



Commission on Arts and Humanities CAH (BX)

MISSION

The mission of the DC Commission on the Arts and Humanities (DCCAH) is to provide grants, programs and educational activities that encourage diverse artistic expressions and learning opportunities, so that all District of Columbia residents and visitors can experience the rich culture of our city.

SUMMARY OF SERVICES

DCCAH offers a diverse-range of grant programs and cultural activities to support practicing artists, arts organizations and community groups. In partnership with the community both nationally and locally, DCCAH initiates and supports lifelong cultural experiences that are reflective of the diversity of Washington, DC.

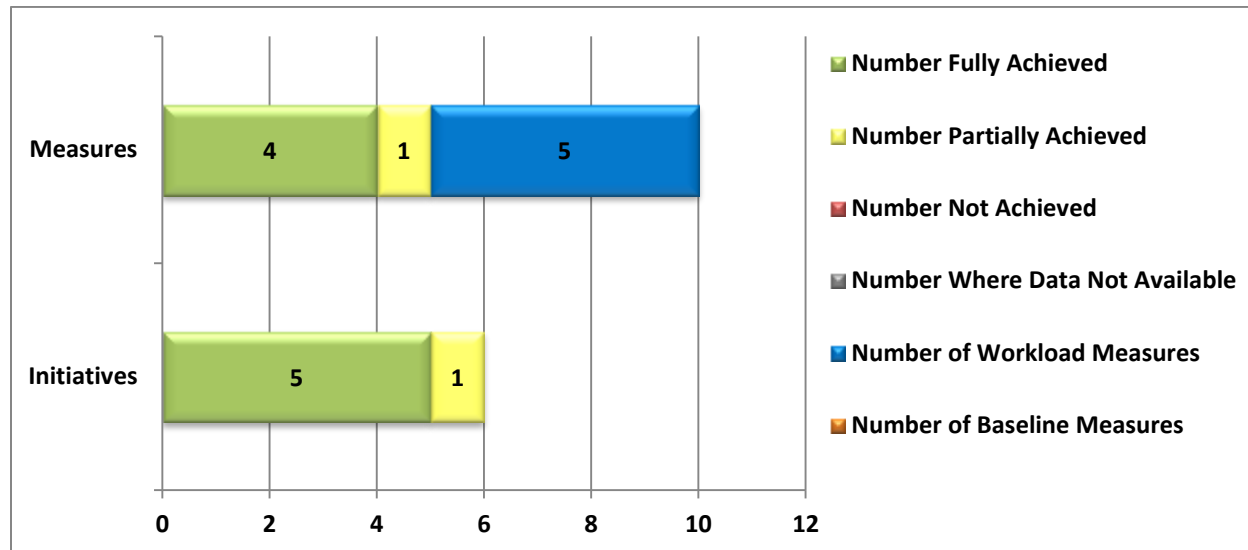
ACCOMPLISHMENTS

- ✓ 6 new grant programs that support development of the creative economy
- ✓ District legislation to directly support the arts through tax revenue
- ✓ Relocation to the newly renovated and more accessible state of the art facility

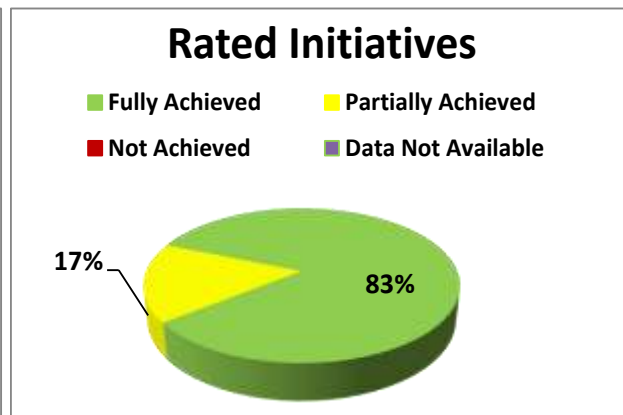
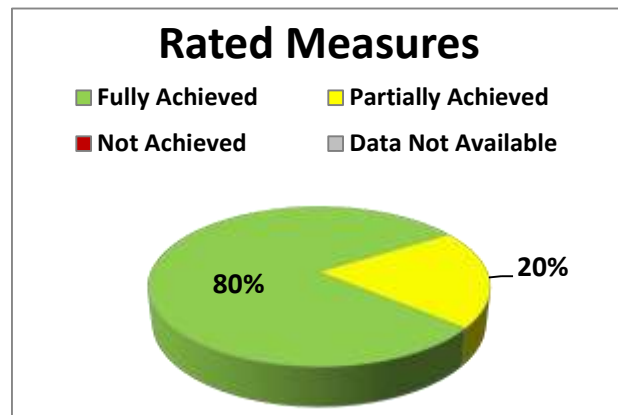


