

Commission on the Arts and Humanities FY2018

Agency Commission on the Arts and Humanities

Agency Code BX0

Fiscal Year 2018

Mission The mission of the DC Commission on the Arts and Humanities (CAH) is to provide grants, programs and educational activities that encourage diverse artistic expressions and learning opportunities, so that all District of Columbia residents and visitors can experience the rich culture of our city.

2018 Strategic Objectives

Objective Number	Strategic Objective	# of Measures	# of Operations
1	GRANTMAKING - Provide investments through grantmaking that strengthen the District's creative sector of nonprofits arts and humanities organizations and practitioners to stimulate a thriving creative economy, enhance the quality of life of DC residents and provides access to all.	2	2
2	ARTS EDUCATION - Promote systemic improvement in pre-K – 12 arts education both in- and out-of-school through arts integration, arts experience, and arts learning utilizing a collective impact approach, aligning the mutual efforts of the numerous stakeholders in the educational ecosystem.	2	2
3	POLICY LEADERSHIP - Establish policy and program initiatives that will further promote arts and cultural development of the District while acting as a convener within the arts and humanities community to leverage the myriad ways in which the District government intersects with the interests of the arts, cultural and creative sectors.	2	1
4	BUILDING COMMUNITY - Promote inclusiveness and a sense of belonging to neighborhoods while bringing diverse peoples together through the arts, utilizing creative placemaking to improve the vibrancy of place, by building community as a means of improving quality of life.	1	1
5	PUBLIC ART - Establish and maintain artworks that are bold and befitting of a world-class city, while remaining grounded in the tradition of supporting local artists and enriching District neighborhoods.	1	2
6	Create and maintain a highly efficient, transparent and responsive District government.**	9	1
TOT		17	9

2018 Key Performance Indicators

Measure	New Measure/ Benchmark Year	FY 2014 Actual	FY 2015 Target	FY 2015 Actual	FY 2016 Target	FY 2016 Actual	FY 2017 Target	FY 2017 Actual	FY 2018 Target
1 - GRANTMAKING - Provide investments through grantmaking that strengthen the District's creative sector of nonprofits arts and humanities organizations and practitioners to stimulate a thriving creative economy, enhance the quality of life of DC residents and provides access to all. (2 Measures)									
Percent of grant payments processed within six to eight weeks	<input type="checkbox"/>	100%	100%	100%	100%	100%	100%	98.9%	100%
	<input type="checkbox"/>								

Percent of first-time applicants to CAH	<input type="checkbox"/>	Not available	Not available	Not Available	10%	Not Available	12%	27.2%	10%
2 - ARTS EDUCATION - Promote systemic improvement in pre-K – 12 arts education both in- and out-of-school through arts integration, arts experience, and arts learning utilizing a collective impact approach, aligning the mutual efforts of the numerous stakeholders in the educational ecosystem. (2 Measures)									
Ratio of individuals who are not grantees who participate in professional development, training or workshops hosted by CAH	<input checked="" type="checkbox"/>	Not available	Not available	Not Available	Not Available	Not Available	New Measure	New Measure	15%
Percentage of DCPS and DCPCS receiving CAH-funded programming	<input checked="" type="checkbox"/>	Not available	Not available	Not Available	Not Available	New Measure	New Measure	New Measure	100%
3 - POLICY LEADERSHIP - Establish policy and program initiatives that will further promote arts and cultural development of the District while acting as a convener within the arts and humanities community to leverage the myriad ways in which the District government intersects with the interests of the arts, cultural and creative sectors. (2 Measures)									
Dollars invested from non-District Government Sources Per \$1 Investment by CAH	<input type="checkbox"/>	6.75	7.3	7.5	9.2	6.8	10.1	10	10
Per Capita Spending on the Arts in the District	<input type="checkbox"/>	Not available	Not available	Not Available	\$25.2	\$22.3	\$26.3	\$23.4	\$26.3
4 - BUILDING COMMUNITY - Promote inclusiveness and a sense of belonging to neighborhoods while bringing diverse peoples together through the arts, utilizing creative placemaking to improve the vibrancy of place, by building community as a means of improving quality of life. (1 Measure)									
Number of subsidized days provided to the community at the Lincoln Theatre	<input type="checkbox"/>	Not available	Not available	Not Available	Not Available	Not Available	Not Available	18	12
5 - PUBLIC ART - Establish and maintain artworks that are bold and befitting of a world-class city, while remaining grounded in the tradition of supporting local artists and enriching District neighborhoods. (1 Measure)									
Percentage of scheduled public art projects completed	<input type="checkbox"/>	Not available	Not available	Not Available	Not Available	Not Available	Not Available	95.7%	100%

**We've revisited a project to standardize District wide measures for the Objective "Create and maintain a highly efficient, transparent and responsive District government." New measures will be tracked in FY18 and FY19 and published starting in the FY19 Performance Plan.

