

Commission on the Arts and Humanities FY2019

Agency Commission on the Arts and Humanities

Agency Code BX0

Fiscal Year 2019

Mission The mission of the DC Commission on the Arts and Humanities (CAH) is to provide grants, programs and educational activities that encourage diverse artistic expressions and learning opportunities, so that all District of Columbia residents and visitors can experience the rich culture of our city.

Summary of Services CAH offers a diverse range of grant programs and cultural activities to support practicing artists, arts organizations and community groups. In partnership with the community both nationally and locally, CAH initiates and supports lifelong cultural experiences that are reflective of the diversity of Washington, DC.

2019 Accomplishments

Accomplishment	Impact on Agency	Impact on Residents
Poetry Out Loud program completion		CAH executed the Poetry Out Loud program once again in FY19. Poetry Out Loud is an initiative of the National Endowment of the Arts (NEA) that works with local jurisdictions around the country to engage high school students in poetry recitation. CAH hired teaching artists to work with 1,954 students in 11 DC schools. Each school selects one student to compete in the DC Poetry Out Loud Finals, which occurred on March 7. The winner – Rosalie Ngatchou from DC International School – matriculated up to the National Finals that occurred in May.
Facilities Investments		Through the Facilities and Buildings program, CAH has supported 22 facilities-related awards from the largest - a once-in-a-generation opportunity for Ford's Theatre to purchase an adjacent building, to the smallest - purchase of office furniture by Story District. Nonprofit organizations often have difficulties raising such funds through private means. CAH's support showcases District Government's commitment to supporting the arts and humanities institutions that provide valuable services to the community.
Arts and humanities field trip experiences for youth		In total, 16,597 students across Pre-K through 12th grade from all eight wards of the city attended field trips and participated in pre-experience and/or post-experience workshops to complement the field trip itself.

2019 Key Performance Indicators

Measure	Frequency	FY 2017 Actual	FY 2018 Actual	FY 2019 Target	FY 2019 Q1	FY 2019 Q2	FY 2019 Q3	FY 2019 Q4	FY 2019 Actual	KPI Status	Explanation
1 - Grantmaking - Provide investments through grantmaking that strengthen the District's creative sector of nonprofits arts and humanities organizations and practitioners to stimulate a thriving creative economy, enhance the quality of life of DC residents and provides access to all. (2 Measures)											
Percent of grant payments processed within six to eight weeks	Quarterly	98.9%	99.9%	100%	100%	100%	100%	100%	100%	Met	
Percent of first-time applicants to the Commission on the Arts and Humanities	Quarterly	27.2%	19.6%	10%	17%	1.2%	23.4%	5.6%	18.2%	Met	
2 - Arts Education - Promote systemic improvement in pre-K – 12 arts education both in- and out-of-school through arts integration, arts experience, and arts learning utilizing a collective impact approach, aligning the mutual efforts of the numerous stakeholders in the educational ecosystem. (1 Measure)											
Percent of District of Columbia Public Schools and District of Columbia Public Charter Schools receiving Commission on the Arts and Humanities funded programming	Annually	180%	79.6%	75%	Annual Measure	Annual Measure	Annual Measure	Annual Measure	123.4%	Met	
3 - Policy Leadership - Establish policy and program initiatives that will further promote arts and cultural development of the District while acting as a convener within the arts and humanities community to leverage the myriad ways in which the District government intersects with the interests of the arts, cultural and creative sectors. (1 Measure)											
Per Capita Spending on the Arts in the District	Annually	\$23.4	\$54.5	\$26.3	Annual Measure	Annual Measure	Annual Measure	Annual Measure	\$47.5	Neutral Measure	

