



## **Commission on Arts and Humanities**

### **CAH (BX)**

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#### **MISSION**

The mission of the DC Commission on the Arts and Humanities (DCCAH) is to provide grants, programs and educational activities that encourage diverse artistic expressions and learning opportunities, so that all District of Columbia residents and visitors can experience the rich culture of our city.

#### **SUMMARY OF SERVICES**

DCCAH offers a diverse-range of grant programs and cultural activities to support practicing artists, arts organizations and community groups. In partnership with the community both nationally and locally, DCCAH initiates and supports lifelong cultural experiences that are reflective of the diversity of Washington, DC.

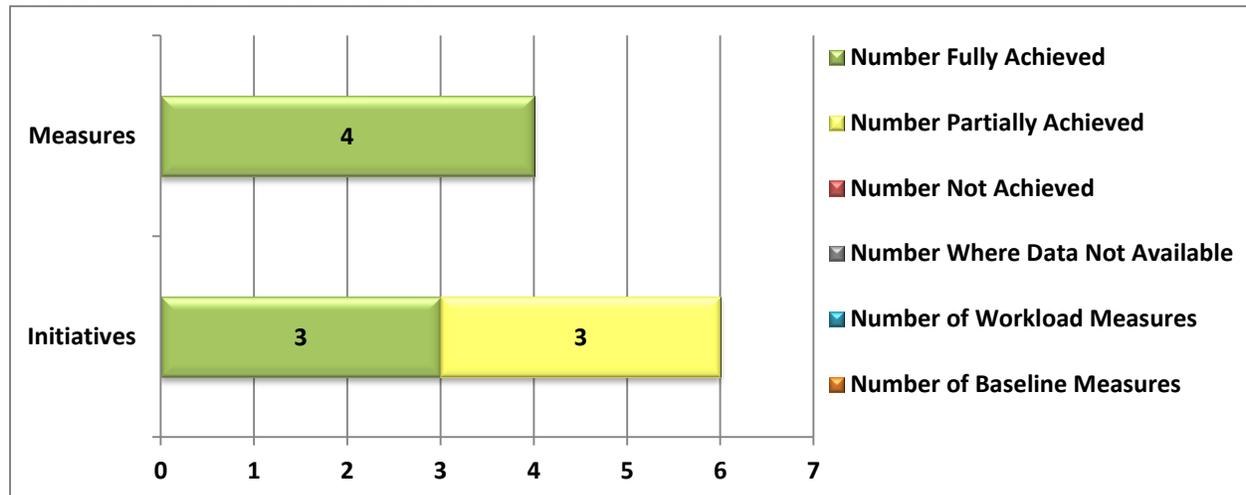
#### **ACCOMPLISHMENTS**

- ✓ New agency leadership: Chair Judith Terra, Exec. Dir. Lionell Thomas, Deputy Dir. Lisa Richards Toney and 11 Commissioners;
- ✓ DCCAH Office Relocation from 1371 Harvard St. NW to 200 I St. SE;
- ✓ Oversight and day-to-day management of the Lincoln Theatre

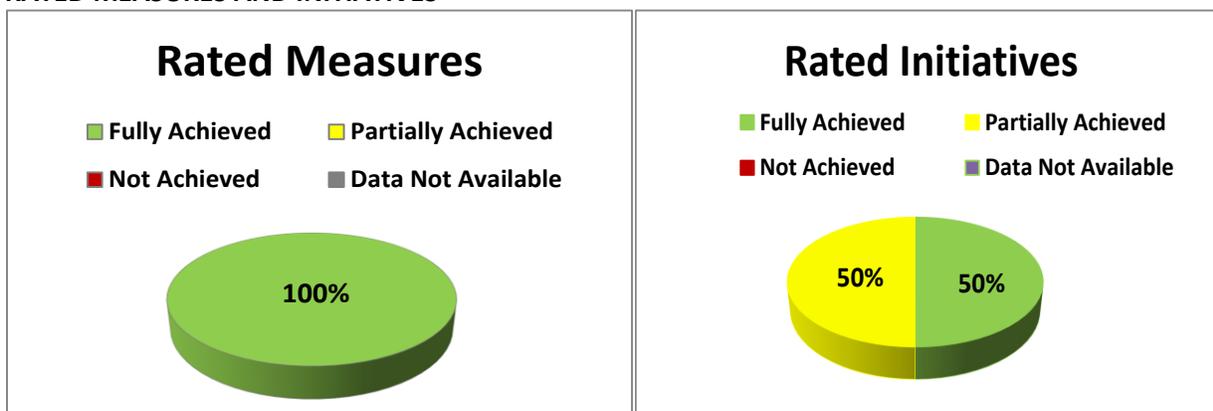


## OVERALL OF AGENCY PERFORMANCE

### TOTAL MEASURES AND INITIATIVES



### RATED MEASURES AND INITIATIVES



**Note:** Workload and Baseline Measurements are not included

Default KPI Rating:	
$\geq 100\%$	Fully Achieved
75 - 99.99%	Partially Achieved
$< 75\%$	Not Achieved



