

# Commission on the Arts and Humanities FY2018

## FY2018 Performance Accountability Report

The Performance Accountability Report (PAR) measures each agency's performance for the fiscal year against the agency's performance plan and includes major accomplishments, updates on initiatives, and key performance indicators (KPIs).

## Mission

The mission of the DC Commission on the Arts and Humanities (CAH) is to provide grants, programs and educational activities that encourage diverse artistic expressions and learning opportunities, so that all District of Columbia residents and visitors can experience the rich culture of our city.

## Summary of Services

CAH offers a diverse range of grant programs and cultural activities to support practicing artists, arts organizations and community groups. In partnership with the community both nationally and locally, CAH initiates and supports lifelong cultural experiences that are reflective of the diversity of Washington, DC.

## FY18 Top Accomplishments

What is the accomplishment that your agency wants to highlight?	How did this accomplishment impact residents of DC?	How did this accomplishment impact your agency?
Deeper General Operating Support grants provided to DC arts and humanities nonprofit organizations.	In FY18, CAH expanded its General Operating Support category to reach more applicants. In the previous year, the only eligible organizations to receive such support were those with seven or more years of arts and humanities programming. Two new funding categories were created to allow for more nascent organizations to apply (the Horizons cohort) and for those organizations that provide essential services to the arts and humanities field such as technical assistance, networking and professional development (the Service Organization cohort). Between FY17 and FY18, General Operating Support grew from \$5.1 million in grant funding to \$7.1 million, and the number of organizations receiving this support grew from 73 to 103.	CAH is able to achieve its mission of supporting the DC arts and humanities ecosystem by providing crucial grant funding for the purposes of general operations. This funding allows nonprofit organizations to provide mission-centric initiatives to District residents, pay employees and address other key infrastructure needs within those organizations.
Fabrication and installation of the Mayor Marion Barry, Jr. memorial bronze sculpture.	The memorial bronze sculpture of Mayor Marion Barry, Jr. was installed at the John A. Wilson Building and dedicated on March 3, 2018. This public art piece commemorates the legacy of the former DC mayor and serves as a reminder of the work he accomplished on behalf of all the District's residents.	
The inaugural year of the LiftOff capacity building grant program.	LiftOff is a grant program that debuted in FY18 to address the needs of smaller or emerging nonprofit organizations with budgets of \$250,000 or less. These arts and humanities organizations are in need of infrastructure support to elevate their ability to impact the DC community. CAH awarded a total of \$539,500 to 18 organizations for special projects, facility improvements and the hiring of employees. Additionally, the leadership of these 18 organizations participated in peer learning sessions led by an independent consultant as a way to create a deeper network of like-sized organizations. The impact of these grant dollars will be felt in the enhanced work being executed in DC neighborhoods moving forward, particularly by East of the River organizations in wards 7 and 8 which comprise 28% of the awarded nonprofits.	CAH's longstanding Upstart grant program builds the capacity of organizations with budgets of \$250,000 to \$1,249,999. Organizations with smaller budgets that do not meet the Upstart threshold were unable to participate but could greatly benefit from such infrastructure funding in order to grow. CAH is pleased to be able to add LiftOff into its roster of grant programs in order to address such needs within the community for organizations with budgets of \$250,000 or less.

## 2018 Strategic Objectives

Objective Number	Strategic Objective
1	GRANTMAKING - Provide investments through grantmaking that strengthen the District's creative sector of nonprofits arts and humanities organizations and practitioners to stimulate a thriving creative economy, enhance the quality of life of DC residents and provides access to all.
2	ARTS EDUCATION - Promote systemic improvement in pre-K – 12 arts education both in- and out-of-school through arts integration, arts experience, and arts learning utilizing a collective impact approach, aligning the mutual efforts of the numerous stakeholders in the educational ecosystem.
3	POLICY LEADERSHIP - Establish policy and program initiatives that will further promote arts and cultural development of the District while acting as a convener within the arts and humanities community to leverage the myriad ways in which the District government intersects with the interests of the arts, cultural and creative sectors.
4	BUILDING COMMUNITY - Promote inclusiveness and a sense of belonging to neighborhoods while bringing diverse peoples together through the arts, utilizing creative placemaking to improve the vibrancy of place, by building community as a means of improving quality of life.
5	PUBLIC ART - Establish and maintain artworks that are bold and befitting of a world-class city, while remaining grounded in the tradition of supporting local artists and enriching District neighborhoods.
6	Create and maintain a highly efficient, transparent and responsive District government. **