Measure	Frequency	FY 2017 Actual	FY 2018 Actual	FY 2019 Target	FY 2019 Q1	FY 2019 Q2	FY 2019 Q3	FY 2019 Q4	FY 2019 Actual	KPI Status	Explanation
4 - Building Community - Promote inclusiveness and a sense of belonging to neighborhoods while bringing diverse peoples together through the arts, utilizing creative placemaking to improve the vibrancy of place, by building community as a means of improving quality of life. (1 Measure)											
Number of subsidized days provided to the community at the Lincoln Theatre	Annually	18	18	12	Annual Measure	Annual Measure	Annual Measure	Annual Measure	15	Met	
5 - Public Art - Establish and maintain artworks that are bold and befitting of a world-class city, while remaining grounded in the tradition of supporting local artists and enriching District neighborhoods. (1 Measure)											
Number of public art projects completed	Annually	New in 2019	76	20	Annual Measure	Annual Measure	Annual Measure	Annual Measure	24	Met	
6 - Create and maintain a highly efficient, transparent and responsive District government. (8 Measures)											
HR MANAGEMENT - Percent of eligible employees completing and finalizing a performance plan in PeopleSoft (Updated by OCA)	Annually	New in 2019	New in 2019	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	90.9%	No Target Set	
HR MANAGEMENT - Percent of eligible employee performance evaluations completed and finalized in PeopleSoft (Updated by OCA)	Annually	New in 2019	New in 2019	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Waiting on Data	No Target Set	
FINANCIAL MANAGEMENT - Quick Payment Act Compliance - Percent of QPA eligible invoices paid within 30 days (Updated by OCA)	Annually	New in 2019	New in 2019	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	100%	No Target Set	
FINANCIAL MANAGEMENT - Percent of local budget de-obligated to the general fund at the end of year (Updated by OCA)	Annually	New in 2019	New in 2019	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Waiting on Data	No Target Set	
CONTRACTS AND PROCUREMENT - Percent of Small Business Enterprise (SBE) annual goal spent (Updated by OCA)	Annually	New in 2019	New in 2019	100%	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Waiting on Data		

Measure	Frequency	FY 2017 Actual	FY 2018 Actual	FY 2019 Target	FY 2019 Q1	FY 2019 Q2	FY 2019 Q3	FY 2019 Q4	FY 2019 Actual	KPI Status	Explanation
IT POLICY AND FOIA COMPLIANCE - Percent of "open" data sets identified by the annual Enterprise Dataset Inventory published on the Open Data Portal - (Updated by OCA)	Annually	New in 2019	New in 2019	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	100%	No Target Set	
IT POLICY AND FOIA COMPLIANCE - Percent of FOIA Requests Processed in more than 25 business days - statute requirements allow 15 business days and a 10 day extension - (Updated by OCA)	Annually	New in 2019	New in 2019	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Waiting on Data	No Target Set	
HR MANAGEMENT - Average number of days to fill vacancy from post to offer acceptance (Updated by OCA)	Annually	New in 2019	New in 2019	New in 2019	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Waiting on Data	No Target Set	

*Mayoral agencies include agencies under the Health and Human Services, Education, Public Safety and Justice, Operations and Infrastructure, Economic Development, and Internal Services clusters. It excludes all independent agencies and select EOM agencies.

*The HR management, Financial Management, IT Policy and FOIA Compliance, and Contracts and Procurement measures were collected for all mayoral agencies in FY 2019. OCA calculates these measures based on summary-level data from various agencies, and cannot verify the accuracy of any calculations.

*The 2019 DC Enterprise Data Inventory (EDI) contains datasets published on DC's Open Data Portal, which is current as of March 9, 2019, and any datasets published to the portal after the above date were not included in the measure's calculation.

*Due to data lags, FY 2019 data for the following core business measures will be published in March 2020: Contracts and Procurement - Percent of Small Business Enterprise (SBE) annual goal spent; Financial Management - Percent of local budget de-obligated to the general fund at the end of year; Human Resource Management - Average number of days to fill vacancy from post to offer acceptance; Human Resource Management - Percent of eligible employee performance evaluations completed and finalized in PeopleSoft; and IT Policy and Freedom of Information Act (FOIA) Compliance - Percent of FOIA Requests Processed in more than 25 business days - statute requirements allow 15 business days and a 10 day extension.