## Performance Initiatives – Assessment Details

### Performance Assessment Key:

-  Fully achieved       Partially achieved       Not achieved       Data not reported

### OBJECTIVE 1: Provide access to the arts for all District residents.

#### ● INITIATIVE 1.1: Launch and distribution of the Art Bank.

**Fully achieved.** D.C. Commission on the Arts and Humanities (DCCAH) announced the 32 artists whose artworks will be added to its Art Bank Collection. The artwork of the 32 artists chosen will be purchased and added to the DCCAH's collection that is loaned to District Government agencies for display in public areas. Close to 2,000 works were submitted for consideration for the Art Bank Collection. A panel of local artists, arts administrators and patrons vetted the artworks. This was instrumental to providing essential funding support and assistance to District artists to further their careers and professional pursuits. DCCAH successfully made this year's collection accessible to the public by creating wallpapers for computer desktops and mobile devices (phones, tablets, etc.). Since January 2012, the DCCAH webpage featuring wallpaper downloads has been had approximately 7,000 visitors, with an average of 24 visits per day. Lionell Thomas, Executive Director Moshe Adams, Director of Grants and Legislative Affairs.

#### ● INITIATIVE 1.2: Assist artists and arts organizations in developing new audiences through the DC Cultural Data Project, an online reporting tool for organizations with arts programming.

**Fully achieved.** The DCCAH partnered with public and private funders to provide the DC Cultural Data Project, a free online management tool, to arts organization within the District of Columbia. By requiring applicants to the FY13 grant season to provide completed Cultural Data reports, the DCCAH was able to capture detailed information from the District's arts organizations such as revenue, expenses, attendance, tickets sales, partnerships and fundraising efforts. The DCCAH hosted several workshops to train constituents how to complete the yearly survey throughout the District of Columbia including onsite, offsite and online workshops. Data from participating local arts organizations will be culled into a single compendium of vital structural data, which the DCCAH will use to guide future programming and projects. The DCCAH also participated in the Grantmaker's Cultural Data Project, which allows for District-based funding organizations to report on organizational and financial data in the same way that the DCCAH grant applicants do. Participating in the Grantmaker's Cultural Data Project gives the DCCAH a greater perspective on how the agency fits in among its peers in the grantmaking within the DC Metro Area. Moshe Adams, Director of Grants and Legislative Affairs.

### OBJECTIVE 2: Promote lifelong learning and interest in the arts and arts education for all ages.

#### ● INITIATIVE 2.1: Expand arts education opportunities for DC youth.

**Partially achieved.** DCCAH expanded on existing relationships with OSSE, DCPS and DC Public Schools while working with educational partners such as the DC Arts and Humanities Education



Collaborative through its participation in the DC Arts Education Policy initiative, which was spearheaded by DCPS through its arts framework DCCAH's arts education manager spent six months participating in frequent planning sessions with government agencies and community partners to create and adopt policies around high-quality arts and humanities experiences that advance student achievement in DC, which included enhanced curriculum development around the common core standards. This participation was to include an intensive survey of arts education providers, but unfortunately the initiative was canceled due to employee transition within DCPS. In addition, DCCAH provided testimony at a School Board of Education hearing regarding increasing the graduation requirements in the arts. DCCAH supported 44 community partners with over \$600,000 in funding for afterschool and in-school programs, which benefited the academic and personal development of DC youth. DCCAH exceeded the number of sites served, with over 130 schools, DPR sites, and community-based partnerships participating. Through a \$80,000 grant to the DC Arts and Humanities Education Collaborative, DCCAH supported 102 schools and 25,000 youth to go to noted venues throughout the city, such as the Kennedy Center and the Washington Ballet. In addition, the agency supported more than 60 youth at arts-based worksites through the One City Summer Youth Employment Program. Moshe Adams, Director of Grants and Legislative Affairs Carlyn Madden, Arts Education Manager.