2018 Operations

Operations Header	Operations Title	Operations Description	Type of Operations	# of Measures	# of Strategic Initiatives
1 - GRANTMAKING - Provide investments through grantmaking that strengthen the District's creative sector of nonprofits arts and humanities organizations and practitioners to stimulate a thriving creative economy, enhance the quality of life of DC residents and provides access to all. (2 Activities)					

LEGISLATIVE AND GRANTS MANAGEMENT	Legislative And Grants Management	Supporting arts and humanities practitioners through professional development, technical assistance, site visits and grants.	Key Project	4	1
CUSTOMER SERVICE	Customer Service	Ensure operational efficiency with a focus on improving systems and transparency throughout all facets of operations.	Daily Service	1	0
TOT				5	1
2 - ARTS EDUCATION - Promote systemic improvement in pre-K – 12 arts education both in- and out-of-school through arts integration, arts experience, and arts learning utilizing a collective impact approach, aligning the mutual efforts of the numerous stakeholders in the educational ecosystem. (2 Activities)					
ARTS LEARNING FOR YOUTH	Arts Learning For Youth	Professional development training for teachers, teaching artists and arts administrators.	Daily Service	0	1
ARTS LEARNING FOR YOUTH	Arts Learning For Youth	In- and out-of-school time arts-based programming.	Daily Service	7	2
TOT				7	3
3 - POLICY LEADERSHIP - Establish policy and program initiatives that will further promote arts and cultural development of the District while acting as a convener within the arts and humanities community to leverage the myriad ways in which the District government intersects with the interests of the arts, cultural and creative sectors. (1 Activity)					
PROPERTY MANAGEMENT	Property Management	District partnerships and the Lincoln Theatre program.	Daily Service	1	0
TOT				1	0
4 - BUILDING COMMUNITY - Promote inclusiveness and a sense of belonging to neighborhoods while bringing diverse peoples together through the arts, utilizing creative placemaking to improve the vibrancy of place, by building community as a means of improving quality of life. (1 Activity)					
ARTS BUILDING COMMUNITIES	Arts Building Communities	Discipline-based events and programs.	Key Project	3	1
TOT				3	1
5 - PUBLIC ART - Establish and maintain artworks that are bold and befitting of a world-class city, while remaining grounded in the tradition of supporting local artists and enriching District neighborhoods. (2 Activities)					
NEIGHBORHOOD & PUBLIC ART	Neighborhood & Public Art	Commission public art projects.	Daily Service	1	2
ARTS BUILDING COMMUNITIES	Arts Building Communities	Installation and exhibition of public and fine art.	Daily Service	3	0
TOT				4	2
6 - Create and maintain a highly efficient, transparent and responsive District government.** (1 Activity)					

CUSTOMER SERVICE	Customer Service	Initiatives and programming that focus on I.D.E.A. (Inclusion, Diversity, Equity and Access), ensuring the public in all 8 Wards have opportunities to engage in the arts and humanities	Key Project	1	1
TOT				1	1
TOT				21	8

2018 Workload Measures

Measure	New Measure/ Benchmark Year	FY 2014 Actual	FY 2015 Actual	FY2016 Actual	FY 2017 Actual
1 - Customer Service (1 Measure)					
Number of service calls to the front desk	✓	Not available	Not Available	New Measure	New Measure
1 - Legislative And Grants Management (4 Measures)					
Number of grant recipients	<input type="checkbox"/>	Not available	Not Available	Not Available	669
Dollar amount of grants awarded	<input type="checkbox"/>	Not available	Not Available	Not Available	\$14,367,711
Dollar amount of grants requested	<input type="checkbox"/>	Not available	Not Available	34,700,000	30,919,823
Number of grant applicants	✓	Not available	Not Available	New Measure	New Measure
2 - Arts Learning For Youth (7 Measures)					
Number of students participating in CAH-sponsored field trip experiences	✓	Not available	Not Available	New Measure	New Measure
Number of students participating in Poetry Out Loud and Creative Spark residency programs	✓	Not available	Not Available	New Measure	New Measure
Number of DCPS and DCPCS that receive CAH-funded programs	✓	Not available	Not Available	New Measure	New Measure
Number of early learning centers that receive CAH-funded programs	✓	Not available	Not Available	New Measure	New Measure
Amount of grant dollars awarded to arts education projects	✓	Not available	Not Available	New Measure	New Measure
Number of arts education-related grants awarded	✓	Not available	Not Available	New Measure	New Measure
Number of Poetry Out Loud workshops held in classrooms	✓	Not available	Not Available	New Measure	New Measure
3 - Property Management (1 Measure)					

