



## Alcoholic Beverage Regulation Administration ABRA (LQ)

---

### MISSION

The mission of the Alcoholic Beverage Regulation Administration (ABRA) is to support the public's health, safety, and welfare through control and regulation of the sale and distribution of alcoholic beverages.

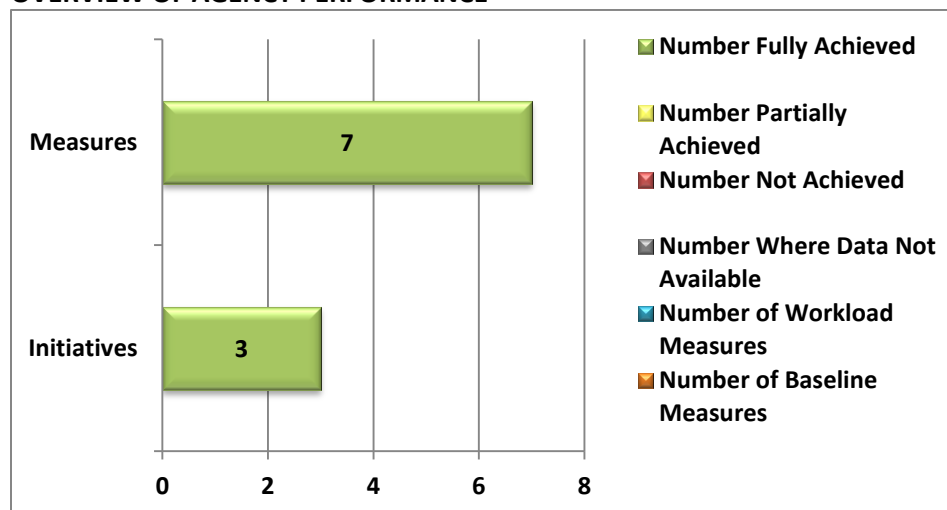
### SUMMARY OF SERVICES

ABRA conducts licensing, training, adjudication, and community outreach and enforcement efforts to serve licensees, law enforcement agencies, Advisory Neighborhood Commissions, civic associations, and the general community so that they understand and adhere to all District laws, regulations, and ABRA policies and procedures.

### ACCOMPLISHMENTS

- ✓ ABRA successfully conducted 937 compliance checks at licensed establishments to ensure that alcoholic beverages are not sold to individuals under the age of 21. Of significance, the District had its highest recorded sale to minor compliance check rate with 90.51% of the establishments checked in FY11 not selling alcoholic beverages to minors. **[Public Safety]**
- ✓ ABRA successfully registered 115 licensees under the Daylight Savings Time Extension of Hours Emergency Act of 2011. The Act allowed on-premises licensees to register with ABRA to sell and serve alcoholic beverages for an additional hour on Sunday, March 13, 2011 during the beginning of daylight savings time. This registration process raised \$11,500 in revenue.
- ✓ ABRA successfully conducted 7,304 regulatory inspections and investigations in FY11 which surpassed the agency's FY11 target of 7,000 regulatory inspections or investigations **[Public Safety]**
- ✓

### OVERVIEW OF AGENCY PERFORMANCE





## Performance Initiatives – Assessment Details

### Performance Assessment Key:



Fully achieved



Partially achieved



Not achieved



Data not reported

## Agency Management

### OBJECTIVE 1: Prevent the sale of alcoholic beverages to underage individuals.

#### ● **INITIATIVE 1.1: Ensure business compliance with underage drinking laws.**

This initiative was fully achieved as the agency completed 937 compliance checks for underage drinking at local businesses in FY11 which surpassed the FY11 target of 600 inspections. Additionally, ABRA continued to successfully implement all four of the preventive measures designed to reduce underage drinking. First, ABRA sent 848 compliance letters and certificates congratulating licensees who did not sell alcoholic beverages to minors during compliance checks. Second, ABRA sent 67 warning letters to licensees who committed first time sale to minor violations. Third, the ABRA/MPD unit went out 17 times to combat minors using fake identifications at licensed establishments. Fourth, ABRA conducted 18 training classes for merchants on identifying fake identifications. This initiative was successful as the District had its highest recorded sale to minor compliance check rate with 90.51% of the establishments checked in FY11 not selling alcoholic beverages to minors.

### OBJECTIVE 2: Ensure that licensed establishments are in compliance with the ABC laws and regulations.

#### ● **INITIATIVE 2.1: Conduct a minimum of two regulatory inspections or investigations at each licensed establishment.**

This initiative was fully achieved as the agency conducted 7,304 regulatory inspections or investigations in FY11 which surpassed the FY11 target of 7,000 regulatory inspections or investigations. Additionally, the agency conducted two or more regulatory inspections or investigations in FY11 at each ABRA licensed establishment.

### OBJECTIVE 3: Issue licenses to qualified applicants in an efficient manner.

#### ● **INITIATIVE 3.1: Process temporary and one-day substantial change applications within fifteen (15) days.**

This initiative was fully achieved as ABRA processed 412 out of 445 (92.58 %) temporary and one-day substantial change license applications within fifteen (15) days. This 92.58% surpassed the FY11 target goal of 80%.



## Key Performance Indicators – Details

### Performance Assessment Key:

● Fully achieved  
 ● Partially achieved  
 ● Not achieved  
 ● Data not reported  
 ● Workload Measure

		Measure Name	FY2010 YE Actual	FY2011 YE Target	FY2011 YE Revised Target	FY2011 YE Actual	FY2011 YE Rating	Budget Program
●	1.1	Number of establishments inspected to ensure compliance with underage drinking laws.	1,277	600		937	156.17%	INVESTIGATIONS
●	2.1	Number of inspections, investigations, and monitoring activities conducted by Enforcement Division.	11,266	7,000	7,000	7,304	104.34%	INVESTIGATIONS
●	3.1	Amount of revenue generated by ABRA licenses.	\$5,549,477	\$3,700,000	\$3,700,000	\$4,904,277	132.55%	LICENSING
●	4.1	Amount of revenue generated by ABRA fines.	\$488,735	\$290,000	\$290,000	\$365,780	126.13%	INVESTIGATIONS
●	5.1	Total number of citations issued.	503	250	250	349	139.60%	INVESTIGATIONS
●	6.1	Number of one-day and substantial change permits issued within 15 days or less.	0	80		92.58%	115.73%	LICENSING



		<b>Measure Name</b>	<b>FY2010 YE Actual</b>	<b>FY2011 YE Target</b>	<b>FY2011 YE Revised Target</b>	<b>FY2011 YE Actual</b>	<b>FY2011 YE Rating</b>	<b>Budget Program</b>
●	7.1	Number of new licenses and permits issued.	1,432	850		1,506	177.18%	LICENSING