

# Office of the Deputy Mayor for Education FY2019

**Agency** Office of the Deputy Mayor for Education

**Agency Code** GW0

**Fiscal Year** 2019

**Mission** The Office of the Deputy Mayor for Education (DME) is responsible for developing and implementing the Mayor's vision for academic excellence and supporting the education-related District Government agencies in creating and maintaining a high quality education continuum from birth to 24 (from early childhood to K-12 to post-secondary and the workforce).

**Summary of Services** The function of the DME is to plan, coordinate, and supervise all public education and education-related policies and activities under its jurisdiction. This includes developing and supporting policies to improve the delivery of educational services and opportunities from early childhood to the post-secondary education level; innovating and managing strategies for addressing the needs of children and families; and coordinating interagency initiatives targeted at supporting students and schools.

## 2019 Accomplishments

Accomplishment	Impact on Agency	Impact on Residents
In FY19, DME launched the Every Day Counts! campaign for another year. The campaign included print and digital media, advertisement on public transit, and community engagement which create and spread awareness and a districtwide focus and value of attendance and making every day count at school. In addition to the EDC! campaign, the DME has worked to identify inter-agency attendance improvement through the EDC! Taskforce.	The EDC! campaign and Taskforce work has created the ability to connect with the district student and families related to attendance and express the agency desire to help the district overall. Continuing a public campaign, the attendance improving pilot programs, and the interagency work on the Taskforce provides a unified approach to the impact the DME and other city agencies has on district residents.	The Every Day Counts! campaign continues to reach millions of district students and parents and engages them to attend school everyday. Additionally, through the EDC! Taskforce support, the DME conducted two attendance pilot programs in the district to help improve attendance. Creating awareness and reaching district residents with the Every Day Counts! campaign and the interagency work on attendance, the DME believes there will be even more movement on attendance for students in FY20.
In FY 19 the DME committed to providing Safe Passage efforts in the district to help students feel safer. The DME along with other agencies participated in a Safe Passage Citywide convening with students in the district, in which students shared ideas that could improve safe passage in the district. From the convening, the DME has worked to implement various safe passage pilots and provided to support community organized safe passage programs.	The DME is focused on ensuring the safety of students, and the work within safe passage, allowed for interagency communication and collaboration along with working with students and community members to continue to forward movement to ensure a safer district for students.	The safe passage efforts supported by DME within the district, has created interagency partnerships to improve student safety in the district. The impact for residents of DC, is to have students, families, and community members feel safer and take part in creating a safer district for students during safe passage and overall safety.

## 2019 Key Performance Indicators

Measure	Frequency	FY 2017 Actual	FY 2018 Actual	FY 2019 Target	FY 2019 Q1	FY 2019 Q2	FY 2019 Q3	FY 2019 Q4	FY 2019 Actual	KPI Status	Explanation
<b>1 - Improve the coordination and collaboration across and among public schools (District of Columbia Public Schools (DCPS) and Public Charter Schools (PCS) so that the District can capture economies of scale, facilitate sharing of best practices, and improve outcomes for youth. (1 Measure)</b>											
Number of approved Cross-Sector Collaboration Task Force Recommendations in pilot or implementation phase in FY19.	Annually	Not Available	4	4	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Waiting on Data		
<b>2 - Enhance equity of programming and outcomes for all learners. (2 Measures)</b>											
Rate of chronic absenteeism citywide	Quarterly	29.5%	29.3%	26%	23.5%	26%	28.5%	30.2%	27.1%	Nearly Met	This is the preliminary chronic absenteeism number from OSSE.
The number of OST sites improving their program quality year over year	Quarterly	Not Available	10	10	0	5	5	9	19	Met	
<b>3 - Increase coordination across government agencies to improve the delivery, effectiveness, services to schools and students and optimize the use of public resources. (2 Measures)</b>											
Percent of DME agency initiatives on track to be fully achieved by the end of the fiscal year	Quarterly	Not Available	72.7%	100%	100%	53%	67%	100%	81.2%	Unmet	Q1 FY19 DATA MISSING SKEWING KIP TARGET GOAL.