Number of CAH-produced community events	✓	Not available	Not Available	New Measure	New Measure
4 - Arts Building Communities (3 Measures)					
Estimated number of participants in CAH-produced public events	<input type="checkbox"/>	Not available	Not Available	Not Available	10,850
Number of grants awarded to individuals or organizations residing in Wards 7 and 8	✓	Not available	Not Available	New Measure	New Measure
Amount of grants awarded to individuals or organizations residing in Wards 7 and 8	✓	Not available	Not Available	New Measure	New Measure
5 - Arts Building Communities (3 Measures)					
Number of public art projects completed each quarter	<input type="checkbox"/>	Not available	Not Available	Not Available	43
Amount of funds awarded to public art projects	✓	Not available	Not Available	New Measure	New Measure
Total number of public art projects awarded	✓	Not available	Not Available	New Measure	New Measure
5 - Neighborhood & Public Art (1 Measure)					
Number of new works acquired into the Art Bank Collection/The Washingtonia Collection	<input type="checkbox"/>	Not available	Not Available	50	86
6 - Customer Service (1 Measure)					
Number of E-Museum Website Visits	<input type="checkbox"/>	Not available	Not Available	Not Available	36,284

Initiatives

Strategic Initiative Title	Strategic Initiative Description	Proposed Completion Date
CAH's 50th anniversary celebration	In 2017-2018, CAH will celebrate its 50th anniversary through a variety of special initiatives and a strategic rebranding of the agency, to be launched in the fall 2017. Reaching all eight wards, the celebration will feature community engagement that will result in one large-scale public art installation in the city, culminating in September 2018.	09-30-2018
Mayor Marion Barry commemorative bronze statue	CAH will work with several DC agencies and public and private stakeholders to initiate and implement public art projects. The creation and installation of the commemorative bronze statue of the late Mayor Marion Barry, will be finalized and installed in 2018.	09-30-2018
Arts and humanities field trip experiences for youth	CAH will provide \$1 million in grant funds to arts and humanities nonprofits to provide field trip experiences to 20,000 DCPS and DCPCS youth. This grant program has expanded to include all grade levels District-wide, providing funds for field trips and in-depth workshops aligned to curriculum for youth and their teachers.	09-30-2018

Youth Creativity Summit	DC is one of five U.S. cities participating in the Youth Creativity Summit, which is scheduled to occur in FY18. Los Angeles-based organization Performance Works has spearheaded these efforts, engaging local nonprofit and government partners. The Summit will engage 50 DC youth in October 2017 to identify creative solutions for everyday problems they encounter in the city. These youth will be engaged in the arts community throughout the year, culminating in a 2018 event that culminates in the creation of a youth advisory council.	09-30-2018
Creative economy professional development opportunities	CAH will provide in-depth learning opportunities for both local arts, humanities and arts education practitioners. The Business of the Arts workshop series will be offered monthly to continue building skills for individual artists, with a goal of 30 participants at each session from all 8 wards. An assessment will evaluate the effectiveness and applicability of each workshop. These initiatives will grow the field of knowledge of all participants to create a community of practice that ensures the delivery of excellent programming to DC residents.	09-30-2018
Capacity-building for nonprofit organizations	CAH will create opportunities to elevate nascent nonprofit organizations through capacity building initiatives. With an application deadline of October 20, the first year implementation of the LiftOff grant program will work with organizations with budgets of \$250,000 or less to provide capacity-building support. Up to 20 participating organizations will self-select an infrastructure project in need of grant funds, to be awarded up to \$25,000 each. The new LiftOff program complements the existing Upstart program which serves mid-sized nonprofits.	09-30-2018
Public Art Master Plan update	A revision of the 2009 Public Art Master Plan will occur throughout FY18. CAH will engage a consultant with experience developing comprehensive citywide public art master plans. The consultant will consider feedback learned from community sessions to create a final revision to the written narrative, to be adopted by CAH, describing public art opportunities and locations, strategies for implementation and other recommendations for CAH to consider over the next five years.	09-30-2018