

Deputy Mayor for Greater Economic Opportunity FY2018

Agency Deputy Mayor for Greater Economic Opportunity

Agency Code EMO

Fiscal Year 2018

Mission The mission of the Office of the Deputy Mayor for Greater Economic Opportunity (DMGEO) is to facilitate investment and job creation in underserved District of Columbia communities in order to improve economic opportunities for residents in those communities.

2018 Strategic Objectives

Objective Number	Strategic Objective	# of Measures	# of Operations
1	Provide strategic direction and oversight to DOES, WIC, DSLBD, OAAA and CFMB to facilitate community development in overlooked and undeserved communities in Ward 7 and 8. "Overlooked and undeserved communities" are those communities that have higher unemployment rates, lower educational outcomes, and have higher poverty characteristics than the rest of the city.	1	3
2	Build a world class workforce system serving overlooked and underserved communities.	0	4
3	Manage vacant properties for alternative uses in overlooked and underserved communities.	0	3
4	Address healthy food access challenges in overlooked and underserved communities.	0	2
5	Develop a supportive environment for small local businesses to thrive.	1	1
6	Engage communities in a meaningful and productive way that improves the office's ability to serve overlooked and underserved neighborhoods,	0	2
7	Create and maintain a highly efficient, transparent and responsive District government.**	9	1
TOT		11	16

2018 Key Performance Indicators

Measure	New Measure/ Benchmark Year	FY 2014 Actual	FY 2015 Target	FY 2015 Actual	FY 2016 Target	FY 2016 Actual	FY 2017 Target	FY 2017 Actual	FY 2018 Target
1 - Provide strategic direction and oversight to DOES, WIC, DSLBD, OAAA and CFMB to facilitate community development in overlooked and undeserved communities in Ward 7 and 8. "Overlooked and undeserved communities" are those communities that have higher unemployment rates, lower educational outcomes, and have higher poverty characteristics than the rest of the city. (1 Measure)									
Percent of agencies that fully achieve performance initiatives timely and within budget of fiscal year strategic initiatives.	<input type="checkbox"/>	Not available	Not available	Not Available	Not Available	Not Available	80	80	80
5 - Develop a supportive environment for small local businesses to thrive. (1 Measure)									
	<input type="checkbox"/>								

Percent of businesses participating in Project 500 per the 500 total goal	<input type="checkbox"/>	Not available	Not available	Not Available	100%	52.4%	100%	447%	100%
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We've revisited a project to standardize District wide measures for the Objective "Create and maintain a highly efficient, transparent and responsive District government." New measures will be tracked in FY18 and FY19 and published starting in the FY19 Performance Plan.

2018 Operations

Operations Header	Operations Title	Operations Description	Type of Operations	# of Measures	# of Strategic Initiatives
1 - Provide strategic direction and oversight to DOES, WIC, DSLBD, OAAA and CFMB to facilitate community development in overlooked and undeserved communities in Ward 7 and 8. "Overlooked and undeserved communities" are those communities that have higher unemployment rates, lower educational outcomes, and have higher poverty characteristics than the rest of the city. (3 Activities)					
DEPUTY MAYOR FOR GREATER ECONOMIC OPPORT	Provide Strategic Direction	Provide strategic direction and oversight to DOES, WIC, DSLBD, OAAA and CFMB in an effort to strengthen the District's workforce system, support small and local businesses and facilitate community development in overlooked and undeserved communities in Ward 7 and 8. "Overlooked and undeserved communities" are those communities that have higher unemployment rates, lower educational outcomes, and have higher poverty characteristics than the rest of the city.	Key Project	1	2
DEPUTY MAYOR FOR GREATER ECONOMIC OPPORT	# of Cluster meetings held by DMGEO	# of Cluster meetings held by DMGEO	Key Project	1	1
DEPUTY MAYOR FOR GREATER ECONOMIC OPPORT	Supporting agency programs, coordination, resources, and community outreach.	DMGEO focuses on cluster agencies to improve agency programs. streamline cross-cluster initiatives and resources, and to make these resources accessible and known to overlooked and undeserved communities.	Daily Service	0	0
TOT				2	3
2 - Build a world class workforce system serving overlooked and underserved communities. (4 Activities)					
DEPUTY MAYOR FOR GREATER ECONOMIC OPPORT	Implement Local Business Utilization Pilot Program	Increase resident-owned business participation in procurement opportunities.	Key Project	0	0
DEPUTY	Community	Coordinate community events to benefit residents of Wards 7 and 8.	Daily Service	0	2