- **INITIATIVE 2.2: Create a long-term sustainable structure for the management and operations of the Lincoln Theatre with programming that promotes lifelong learning opportunities for District residents.**

**Partially achieved.** On November 15, 2011, the District of Columbia's Deputy Mayor for Planning and Economic Development, Victor L. Hoskins, delegated oversight of the Historic Lincoln Theatre to the DC Commission on the Arts and Humanities and charged the DCCAH to develop a comprehensive plan for the theatre's future operations. In cooperation with the Executive Office of the Mayor, the Office of the Deputy Mayor for Planning and Economic Development and the Department of General Services, the DCCAH released a Request for Proposals (RFP) for the operation of the historic Lincoln Theatre. DCCAH will meet to review and discuss the RFP submissions presented to the Lincoln Theatre Selection Committee (comprised of representatives from DMPED, DGS, DCCAH, and the arts and culture community) and to determine next steps in contracting a management company for the theatre. DCCAH remains committed to identifying a potential operator by January 2013. In the interim, the DCCAH continues to offer programming in the theater with performing arts events, film and other special events, with the aid of a programming consultant. The DCCAH also is overseeing facility maintenance with assistance from the Department of General Services and the Office of the Chief Financial Officer. Lionell Thomas, Executive Director Lisa Richards Toney, Deputy Director.

**OBJECTIVE 3: Enhance communities through public and private engagement in the arts.**

- **INITIATIVE 3.1: Introduce a workforce development program geared toward reintegrating men and women after incarceration.**



**Partially achieved.** The DCCAH reached out to District organizations that offered workforce development programs for citizens to become employed after incarceration in the fields of art handling, art transportation and art installation. After assessing the needs of these constituents, the DCCAH concluded that more time was necessary to develop, introduce and implement this opportunity because of limited capacity and financial constraints. In an effort to address the community need, the DCCAH created the Arts Impact Grant, which emphasized community impact and engagement. This targeted grant program allowed for eligible organizations who offered workforce development programs in art to apply for funding from the DCCAH through the agency's competitive process. Subsequently, in June 2012, the DCCAH began drafting guidelines for a new grant program that specifically targets returning citizens and arts workforce. The grant opportunity will be published in November 2012. Lionell Thomas, Executive Director Moshe Adams, Director of Grants and Legislative Affairs.

● **INITIATIVE 3.2: 5x5 Public Art Project**

**Fully achieved.** The DC Commission on the Arts and Humanities set a precedent and broke ground for temporary public art programming in the District of Columbia with the 5x5 initiative. By employing local, national, and international curators and artists, 5x5 became a platform for exchange and reinforced the creative profile of Washington, D.C. on the international scene. The resulting twenty-five projects activated and enlivened publicly accessible spaces in all eight wards, including Evidence Warehouse in Anacostia, the SW Waterfront and Upper 14th Street. The project attracted close to 5,000 residents and visitors to the sites. The diverse set of sites enabled residents and visitors to shop, dine and explore areas of the District that they might not otherwise venture to, such as Deanwood, Barracks Row and Anacostia. Because DCCAH did not prescribe artistic outcomes, artists were provided with the opportunity to experiment with approaches and further their artistic development through the use of environmental art, social justice themes and engaging with community. DCCAH made a strong effort to creatively link all 25 projects with local organizations and existing programs, such as engaging students from the Corcoran in the design and implementation of projects and working with the Boys & Girls Club at The ARC. Through the inaugural 5x5, DCCAH was able to foster new relationships and invigorate existing ones with local residents, galleries, and cultural institutions such as the Corcoran Gallery of Art, THEARC, Washington Project for the Arts, Capitol Hill Arts Workshop and the Sasha Bruce House. Mary Beth Brown, Public Art Coordinator Moshe Adams, Director of Grants and Legislative Affairs



## Key Performance Indicators – Details

### Performance Assessment Key:

● Fully achieved    
 ● partially achieved    
 ● Not achieved    
 ● Data not reported    
 ● Workload measure

	KPI	Measure Name	FY2011 YE Actual	FY2012 YE Target	FY2012 YE Revised Target	FY2012 YE Actual	FY2012 YE Rating	Budget Program
●	1.1	Percent of Grants to New Applicants	7.43%	4%	4%	11.20%	280%	AGENCY MANAGEMENT PROGRAM
●	2.1	Number of DC schools; DPR Centers; and community centers benefitting from DCCAH grants.	141	120		135	112.50%	ARTS BUILDING COMMUNITIES
●	3.1	Dollars invested from non-District Government sources per \$1 investment by DCCAH.	\$6.74	\$6.25		\$9.56	153.04%	ARTS BUILDING COMMUNITIES
●	3.2	Percent of grant payments processed within six to eight weeks.	98.63%	97%		100%	103.09%	ADMINISTRATION
●	3.3	Percent of scheduled monitoring reports as defined in agency monitoring plan completed for each grant award	90%	100%		100%	100%	ADMINISTRATION