



Alcoholic Beverage Regulation Administration ABRA (LQ)

MISSION

The mission of the Alcoholic Beverage Regulation Administration (ABRA) is to support the public's health, safety, and welfare through control and regulation of the sale and distribution of alcoholic beverages.

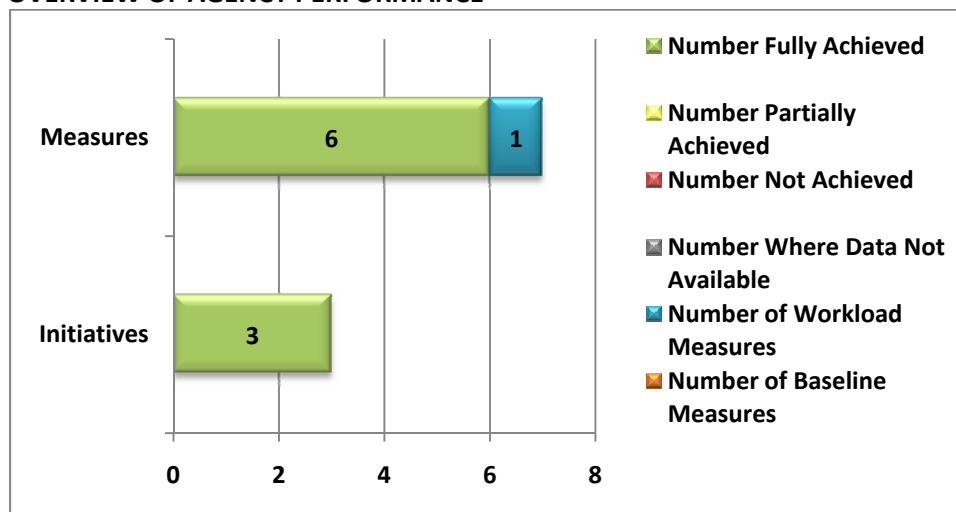
SUMMARY OF SERVICES

ABRA conducts licensing, training, adjudication, and community outreach and enforcement efforts to serve licensees, law enforcement agencies, Advisory Neighborhood Commissions, civic associations, and the general community so that they understand and adhere to all District laws, regulations, and ABRA policies and procedures.

ACCOMPLISHMENTS

- ✓ Received the 2010 Office of Juvenile Justice Delinquency Program (OJJDP) Law Enforcement Agency of the Year Honorable Mention Award.
- ✓ Conducted 1,277 compliance checks at licensed establishments to ensure alcoholic beverages are not sold to individuals under the age of 21. This is a significant increase compared to the 752 compliance checks conducted for underage drinking in FY 2009.
- ✓ Successfully registered 74 licensees for the World Cup Extension of hours and 114 Class A licensees to operate on Sunday, July 4. These two registration processes raised \$33,600 in revenue.


OVERVIEW OF AGENCY PERFORMANCE





Performance Initiatives – Assessment Details

Performance Assessment Key:

-  Fully achieved  Partially achieved  Not achieved  Data not reported

OBJECTIVE 1: Issue alcoholic beverage licenses to qualified applicants in an efficient manner.

● INITIATIVE 1.1: Implement License Application Check Sheets.

This initiative was completed by ABRA on Friday, May 28, 2010. Specifically, ABRA implemented five different License Application Check Sheets on May 28, 2010. This included new License Application Check Sheets for (1) New/Transfer applications, (2) license application acceptance, (3) license application Board approval, (4) license issuance, and (5) an external license application checklist for the public. These check sheets have accomplished the intended goal of improving the efficiency of the license application process.

OBJECTIVE 2: Prevent the sale of alcoholic beverages to underage individuals.

● INTITATIVE 2.1: Increasing business compliance with underage drinking laws.

Agency has completed 791 compliance checks for underage drinking at local businesses in FY10 which is 197% over their FY10 Target of 400 inspections. They also have conducted Compliance Training courses for licensees.

OBJECTIVE 3: Ensure that licensed establishments understand and obey the rules that govern them.

● INITIATIVE 3.1: Implement a four part community outreach and education plan.

ABRA completed this initiative in Fiscal Year 2010. First, ABRA issued five newsletters to licensees and the public in Fiscal Year 2010. Second, ABRA issued an updated version of the licensee handbook that puts the ABC laws and regulations in plain English on September 3, 2010. ABRA offered two training courses in August 2010 for licensed restaurants and hotels regarding the statutory books and records requirements and the quarterly statement process. Finally, ABRA issued the successful FY 2010 Extended Hours Calendar to licensees and the public on October 29, 2009.



Key Performance Indicators – Details

Performance Assessment Key:

● Fully achieved
 ● Partially achieved
 ● Not achieved
 ● Data not reported
 ● Workload Measure

	Measure Name	FY2009 YE Actual	FY2010 YE Target	FY2010 YE Actual	FY2010 YE Rating	Budget Program
●	1.1 Number of establishments inspected to ensure compliance with underage drinking laws.	752	400	1277	319.25%	ALCHOLIC BEVERAGE REG. ADMINISTRATION
●	2.1 Number of inspections, investigations, and monitoring activities conducted by Enforcement Division	6,764	4,000	11,266	281.65%	ALCHOLIC BEVERAGE REG. ADMINISTRATION
●	3.1 Amount of revenue generated by ABRA licenses.	\$3,700,000	\$3,700,000	\$5,549,477	149.99%	ALCHOLIC BEVERAGE REG. ADMINISTRATION
●	4.1 Amount of revenue generated by ABRA fines.	\$452,993	\$385,000	\$488,735	126.94%	ALCHOLIC BEVERAGE REG. ADMINISTRATION
●	5.1 Total number of citations issued.	362	110	503	457.27%	ALCHOLIC BEVERAGE REG. ADMINISTRATION
●	6.1 Percentage of licenses issued within 90 days of the application being filed, excluding manager and solicitor applications.	0%	80%	93.25% ¹	116.5%	ALCHOLIC BEVERAGE REG. ADMINISTRATION
●	7.1 Number of new ABC licenses and permits issued	1,377		1,432		ALCHOLIC BEVERAGE REG. ADMINISTRATION

¹ This is annual average.