2019 Workload Measures

Measure	FY 2017 Actual	FY 2018 Actual	FY 2019 Q1	FY 2019 Q2	FY 2019 Q3	FY 2019 Q4	FY 2019 Actual
1 - Customer Service (1 Measure)							
Number of service calls to the front desk	Waiting on Data	2018	266	190	320	520	1296
1 - Legislative And Grants Management (4 Measures)							
Number of grant awards	669	773	663	3	6	102	774
Dollar amount of grants awarded	\$14,367,711	\$23,098,470	\$23,955,656	\$85,227	\$80,000	\$1,870,103	\$25,990,986
Dollar amount of grants requested	\$30,919,823	\$51,753,878	\$54,180,700	\$12,182,204	\$10,513,298	\$11,555,040	\$88,431,242
Number of grant applicants	Waiting on Data	1718	24	172	685	267	1148
2 - Arts Learning For Youth (4 Measures)							
Number of students participating in CAH-sponsored field trip experiences	Waiting on Data	19,431	0	4216	11,601	780	16,597

Measure	FY 2017 Actual	FY 2018 Actual	FY 2019 Q1	FY 2019 Q2	FY 2019 Q3	FY 2019 Q4	FY 2019 Actual
Number of students participating in Poetry Out Loud and Creative Spark residency programs	Waiting on Data	4267	1905	1954	1260	98	5217
Amount of grant dollars awarded to arts education projects	Waiting on Data	\$1,297,000	\$1,291,000	\$0	\$0	\$0	\$1,291,000
Number of arts education-related grants awarded	Waiting on Data	47	47	0	0	0	47
3 - Property Management (1 Measure)							
Number of CAH-produced community events	Waiting on Data	19	0	1	3	5	9
4 - Arts Building Communities (3 Measures)							
Number of grants awarded to individuals or organizations residing in Wards 7 and 8	Waiting on Data	104	74	0	65	17	156
Amount of grants awarded to individuals or organizations residing in Wards 7 and 8	Waiting on Data	\$1,971,310	\$1,698,954	\$0	\$1,550,404	\$202,418	\$3,451,776
Number of Business of the Arts workshop attendees	New in 2019	New in 2019	155	93	137	137	522
5 - Arts Building Communities (2 Measures)							
Amount of funds awarded to public art projects	Waiting on Data	\$1,505,386	\$1,122,798.9	\$85,227	\$80,000	\$658,775	\$1,946,800.9
Total number of public art projects awarded	Waiting on Data	70	77	3	6	24	110
5 - Neighborhood and Public Art (2 Measures)							
Number of new works acquired into the Art Bank Collection/The Washingtonia Collection	86	86	109	0	1	0	110
Number of Art Bank/Washingtonia installations and de-installations	New in 2019	New in 2019	5	3	10	16	34
6 - Customer Service (1 Measure)							
Number of E-Museum Website Visits	36,284	19,777	4522	5692	11,025	8606	29,845

2019 Operations

Operations Header	Operations Title	Operations Description	Type of Operations
1 - Grantmaking - Provide investments through grantmaking that strengthen the District's creative sector of nonprofits arts and humanities organizations and practitioners to stimulate a thriving creative economy, enhance the quality of life of DC residents and provides access to all. (2 Activities)			
LEGISLATIVE AND GRANTS MANAGEMENT	Legislative And Grants Management	Supporting arts and humanities practitioners through professional development, technical assistance, site visits and grants.	Key Project
CUSTOMER SERVICE	Customer Service	Ensure operational efficiency with a focus on improving systems and transparency throughout all facets of operations.	Daily Service
2 - Arts Education - Promote systemic improvement in pre-K – 12 arts education both in- and out-of-school through arts integration, arts experience, and arts learning utilizing a collective impact approach, aligning the mutual efforts of the numerous stakeholders in the educational ecosystem. (2 Activities)			
ARTS LEARNING FOR YOUTH	Arts Learning For Youth	Professional development training for teachers, teaching artists and arts administrators.	Daily Service
ARTS LEARNING FOR YOUTH	Arts Learning For Youth	In- and out-of-school time arts-based programming.	Daily Service
3 - Policy Leadership - Establish policy and program initiatives that will further promote arts and cultural development of the District while acting as a convener within the arts and humanities community to leverage the myriad ways in which the District government intersects with the interests of the arts, cultural and creative sectors. (1 Activity)			
PROPERTY MANAGEMENT	Property Management	District partnerships and the Lincoln Theatre program.	Daily Service

