME will submit to the Mayor and Council a report that reviews and proposes changes to the Uniform Per Pupil Funding Formula (UPSFF).	11/30/2023

5 2024 KEY PERFORMANCE INDICATORS AND WORKLOAD MEASURES

Key Performance Indicators

Measure	Directionality	FY 2021	FY 2022	FY 2023	FY 2024 Target
Community Engagement and Impact: Engage residents and community partners for input on initiatives, and to ensure quality services are delivered to residents					
Number of public-school students served by publicly funded OST programs	Up is Better	New in 2022	4	2.5	10
District-Wide Planning: Plan for and support a high-quality, interconnected education and workforce system.					
Number of schools located in Wards 7 and 8 that are top rated	Up is Better	New in 2022	Not Available	Not Yet Available	14
Percent decrease in unemployment rate for Black residents across the District	Down is Better	New in 2024	New in 2024	New in 2024	New in 2024
Strategic Coordination: Build collaboration and coordination among government agencies, non-profit partners, and the private sector					
Number of public-school students receiving high-impact tutoring services	Up is Better	New in 2023	New in 2023	6.5%	No Target Set
# of high school students enrolled in college and career programming, consistent with the state accountability system, including CTE, Dual Enrollment, Early College High School, ATC, AP, and IB	Up is Better	New in 2024	New in 2024	New in 2024	New in 2024
Percent decrease of public-school students that are chronically absent	Down is Better	67.3%	Not Available	Not Yet Available	-3%
Agency Support: Provide agencies with guidance, support and oversight to achieve agency goals and the Mayor's city-wide priorities					
Percent of agency investments that are on track to meet goals	Up is Better	New in 2022	82.8%	73%	75%

Workload Measures

Measure	FY 2021	FY 2022	FY 2023
Afterschool & Summer			
Number of CBOs awarded grants	Not Available	256	Not Available
Number of SAYO-Y Surveys distributed to students	Not Available	1,292	Not Available
Earned and Owned Channel Engagment			
Number of events and communications posted, placed and/or held.	New in 2023	New in 2023	203
My Afterschool DC			
Number of grants awarded to CBOS and schools (public and charter)	New in 2024	New in 2024	New in 2024
Number of additional students served at identified priority schools.	New in 2024	New in 2024	New in 2024
Youth Scholarship			
Number of youth scholarships awarded	Not Available	72	165
Number of scholarships awarded to youth with special capabilities.	New in 2024	New in 2024	New in 2024
Data Resources			
Number of unique web views on data resources	New in 2022	30,518	39,100
SCDC Coordinating Committee			
Number of SCDC Coordinating Committee meetings	New in 2024	New in 2024	New in 2024
Every Day Labs			
Number of students contacted	New in 2022	0	51,075
Strategic Initiatives, K-12			
Number of students enrolled in courses	New in 2024	New in 2024	New in 2024