OVERALL OF AGENCY PERFORMANCE

TOTAL MEASURES AND INITIATIVES



RATED MEASURES AND INITIATIVES



Note: Workload and Baseline Measurements are not included

Default KPI Rating:	
$\geq 100\%$	Fully Achieved
75 - 99.99%	Partially Achieved
$< 75\%$	Not Achieved



Performance Initiatives – Assessment Details

Performance Assessment Key:



Fully achieved



Partially achieved



Not achieved



Data not reported

Agency Management

OBJECTIVE 1: Provide access to the arts for all District residents.

INITIATIVE 1.1: Administer the Arts Stabilization Grant (Sustainability).

Fully Achieved. The DC Commission on the Arts and Humanities (DCCAH) successfully administered the Arts Stabilization Grant, which provided grant recipients with integral funding resources to maintain and sustain cultural institutions that significantly impact the District of Columbia. The grant program offered larger grant a maximum award 25% of the applicant's budget not to exceed \$250,000. This is the largest grant award for general operating expenses that the DCCAH has offered in its history, which will have a greater impact on the organizations that have applied to similar grant programs. The Arts Stabilization Grant provided 29 grant awards to the DC-based arts organizations totaling \$2.5 million in funding. In addition to this grant opportunity, the DCCAH offered another 5 new grant programs that, collectively, provided 86

grant awards totaling over \$911,000. Moshe Adams, Director of Grants

INITIATIVE 1.2: Implement the Creative Space Study Initiative(s).

Partially Achieved. The DCCAH successfully published the Creative Space Study in FY2013. The study identified the needs of the District's arts community and provided a blueprint for potential incubator/shared space facilities for District residents currently working in the creative sector and new or emerging creative workers. The DCCAH succeeded in conducting additional outreach and assessments of District-owned assets, which were guided by the study. The DCCAH engaged community members and key stakeholders to conduct the DCCAH's community forums, grant writing workshops and satellite locations within underserved communities. In FY13, the DCCAH further evaluated the results of the Creative Space Study and determined the need to further assess the current cultural assets within the District of Columbia to better inform the implementation of space needs as defined through the Creative Space Study. This ongoing effort will be the genesis of the Creative Economy Strategy, which will include a long-term, detailed strategy for the DCCAH to inform and shape the District's future investment decisions in the arts and humanities. The DCCAH is working with the Office of the Deputy Mayor for Planning and Economic Development to complete the Creative Economy Strategy in order to determine more specific recommendation(s) that are feasible and most beneficial to District artists, arts organizations and residents. The DCCAH will then execute the initiatives with clearly stated outcomes and cumulative evaluative measures. Moshe Adams, Director of Grants



OBJECTIVE 2: Promote lifelong learning and interest in the arts and arts education for all ages.

INITIATIVE 2.1: Arts Education resource development and outreach (Quality Education)

Fully Achieved. In FY13, the DCCAH built upon its relationships with OSSE, DCPS and DC Public Charter Schools and expanded its work with other educational partners such as the DC Arts and Humanities Education Collaborative and the Humanities Council of Washington, DC to create more participation from public schools and students in the arts and humanities. The DCCAH's programming and grant recipients reached more public and charter schools than ever before through in-school and out of school activities. The Arts Education Program funded 48 District-based arts organizations, community organizations and Public Charter Schools, compared to 45 in FY12. In FY13, DCCAH also conducted additional events geared toward District youth such as "Ready, Set Dance" and "The Art of Giving". Through the Arts Education Program grant, the DCCAH was successful in the creation of a professional development program for teachers and teaching artists to learn more about delivering high-quality arts learning curriculum to students with a clearer understanding and awareness of how to integrate arts and humanities with other core subjects to

advance student learning. Moshe Adams, Director of Grants

INITIATIVE 2.2: Administer Arts Healing Grant to DC-based artists and organizations.

Fully achieved. In FY13, the DCCAH conducted in-depth best practice research to develop and administer the Arts and Healing grant program that supported artists and organizations that use the creative process to address the impact of trauma, illness, and community health for District of Columbia residents. The DCCAH staff contacted experts in the field around the country to review, comment, edit and test the grant program, application and panelist materials. The DCCAH also succeeded in building an Advisory Review Panel comprised of Arts and Healing experts to review the 48 applications. The grant program provided 18 awards to District artist and arts organizations with a total of \$170,000 in grant funds. All funded projects worked directly with the afflicted and the communities that surround them. Moshe Adams, Director of Grants and Regan Spurlock, Grant Manager

OBJECTIVE 3: Enhance communities through public and private engagement in the arts.