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4 - Building Community - Promote inclusiveness and a sense of belonging to neighborhoods while bringing diverse peoples together through the arts, utilizing creative placemaking to improve the vibrancy of place, by building community as a means of improving quality of life. (1 Activity)			
ARTS BUILDING COMMUNITIES	Arts Building Communities	Discipline-based events and programs.	Key Project
5 - Public Art - Establish and maintain artworks that are bold and befitting of a world-class city, while remaining grounded in the tradition of supporting local artists and enriching District neighborhoods. (2 Activities)			
NEIGHBORHOOD & PUBLIC ART	Neighborhood and Public Art	Commission public art projects.	Daily Service
ARTS BUILDING COMMUNITIES	Arts Building Communities	Installation and exhibition of public and fine art.	Daily Service
6 - Create and maintain a highly efficient, transparent and responsive District government. (1 Activity)			
CUSTOMER SERVICE	Customer Service	Initiatives and programming that focus on I.D.E.A. (Inclusion, Diversity, Equity and Access), ensuring the public in all 8 Wards have opportunities to engage in the arts and humanities.	Key Project

2019 Strategic Initiatives

Strategic Initiative Title	Strategic Initiative Description	Completion to Date	Status Update	Explanation for Incomplete Initiative
Arts Building Communities (1 Strategic Initiative)				
50th anniversary celebration	In partnership with OCTFME and DC Radio, CAH will develop podcast episodes to celebrate its 50th anniversary. The podcast episodes will spotlight an artist, organization and community member that has been impacted by CAH over the years. In addition, 50th anniversary community activations will take place throughout all eight wards.	Complete	Both the podcasts series and video are complete. The video was sent to DFHV for their review and approval prior to distributing through DC taxi monitors.	
Arts Learning For Youth (2 Strategic initiatives)				
Arts and humanities field trip experiences for youth	CAH will provide \$1 million in grant funds to arts and humanities nonprofits to conduct field trip experiences to 20,000 DCPS and DCPCS youth. This grant program includes all grade levels District-wide, providing funds for field trips and pre- and post-event workshops to align the experience to curricular classroom themes.	Complete	An additional 4,996 students attended field trips as part of the Field Trip Experiences grant initiative.	
Access and inclusion workshops	In conjunction with the agency's IDEA policy for Inclusion, Diversity, Equity and Access, CAH will host three workshops with the aim of deepening access and inclusion practices within nonprofit arts and humanities organizations. Two organizations will receive in-depth consulting to implement access and inclusion-based practices into their daily practices and be the subject of a training session to dispense key outcomes to the public.	Complete	Diane Nutting, the facilitator working on this initiative spent the late-Spring/Summer working with four organizations in helping them better understand the scope of possibilities in providing services for people with disabilities. These mini-consultancies included: (a) trainings for leadership, staff, and adjunct/part-time staff; (b) meetings with leadership to identify priority areas; and (c) the creation of a draft strategic plan to address organizational access and inclusion over time.	
Customer Service (1 Strategic Initiative)				
Design of a new agency website	CAH will develop an agreement with OCTO to design a new agency-wide website. The website will spotlight key agency initiatives for the community and be a comprehensive resource for arts and humanities organizations and individual practitioners.	0-24%	OCTO's workload would not allow them to begin work on the website until mid-FY20 at the earliest. CAH continues to complete as much preparatory work as possible to have ready for OCTO once they are able to begin work.	OCTO not available to complete project

Strategic Initiative Title	Strategic Initiative Description	Completion to Date	Status Update	Explanation for Incomplete Initiative
Legislative And Grants Management (1 Strategic Initiative)				
Cultural facilities investments	CAH will invest \$7 million in competitive grant funds to support project planning, facility renovation and repair, and facility acquisition for Washington, DC nonprofit arts and humanities organizations. This funding will assist grantees with leveraging government funds with private dollars to increase stability and address critical facility needs in the arts and humanities community that are identified in the DC Cultural Plan.	Complete	Already completed	
Neighborhood and Public Art (1 Strategic Initiative)				
Commemorative statue to honor Charles Hamilton Houston	CAH will award a competitive grant of \$300,000 for the creation of a statue to honor native Washingtonian Charles Hamilton Houston with a plaque or other display element that recognizes his role as a champion of civil rights, a Dean of Howard University Law School and the first special counsel for the NAACP.	0-24%	Project is pending	Pending the solicitation to identify an artist and sculpture design