

# Commission on the Arts and Humanities FY2022

Agency Commission on the Arts and Humanities

Agency Code BX0

Fiscal Year 2022

Mission The mission of the DC Commission on the Arts and Humanities (CAH) is to provide grants, programs and educational activities that encourage diverse artistic expressions and learning opportunities, so that all District of Columbia residents and visitors can experience the rich culture of our city.

## Strategic Objectives

Objective Number	Strategic Objective
1	Grantmaking - Provide investments through grantmaking that strengthen the District's creative sector of nonprofits arts and humanities organizations and practitioners to stimulate a thriving creative economy, enhance the quality of life of DC residents and provides access to all.
2	Arts Education - Promote systemic improvement in pre-K – 12 arts education both in- and out-of-school through arts integration, arts experience, and arts learning utilizing a collective impact approach, aligning the mutual efforts of the numerous stakeholders in the educational ecosystem.
3	Policy Leadership - Establish policy and program initiatives that will further promote arts and cultural development of the District while acting as a convener within the arts and humanities community to leverage the myriad ways in which the District government intersects with the interests of the arts, cultural and creative sectors.
4	Building Community - Promote inclusiveness and a sense of belonging to neighborhoods while bringing diverse peoples together through the arts, utilizing creative placemaking to improve the vibrancy of place, by building community as a means of improving quality of life.
5	Public Art - Establish and maintain artworks that are bold and befitting of a world-class city, while remaining grounded in the tradition of supporting local artists and enriching District neighborhoods.
6	Create and maintain a highly efficient, transparent, and responsive District government.

## Key Performance Indicators (KPIs)

Measure	Directionality	FY 2019 Actual	FY 2020 Actual	FY 2022 Target
<b>1 - Grantmaking - Provide investments through grantmaking that strengthen the District's creative sector of nonprofits arts and humanities organizations and practitioners to stimulate a thriving creative economy, enhance the quality of life of DC residents and provides access to all. (3 Measures)</b>				
Percent of grant payments processed within six to eight weeks	Up is Better	100%	100%	100%
Percent of first-time applicants to the Commission on the Arts and Humanities	Up is Better	18.2%	24.6%	10%
Average number of days from grant application deadline to establishing purchase order for awarded grants	Down is Better	New in 2022	New in 2022	New in 2022
<b>2 - Arts Education - Promote systemic improvement in pre-K – 12 arts education both in- and out-of-school through arts integration, arts experience, and arts learning utilizing a collective impact approach, aligning the mutual efforts of the numerous stakeholders in the educational ecosystem. (1 Measure)</b>				
Percent of District of Columbia Public Schools and District of Columbia Public Charter Schools receiving Commission on the Arts and Humanities funded programming	Up is Better	123.4%	81.8%	75%
<b>3 - Policy Leadership - Establish policy and program initiatives that will further promote arts and cultural development of the District while acting as a convener within the arts and humanities community to leverage the myriad ways in which the District government intersects with the interests of the arts, cultural and creative sectors. (2 Measures)</b>				
Number of District Government or public-private partnerships and Memorandum of Understanding agreements signed regarding arts and cultural projects and programs	Up is Better	New in 2022	New in 2022	New in 2022
Number of capacity building sessions for artists and organizations presented	Up is Better	New in 2022	New in 2022	New in 2022
<b>4 - Building Community - Promote inclusiveness and a sense of belonging to neighborhoods while bringing diverse peoples together through the arts, utilizing creative placemaking to improve the vibrancy of place, by building community as a means of improving quality of life. (2 Measures)</b>				
Number of audience members/participants at community townhall/networking opportunities or other events hosted, presented, or co-produced by CAH	Up is Better	New in 2022	New in 2022	New in 2022
Number of professional development sessions for artists and organizations presented	Up is Better	New in 2022	New in 2022	New in 2022
<b>5 - Public Art - Establish and maintain artworks that are bold and befitting of a world-class city, while remaining grounded in the tradition of supporting local artists and enriching District neighborhoods. (1 Measure)</b>				
Number of public art projects completed	Up is Better	24	11	10

## Operations

Operations Title	Operations Description	Type of Operations
<b>1 - Grantmaking - Provide investments through grantmaking that strengthen the District's creative sector of nonprofits arts and humanities organizations and practitioners to stimulate a thriving creative economy, enhance the quality of life of DC residents and provides access to all. (2 Activities)</b>		
Legislative And Grants Management	Supporting arts and humanities practitioners through professional development, technical assistance, site visits and grants.	Key Project
Customer Service	Ensure operational efficiency with a focus on improving systems and transparency throughout all facets of operations.	Daily Service
<b>2 - Arts Education - Promote systemic improvement in pre-K – 12 arts education both in- and out-of-school through arts integration, arts experience, and arts learning utilizing a collective impact approach, aligning the mutual efforts of the numerous stakeholders in the educational ecosystem. (2 Activities)</b>		
Arts Learning For Youth	Professional development training for teachers, teaching artists and arts administrators.	Daily Service
Arts Learning For Youth	In- and out-of-school time arts-based programming.	Daily Service
<b>3 - Policy Leadership - Establish policy and program initiatives that will further promote arts and cultural development of the District while acting as a convener within the arts and humanities community to leverage the myriad ways in which the District government intersects with the interests of the arts, cultural and creative sectors. (1 Activity)</b>		
Property Management	District partnerships and the Lincoln Theatre program.	Daily Service
<b>4 - Building Community - Promote inclusiveness and a sense of belonging to neighborhoods while bringing diverse peoples together through the arts, utilizing creative placemaking to improve the vibrancy of place, by building community as a means of improving quality of life. (1 Activity)</b>		
Arts Building Communities	Discipline-based events and programs.	Key Project
<b>5 - Public Art - Establish and maintain artworks that are bold and befitting of a world-class city, while remaining grounded in the tradition of supporting local artists and enriching District neighborhoods. (2 Activities)</b>		
Arts Building Communities	Installation and exhibition of public and fine art.	Daily Service
Neighborhood and Public Art	Commission public art projects.	Daily Service
<b>6 - Create and maintain a highly efficient, transparent, and responsive District government. (1 Activity)</b>		
Customer Service	Initiatives and programming that focus on I.D.E.A. (Inclusion, Diversity, Equity and Access), ensuring the public in all 8 Wards have opportunities to engage in the arts and humanities.	Key Project