INITIATIVE 3.1: DCCAH to host the 2012 Assembly of the National Association of State Arts Agencies (NASAA).

Fully achieved. The DCCAH successfully hosted the 2012 assembly of the National Assembly of State Arts Agencies (NASAA). The conference offered a wide array of learning and networking opportunities designed to support public sector arts leaders, which included 15 group sessions and presentations, 10 peer sessions and 4 plenary sessions featuring the US Poet Laureate and the Poetry Out Loud National Champion. The DCCAH was responsible for supplying local talent, tours, and other administrative services to NASAA during the conference. The DCCAH programmed and executed several hours of the Assembly and highlighted the District's rich cultural heritage by showcasing neighborhoods and communities throughout the city such as the Town Hall Education

Arts Recreation Campus (THEARC). Lionell Thomas, Executive Director



INITIATIVE 3.2: Create and execute a wide variety of public art projects and programming throughout the District.

Fully achieved. The DCCAH executed numerous public art projects during FY13 by partnering with various District agencies, business improvement districts, and community organizations to present high quality artistic experiences throughout the city. These dynamic projects improved the quality of life for District residents by offering multi-disciplinary, city-wide, and diverse programming that activated vacant spaces, supported underserved communities, and promoted goodwill and community throughout the District. Completed projects within FY13 include the following: Summertime Concert Series, Lighting Connecticut Avenue, Canal Park, Anacostia Playhouse, Music on the Mall, and the completion of the New York Avenue Bridge. Lionell Thomas, Executive Director, and Tonya Jordan, Public Art Manager



Key Performance Indicators – Details

Performance Assessment Key:

● Fully achieved
 ● Partially achieved
 ● Not achieved
 ● Data not reported
 ● Workload measure

	KPI	Measure Name	FY 2012 YE Actual	FY 2013 YE Target	FY 2013 YE Revised Target	FY 2013 YE Actual	FY 2013 YE Rating	Budget Program
●	1.1	Percent of Grants to New Applicants ¹	11.2%	5%	5%	15.79%	315.79%	ARTS BUILDING COMMUNITIES
●	1.2	Per capital spending on arts ²	\$8.95	No Target Required		\$11.70	Workload Measure Not Rated	ARTS BUILDING COMMUNITIES
●	1.3	# of grant dollars requested	\$15 million	No Target Required		\$32 million	Workload Measure Not Rated	ARTS BUILDING COMMUNITIES
●	1.4	# of grant applications	588	No Target Required		941	Workload Measure Not Rated	ARTS BUILDING COMMUNITIES
●	2.1	Number of DC schools; DPR Centers; and community centers benefitting from DCCAH grants.	135	130	130	145	111.54%	ARTS LEARNING AND OUTREACH
●	3.1	Dollars invested from non-District Government sources per \$1 investment by DCCAH.	\$9.56	\$6.75	\$6.75	\$6.76	102.48%	ARTS BUILDING COMMUNITIES
●	3.2	Percent of grant payments processed within six to eight weeks.	100%	97%	97%	98.62%	101.67%	ARTS BUILDING COMMUNITIES

¹ New applicants are those who have not received funding from DCCAH within the prior 5 years.

² This was treated as a KPI in FY13 but will be a workload measure in FY14. NASAA uses the most recent population estimates from the U.S. Census Bureau and the total dollar amount appropriated to an agency by its state legislature.



	KPI	Measure Name	FY 2012 YE Actual	FY 2013 YE Target	FY 2013 YE Revised Target	FY 2013 YE Actual	FY 2013 YE Rating	Budget Program
●	3.3	Percent of scheduled monitoring reports as defined in agency monitoring plan completed for each grant award	100%	100%	100%	94.29%	94.29%	ARTS BUILDING COMMUNITIES
●	3.4	# of grant dollars managed	\$3.8 million	No Target Required		\$11.1 million	Workload Measure Not Rated	ADMINISTRATION
●	3.5	# of patrons served through DCAH programs ³	\$41,605,671	No Target Required		\$42 million	Workload Measure Not Rated	ARTS BUILDING COMMUNITIES

³ The workload measure will be removed in FY14 because the data used to gather this KPI was inaccurate including double counting of patrons.