Measure	Frequency	FY 2017 Actual	FY 2018 Actual	FY 2019 Target	FY 2019 Q1	FY 2019 Q2	FY 2019 Q3	FY 2019 Q4	FY 2019 Actual	KPI Status	Explanation
Number of web hits for data publication website	Quarterly	Not Available	11,419	12,000	4962	3725	8265	6700	23,652	Met	
<b>4 - Create and maintain a highly efficient, transparent and responsive District government. (8 Measures)</b>											
HR MANAGEMENT - Percent of eligible employees completing and finalizing a performance plan in PeopleSoft (Updated by OCA)	Annually	New in 2019	New in 2019	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	0%	No Target Set	
HR MANAGEMENT - Percent of eligible employee performance evaluations completed and finalized in PeopleSoft (Updated by OCA)	Annually	New in 2019	New in 2019	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Waiting on Data	No Target Set	
FINANCIAL MANAGEMENT - Quick Payment Act Compliance - Percent of QPA eligible invoices paid within 30 days (Updated by OCA)	Annually	New in 2019	New in 2019	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	100%	No Target Set	
FINANCIAL MANAGEMENT - Percent of local budget de-obligated to the general fund at the end of year (Updated by OCA)	Annually	New in 2019	New in 2019	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Waiting on Data	No Target Set	
CONTRACTS AND PROCUREMENT - Percent of Small Business Enterprise (SBE) annual goal spent (Updated by OCA)	Annually	New in 2019	New in 2019	100%	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Waiting on Data		
IT POLICY AND FOIA COMPLIANCE - Percent of "open" data sets identified by the annual Enterprise Dataset Inventory published on the Open Data Portal - (Updated by OCA)	Annually	New in 2019	New in 2019	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	19.2%	No Target Set	
IT POLICY AND FOIA COMPLIANCE - Percent of FOIA Requests Processed in more than 25 business days - statute requirements allow 15 business days and a 10 day extension - (Updated by OCA)	Annually	New in 2019	New in 2019	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Waiting on Data	No Target Set	

Measure	Frequency	FY 2017 Actual	FY 2018 Actual	FY 2019 Target	FY 2019 Q1	FY 2019 Q2	FY 2019 Q3	FY 2019 Q4	FY 2019 Actual	KPI Status	Explanation
HR MANAGEMENT - Average number of days to fill vacancy from post to offer acceptance (Updated by OCA)	Annually	New in 2019	New in 2019	New in 2019	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Waiting on Data	No Target Set	

\*Mayoral agencies include agencies under the Health and Human Services, Education, Public Safety and Justice, Operations and Infrastructure, Economic Development, and Internal Services clusters. It excludes all independent agencies and select EOM agencies.

\*The HR management, Financial Management, IT Policy and FOIA Compliance, and Contracts and Procurement measures were collected for all mayoral agencies in FY 2019. OCA calculates these measures based on summary-level data from various agencies, and cannot verify the accuracy of any calculations.

\*The 2019 DC Enterprise Data Inventory (EDI) contains datasets published on DC's Open Data Portal, which is current as of March 9, 2019, and any datasets published to the portal after the above date were not included in the measure's calculation.

\*Due to data lags, FY 2019 data for the following core business measures will be published in March 2020: Contracts and Procurement - Percent of Small Business Enterprise (SBE) annual goal spent; Financial Management - Percent of local budget de-obligated to the general fund at the end of year; Human Resource Management - Average number of days to fill vacancy from post to offer acceptance; Human Resource Management - Percent of eligible employee performance evaluations completed and finalized in PeopleSoft; and IT Policy and Freedom of Information Act (FOIA) Compliance - Percent of FOIA Requests Processed in more than 25 business days - statute requirements allow 15 business days and a 10 day extension.