## 2018 Key Performance Indicators

Measure	Freq	Target	Q1	Q2	Q3	Q4	FY2018	KPI Status	Explanation
<b>1 - GRANTMAKING - Provide investments through grantmaking that strengthen the District's creative sector of nonprofits arts and humanities organizations and practitioners to stimulate a thriving creative economy, enhance the quality of life of DC residents and provides access to all. (2 Measures)</b>									
Percent of grant payments processed within six to eight weeks	Quarterly	100%	100%	99.7%	100%	100%	99.9%	Nearly Met	Grantee invoices were sent with incorrect address information or the ACH direct deposit information was outdated, causing a delay in payments.
Percent of first-time applicants to CAH	Quarterly	10%	19.2%	3%	24.1%	4.8%	19.6%	Met	
<b>2 - ARTS EDUCATION - Promote systemic improvement in pre-K – 12 arts education both in- and out-of-school through arts integration, arts experience, and arts learning utilizing a collective impact approach, aligning the mutual efforts of the numerous stakeholders in the educational ecosystem. (2 Measures)</b>									
Percentage of DCPS and DCPCS receiving CAH-funded programming	Annually	100%	Annual Measure	Annual Measure	Annual Measure	Annual Measure	79.6%	Unmet	CAH effectively reached 100% of DCPS sites and 59% of DC Chartered School (DCPCS) sites. The agency's original 100% projection for all DCPS and DCPCS sites was ambitious given the large number of chartered schools in the District.

Measure	Freq	Target	Q1	Q2	Q3	Q4	FY2018	KPI Status	Explanation
Ratio of individuals who are not grantees who participate in professional development, training or workshops hosted by CAH	Quarterly	15%	60%	30%	59.3%	88%	59.3%	Met	
<b>3 - POLICY LEADERSHIP - Establish policy and program initiatives that will further promote arts and cultural development of the District while acting as a convener within the arts and humanities community to leverage the myriad ways in which the District government intersects with the interests of the arts, cultural and creative sectors. (2 Measures)</b>									
Dollars invested from non-District Government Sources Per \$1 Investment by CAH	Quarterly	10	0.4	0	0	0.4	0.4	Unmet	This measure is calculated by the amount of matching dollars required for the grantee to raise in relation to a CAH grant. Several grant programs do not require a match, including East of the River, Field Trip Experiences, Arts and Humanities Fellowship and Sister Cities. Additionally, several large Budget Enhancement Grants did not require matching funds, which skewed the number trajectory.
Per Capita Spending on the Arts in the District	Annually	\$26.3	Annual Measure	Annual Measure	Annual Measure	Annual Measure	\$54.5	Neutral Measure	
<b>4 - BUILDING COMMUNITY - Promote inclusiveness and a sense of belonging to neighborhoods while bringing diverse peoples together through the arts, utilizing creative placemaking to improve the vibrancy of place, by building community as a means of improving quality of life. (1 Measure)</b>									
Number of subsidized days provided to the community at the Lincoln Theatre	Annually	12	Annual Measure	Annual Measure	Annual Measure	Annual Measure	18	Met	
<b>5 - PUBLIC ART - Establish and maintain artworks that are bold and befitting of a world-class city, while remaining grounded in the tradition of supporting local artists and enriching District neighborhoods. (1 Measure)</b>									
Percentage of scheduled public art projects completed	Annually	100%	Annual Measure	Annual Measure	Annual Measure	Annual Measure	98.7%	Nearly Met	One public art project was delayed due to the artist's inability to secure a company to install the large metal art work on the side of a residential building by the end of the fiscal year. The project will be installed in FY19.

\*\*We've revisited a project to standardize District wide measures for the Objective "Create and maintain a highly efficient, transparent and responsive District government." New measures will be tracked in FY18 and FY19 and published starting in the FY19 Performance Plan.