## Workload Measures (WMs)

Measure	FY 2019 Actual	FY 2020 Actual
<b>1 - Customer Service (1 Measure)</b>		
Number of service calls to the front desk	1296	2000
<b>1 - Legislative And Grants Management (4 Measures)</b>		
Dollar amount of grants awarded	\$25,990,986	\$28,350,258
Dollar amount of grants requested	\$88,431,242	\$5,040,776
Number of grant applicants	1148	758
Number of grant awards	774	1222
<b>2 - Arts Learning For Youth (4 Measures)</b>		
Number of students participating in CAH-sponsored field trip experiences	16,597	11,572
Number of students participating in Poetry Out Loud and Creative Spark residency programs	5217	3077
Amount of grant dollars awarded to arts education projects	\$1,291,000	\$1,218,000
Number of arts education-related grants awarded	47	42
<b>3 - Property Management (1 Measure)</b>		
Number of CAH-produced community events	9	3
<b>4 - Arts Building Communities (3 Measures)</b>		
Number of grants awarded to individuals or organizations residing in Wards 7 and 8	156	92
Amount of grants awarded to individuals or organizations residing in Wards 7 and 8	\$3,451,776	\$434,326
Number of Business of the Arts workshop attendees	522	0
<b>5 - Arts Building Communities (2 Measures)</b>		
Amount of funds awarded to public art projects	\$1,946,800.9	\$990,425
Total number of public art projects awarded	110	28
<b>5 - Neighborhood and Public Art (2 Measures)</b>		
Number of new works acquired into the Art Bank Collection/The Washingtonia Collection	110	63
Number of Art Bank/Washingtonia installations and de-installations	34	15
<b>6 - Customer Service (1 Measure)</b>		
Number of E-Museum Website Visits	29,845	53,991

## Strategic Initiatives

Strategic Initiative Title	Strategic Initiative Description	Proposed Completion Date
<b>Customer Service (1 Strategic Initiative)</b>		
DC Cultural Plan Steering Committee	The DC Cultural Plan was completed in the spring of 2019. The Cultural Plan for the District Act of 2015 (D.C. Law 21-36 § 1072; D.C. Official Code § 39-231) stipulates that a Cultural Plan Steering Committee be formed in the first quarter after the submission of the Plan to the Mayor and the Council to assist in the implementation of the Plan. CAH's re-establishment as an independent agency from FY 2019 to FY 2020, and the subsequent COVID-19 public health emergency delayed the formation of the Cultural Plan Steering Committee. By the end of Q2 FY22, will convene the first meeting of the Committee, and convene subsequent meetings each quarter. This will re-activate the Cultural Plan and begin the rollout of the Plan's various recommendations, which will ultimately benefit residents and their quality of life.	03-31-2022
<b>Legislative And Grants Management (3 Strategic initiatives)</b>		
Grantmaking Process Update	CAH will collaborate with the Grants Management Division, OCA, on a complete revision of CAH's Request for Applications (RFA) template. This revision will incorporate latest best practices and will be more consistent with RFAs produced by other District grantmaking agencies. It should also improve processing of grants paperwork and allow for grantees to receive funds in less time. The new template will be deployed for use in Q2 FY22. Because it will visually look significantly different from the current RFA template, CAH plans to host workshops that will provide an explanatory walkthrough of the new RFA and provide technical assistance support to prospective grant applicants.	03-31-2022
Space and capacity building for BIPOC arts organizations	CAH will engage organizations in Wards 7 and 8 that identify as BIPOC nonprofit arts and humanities organizations in a series of community discussions to identify a collective impact initiative to address the need for space. CAH will then develop and issue a two-part Request for Proposals (RFP) for BIPOC arts organizations to plan for the purchase or long-term lease of space that would collectively house their organizations and programming in Ward 7 or 8. (Q1 - focus group discussions) Part 1 of the RFP will award planning grants for interested groups in Q2 FY22. Part 2 of the RFP would follow in Q3-Q4 FY22 with larger grants to be used for purchase or long-term lease of space.	09-30-2022
Grantmaking Process Update	CAH will collaborate with the Grants Management Division, OCA, on a complete revision of CAH's Request for Applications (RFA) template. This revision will incorporate latest best practices and will be more consistent with RFAs produced by other District grantmaking agencies. It should also improve processing of grants paperwork and allow for grantees to receive funds in less time. The new template will be deployed for use in Q2 FY22. Because it will visually look significantly different from the current RFA template, CAH plans to host workshops that will provide an explanatory walkthrough of the new RFA and provide technical assistance support to prospective grant applicants.	03-31-2022

\*The DC Commission on the Arts and Humanities did not publish a performance plan in FY21, which is why FY21 totals are not presented along with KPI and workload measure data in this plan.