## 2019 Workload Measures

Measure	FY 2017 Actual	FY 2018 Actual	FY 2019 Q1	FY 2019 Q2	FY 2019 Q3	FY 2019 Q4	FY 2019 Actual
<b>2 - Kids Ride Free (1 Measure)</b>							
# of students receiving Kids Ride Free passes	Waiting on Data	59,130	43,166	46,832	49,126	45,540	184,664
<b>2 - Office of Out of School Time Grants and Youth Outcomes (1 Measure)</b>							
Number of youth directly impacted by programming funded by the Office of Out of School Time Grants and Youth Outcomes	Waiting on Data	11,825	3642	2943	2368	3614	12,567
<b>3 - Office of Planning, Data and Analysis (2 Measures)</b>							
Number of data sets and analyses published on DME's website	16	6	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Waiting on Data
Total Public School Enrollment	90,061	91,484	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Waiting on Data

## 2019 Operations

Operations Header	Operations Title	Operations Description	Type of Operations
<b>1 - Improve the coordination and collaboration across and among public schools (District of Columbia Public Schools (DCPS) and Public Charter Schools (PCS) so that the District can capture economies of scale, facilitate sharing of best practices, and improve outcomes for youth. (1 Activity)</b>			
Cross Sector Collaboration	Improved Cross Sector Collaboration	Improve the coordination and collaboration across and among public schools (District of Columbia Public Schools (DCPS) and Public Charter Schools (PCS) so that the District can capture economies of scale, facilitate sharing of best practices, and improve outcomes for youth.	Key Project
<b>2 - Enhance equity of programming and outcomes for all learners. (4 Activities)</b>			
Office of Out of School Time	Office of Out of School Time Grants and Youth Outcomes	DME will establish, staff and manage operations of the Office of Out of School Time (OST) Grants and Youth Outcomes. The OST office will be responsible for dissemination of grants to support enrichment and programming for youth in the District.	Key Project
Every Day Counts	Every Day Counts	A citywide effort led by DME to ensure every student attends school every day. Every Day Counts! will bring together the entire community to support students and families through a public awareness campaign, a Taskforce coordinating public agencies and stakeholders, and investments in data-driven strategies to increase attendance.	Daily Service
Safe Passage	Safe Passage	DME works with Deputy Mayor for Public Safety and Justice (DMPSJ), Safer Stronger DC, Office of the State Superintendent (OSSE), DC Public Schools (DCPS), Local Education Authority (LEA) leaders and other District agencies, to develop recommendations for improved policies, supports and programs to enhance the safety and security of public schools. DME and DMPSJ will co-lead and facilitate a working group to support interagency and public school coordination to maximize and ensure safe and efficient travel to/from school by DCPS and PCS students.	Daily Service

Operations Header	Operations Title	Operations Description	Type of Operations
Kids Ride Free	Kids Ride Free	DME collaborates with District Department of Transportation, Washington Metro Area Transportation Area, Office of the Chief Technology Officer, LEA leaders and other District agencies to reduce barriers for students to attend school by supporting the implementation of the Kids Ride Free program.	Daily Service
<b>3 - Increase coordination across government agencies to improve the delivery, effectiveness, services to schools and students and optimize the use of public resources. (3 Activities)</b>			
AGENCY OVERSIGHT AND SUPPORT	Public Education Facilities	The Office of the Deputy Mayor for Education oversees the planning and support for former public education facilities, as well as supports DCPS and Department of General Services with the execution of the capital improvement plan and school modernization program.	Daily Service
AGENCY OVERSIGHT AND SUPPORT	Improved Inter-agency collaboration and coordination	Increase coordination across government agencies to improve the delivery, effectiveness, and equity of services to schools and students.	Daily Service
AGENCY OVERSIGHT AND SUPPORT	Office of Planning, Data and Analysis	DME Planning Office will play an important and critical role of: Master Facilities Plan, data and analysis to support other agencies and public transparency of data.	Key Project