## 2018 Workload Measures

Measure	Freq	Q1	Q2	Q3	Q4	FY 2018
<b>1 - Customer Service (1 Measure)</b>						
Number of service calls to the front desk	Quarterly	206	204	481	1127	2018
<b>1 - Legislative And Grants Management (4 Measures)</b>						
Number of grant recipients	Quarterly	543	159	21	50	773
Dollar amount of grants awarded	Quarterly	\$12,116,070	\$10,411,829	\$138,500	\$432,071	\$23,098,470
Dollar amount of grants requested	Quarterly	9,783,945	17,542,502	10,059,720	14,367,711	51,753,878
Number of grant applicants	Quarterly	896	132	648	42	1718
<b>2 - Arts Learning For Youth (7 Measures)</b>						
Number of students participating in CAH-sponsored field trip experiences	Quarterly	0	17,716	1365	350	19,431
Number of students participating in Poetry Out Loud and Creative Spark residency programs	Quarterly	1560	2086	621	0	4267
Number of DCPS and DCPCS that receive CAH-funded programs	Quarterly	0	115	233	42	390
Number of early learning centers that receive CAH-funded programs	Quarterly	0	11	31	2	44
Amount of grant dollars awarded to arts education projects	Quarterly	\$1,297,000	\$0	\$0	\$0	\$1,297,000
Number of arts education-related grants awarded	Quarterly	47	0	0	0	47
Number of Poetry Out Loud workshops held in classrooms	Quarterly	0	81	0	0	81
<b>3 - Property Management (1 Measure)</b>						
Number of CAH-produced community events	Quarterly	0	3	5	11	19
<b>4 - Arts Building Communities (3 Measures)</b>						
Estimated number of participants in CAH-produced public events	Quarterly	0	2800	200	7496	10,496
Number of grants awarded to individuals or organizations residing in Wards 7 and 8	Quarterly	72	18	1	13	104
Amount of grants awarded to individuals or organizations residing in Wards 7 and 8	Quarterly	\$1,424,797	\$393,323	\$3500	\$149,690	\$1,971,310
<b>5 - Arts Building Communities (3 Measures)</b>						

Measure	Freq	Q1	Q2	Q3	Q4	FY 2018
Number of public art projects completed each quarter	Quarterly	41	13	2	21	77
Amount of funds awarded to public art projects	Quarterly	\$378,758	\$425,314	\$49,000	\$652,314	\$1,505,386
Total number of public art projects awarded	Quarterly	42	13	14	1	70
<b>5 - Neighborhood &amp; Public Art (1 Measure)</b>						
Number of new works acquired into the Art Bank Collection/The Washingtonia Collection	Quarterly	86	0	0	0	86
<b>6 - Customer Service (1 Measure)</b>						
Number of E-Museum Website Visits	Quarterly	5209	6164	3622	4782	19,777

## 2018 Strategic Initiatives

Title	Description	Complete to Date	Status Update	Explanation
<b>ARTS BUILDING COMMUNITIES (1 Strategic Initiative)</b>				
CAH's 50th anniversary celebration	In 2017-2018, CAH will celebrate its 50th anniversary through a variety of special initiatives and a strategic rebranding of the agency, to be launched in the fall 2017. Reaching all eight wards, the celebration will feature community engagement that will result in one large-scale public art installation in the city, culminating in September 2018.	Complete	The 50th anniversary year was officially kicked-off at the Mayor's Arts Awards on September 25, 2018 with the premiere of the commemorative video and the introduction of a newly designed award for the event by a DC artist. The podcast series will begin airing on a weekly basis in late November 2018; other programs will roll-out at various times throughout FY19. The impact of these programs will be assessed at the end of FY19.	
<b>ARTS LEARNING FOR YOUTH (3 Strategic initiatives)</b>				
Arts and humanities field trip experiences for youth	CAH will provide \$1 million in grant funds to arts and humanities nonprofits to provide field trip experiences to 20,000 DCPS and DCPCS youth. This grant program has expanded to include all grade levels District-wide, providing funds for field trips and in-depth workshops aligned to curriculum for youth and their teachers.	Complete	A total of 19,431 students from DCPS and DCPCS participated in performing/visual arts and humanities field trip experiences in FY2018. Of these students, approximately 80% of them also participated in pre-/post-field trip workshops led by arts and humanities organizations at their schools. For all CAH education initiatives, including the Field Trips and Projects grants, CAH reached 100% of DCPS and 59% of the DC Charter Schools.	
Youth Creativity Summit	DC is one of five U.S. cities participating in the Youth Creativity Summit, which is scheduled to occur in FY18. Los Angeles-based organization Performance Works has spearheaded these	Complete	The Youth Creativity Summit occurred on June 16, 2018 as a culmination to a yearlong series of events intended to engage youth in social issues, utilizing the arts and humanities to	

Title	Description	Complete to Date	Status Update	Explanation
	efforts, engaging local nonprofit and government partners. The Summit will engage 50 DC youth in October 2017 to identify creative solutions for everyday problems they encounter in the city. These youth will be engaged in the arts community throughout the year, culminating in a 2018 event that culminates in the creation of a youth advisory council.		cultivate a dialogue with a core group of students. Over 100 youth were engaged earlier in the year through a series of meetings and workshops to shape the summit. On the day of the summit, 50 youth were in attendance.	
Creative economy professional development opportunities	CAH will provide in-depth learning opportunities for both local arts, humanities and arts education practitioners. The Business of the Arts workshop series will be offered monthly to continue building skills for individual artists, with a goal of 30 participants at each session from all 8 wards. An assessment will evaluate the effectiveness and applicability of each workshop. These initiatives will grow the field of knowledge of all participants to create a community of practice that ensures the delivery of excellent programming to DC residents.	Complete	CAH provided three Business of the Arts workshops in Q4: Utilizing Your Smartphone to Document Visual Art (July 16) , Contract Negotiations 101 (August 13), and Financial Literacy (September 17).	
<b>CUSTOMER SERVICE (1 Strategic Initiative)</b>				
Capacity-building for nonprofit organizations	CAH will create opportunities to elevate nascent nonprofit organizations through capacity building initiatives. With an application deadline of October 20, the first year implementation of the LiftOff grant program will work with organizations with budgets of \$250,000 or less to provide capacity-building support. Up to 20 participating organizations will self-select an infrastructure project in need of grant funds, to be awarded up to \$25,000 each. The new LiftOff program complements the existing Upstart program which serves mid-sized nonprofits.	Complete	A total of six peer learning sessions occurred, focused on human resources, leadership transitions and personal/professional development, Fundraising, Donor Relations and Storytelling Grantees continue to receive technical assistance from the LiftOff consultants to maximize the outcome of the final capacity building project that has been funded by the agency. Each organization has successfully completed all projects that were approved.	
<b>LEGISLATIVE AND GRANTS MANAGEMENT (1 Strategic Initiative)</b>				
<b>NEIGHBORHOOD &amp; PUBLIC ART (2 Strategic initiatives)</b>				
Mayor Marion Barry commemorative bronze statue	CAH will work with several DC agencies and public and private stakeholders to initiate and implement public art projects. The creation and installation of the commemorative bronze	Complete	The Marion Barry, Jr. Bronze Statue has been completed and installed at the Wilson Building. On March 3, 2018, Mayor Muriel Bowser, DC Council, The Commission to Commemorate Marion S. Barry, The Marion	

Title	Description	Complete to Date	Status Update	Explanation
	statue of the late Mayor Marion Barry, will be finalized and installed in 2018.		Barry Legacy Foundation and CAH held the Statue Dedication.	
Public Art Master Plan update	A revision of the 2009 Public Art Master Plan will occur throughout FY18. CAH will engage a consultant with experience developing comprehensive citywide public art master plans. The consultant will consider feedback learned from community sessions to create a final revision to the written narrative, to be adopted by CAH, describing public art opportunities and locations, strategies for implementation and other recommendations for CAH to consider over the next five years.	0-24%	CAH postponed the development of a new Public Art Master Plan. The agency will continue to explore methods to efficiently and effectively provide public art installations throughout the District of Columbia.	Please note that an assessment was conducted by CAH's interim executive leadership that determined standard operating procedures needed to be set prior to the development of the Public Art Master Plan.