## 2019 Strategic Initiatives

Strategic Initiative Title	Strategic Initiative Description	Completion to Date	Status Update	Explanation for Incomplete Initiative
<b>Every Day Counts (2 Strategic initiatives)</b>				
Attendance Intervention Pilots	By January 2019, DME will have initiated at least two Every Day Counts! pilots, with contracts awarded and kicked-off, to address transportation barriers for homeless youth and family engagement practices in public high schools.	Complete	The EDC! pilots are currently in progress. The DME is additionally working with the Lab at DC and DHS to launch a transportation benefit pilot with students experiencing homelessness. The pilot has started and we are hopeful for results in June 2020	
EDC! Public Campaign	Between September 2018-June 2019, DME will lead the second phase of a targeted communications campaign to raise community awareness about chronic absenteeism through monthly transit, social and print ads, collateral and event attendance to achieve a total of 15 million impressions.	Complete	Between September 2018-June 2019 the DME reached a total of 48,788,944 million impressions to raise community awareness about chronic absenteeism through monthly transit, social and print ads, collateral and event attendance .	
<b>Improved Cross Sector Collaboration (1 Strategic Initiative)</b>				
Cross Sector Collaboration Continuation Planning	In FY19, DME will manage or facilitate at least 3 projects that further cross-sector collaboration in the sharing of best practices, professional development, or the development of programmatic partnerships	Complete	In FY19, DME has managed more than 3 projects that furthered cross-sector collaboration in sharing of: collaborative citywide service delivery (Kids Ride Free, Kinolved), research development, task force collaboration (School Safety and Safe Passage Working Group, Every Day Counts! Task force), Best Practice Sharing,	
<b>Improved Inter-agency collaboration and coordination (1 Strategic Initiative)</b>				
Public Space	DME will continue to convene the Advisory Group on Community Use of Public Space and lead the development of recommendations for increased community access to public space.	75-99%	RecTrac hasn't gone live yet due to the need to align with DPR's reservation window as well as the need for hiring FTEs that will handle the increased workload for DCPS. Those FTEs are funded and a position description is complete.	Field Reservations process will be much easier and simpler for residents, with indoor spaces to follow.  Current system is antiquated paper-based system with wait times of up to 30 days and inconsistent fees.
<b>Office of Out of School Time Grants and Youth Outcomes (2 Strategic initiatives)</b>				

Strategic Initiative Title	Strategic Initiative Description	Completion to Date	Status Update	Explanation for Incomplete Initiative
Quality Improvement	In FY18, the OST Office will ensure at least 60 sites complete a program quality self-assessment and help at least 10 sites from FY18 to improve scores through a quality improvement initiative.	Complete	The final program quality observations were completed in September showing an additional four sites have improved.	
Youth Engagement in OST	In FY18, the OST Office will engage at least 300 youth development practitioners in professional development in order to improve program quality directly with youth.	Complete	63 summer 2019 subgrantees had offered a variety of summer camps and opportunities to engage youth.	
<b>Public Education Facilities (1 Strategic Initiative)</b>				
Master Facilities Plan	In FY19, DME will release a 10-year Master Facilities Plan. The 10-year MFP will provide an opportunity to inform strategic, long-term planning for DCPS and public charter school facilities. The MFP will include up-to-date school facility conditions, enrollment growth projections, and long-term facilities maintenance plans.	Complete	The MFP was completed in Q2	
<b>Safe Passage (2 Strategic initiatives)</b>				
Safe Passage Community Workers	By December 2018, DME will launch a new effort to establish a corps of Safe Passage Community Workers in at least one focus neighborhood. Workers will be selected, trained and managed by a CBO to be present during critical safe passage hours on common routes for students.	Complete	The Safe Passage Community Workers program was completed. In November of 2018 East River Family Strengthening Collaborative was awarded \$50,000.00 through the Deputy Mayors Office on Education with the support of the Deputy Mayor of Out of Time School Activities to form the Minnesota Avenue Safe Passage Program. Neval Thomas Elementary School, Cesar Chavez Parkside Campus and the Friendship Collegiate Academy were the schools selected to be in the safe passage catchment area. The program goal was to increase supervision of children traveling from school and to their homes and out of time school activities. This would be accomplished by the presence of Community Watcher with the catchment area of the Safe Passage zones.	
Community Engagement	Between October 2018-June 2019, DME will engage a contractor to provide safe passage block parties in each of the safe passage priority areas that increase community engagement on the topic of safe passage and build community to increase safety.	Complete	The DME contracted KIPP DC and United Way NCA to host one district-wide safe passage covering and at least four community events focused on safe passage in any of the six current passage priority areas.	