MAYOR FOR GREATER ECONOMIC OPPORT	Engagement				
DEPUTY MAYOR FOR GREATER ECONOMIC OPPORT	Provide oversight to the Office of African American Affairs	Develop policies and programs focused on increasing African American educational attainment, employment, and home ownership.	Daily Service	0	0
DEPUTY MAYOR FOR GREATER ECONOMIC OPPORT	Provide oversight to the Commission on Fathers, Men, and Boys	Develop policies and programs focused on fathers, men, and boys of color in the District.	Daily Service	0	0

TOT				0	2
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3 - Manage vacant properties for alternative uses in overlooked and underserved communities. (3 Activities)

DEPUTY MAYOR FOR GREATER ECONOMIC OPPORT	Re-imagining Neighborhoods	Convening inter-agency partners to address vacant and blighted spaces through programs that activate vacant space and improve existing blighted housing stock in overlooked and underserved communities.	Key Project	0	3
DEPUTY MAYOR FOR GREATER ECONOMIC OPPORT	Residential Clean Teams	DMGEO through DSLBD will create and use Residential Clean Teams to beautify and clean overlooked and underserved communities in the District of Columbia.	Key Project	1	0
DEPUTY MAYOR FOR GREATER ECONOMIC OPPORT	Space to Dream	Space to Dream transitions vacant space and properties for alternative use.	Key Project	0	0

TOT				1	3
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4 - Address healthy food access challenges in overlooked and underserved communities. (2 Activities)

DEPUTY MAYOR FOR GREATER ECONOMIC OPPORT	Healthy Food challenge	Develop strategies to to mitigate healthy food challenges in undeserved communities.	Key Project	0	0
DEPUTY	Healthy Food	DMGEO will continue to work with food delivery enterprises, pop up markets,	Key Project	0	0

MAYOR FOR GREATER ECONOMIC OPPORT	Access	farmers markets, and grocers to mitigate the healthy food access issues that exist in overlooked and underserved communities.				
TOT					0	0
5 - Develop a supportive environment for small local businesses to thrive. (1 Activity)						
DEPUTY MAYOR FOR GREATER ECONOMIC OPPORT	Project 500	Project 500	Daily Service		9	3
TOT					9	3
6 - Engage communities in a meaningful and productive way that improves the office's ability to serve overlooked and underserved neighborhoods, (2 Activities)						
DEPUTY MAYOR FOR GREATER ECONOMIC OPPORT	Community Engagement	DMGEO engages overlooked and undeserved communities in a meaningful and productive fashion.	Daily Service		0	0
DEPUTY MAYOR FOR GREATER ECONOMIC OPPORT	DMGEO Outreach	DMGEO will engage the community in a meaningful way through ANC meetings, community events, DMGEO signature events, and community and DC Government agency partnerships to engage residents in overlooked and underserved communities.	Daily Service		0	0
TOT					0	0
7 - Create and maintain a highly efficient, transparent and responsive District government.** (1 Activity)						
DEPUTY MAYOR FOR GREATER ECONOMIC OPPORT	Deputy Mayor For Greater Economic Opport	Transparency	Daily Service		0	0
TOT					0	0
TOT					12	11

2018 Workload Measures

Measure	New	FY 2014	FY 2015	FY2016	FY 2017
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	Measure/ Benchmark Year	Actual	Actual	Actual	Actual
1 - # of Cluster meetings held by DMGEO (1 Measure)					
Number of Cluster meetings held by DMGEO	✓	Not available	Not Available	New Measure	New Measure
1 - Provide Strategic Direction (1 Measure)					
Number of agency strategic initiatives currently being undertaken	✓	Not available	Not Available	New Measure	New Measure
3 - Residential Clean Teams (1 Measure)					
Number of clean teams established	✓	Not available	Not Available	New Measure	New Measure
5 - Project 500 (9 Measures)					
Number of businesses that received business training	✓	Not available	Not Available	New Measure	New Measure
Number of small business helped in Ward 1	✓	Not available	Not Available	New Measure	New Measure
Number of small businesses helped in ward 2	✓	Not available	Not Available	New Measure	New Measure
Number of small businesses helped in ward 3	✓	Not available	Not Available	New Measure	New Measure
Number of small businesses helped in ward 4	✓	Not available	Not Available	New Measure	New Measure
Number of small businesses helped in ward 5	✓	Not available	Not Available	New Measure	New Measure
Number of small businesses helped in ward 6	✓	Not available	Not Available	New Measure	New Measure
Number of small businesses helped in ward 7	✓	Not available	Not Available	New Measure	New Measure
Number of small businesses helped in ward 8	✓	Not available	Not Available	New Measure	New Measure

Initiatives

Strategic Initiative Title	Strategic Initiative Description	Proposed Completion Date
Local Business Utilization	Implementation of the Local Business Utilization Program. The program will increase resident-owned businesses contracting opportunities.	07-04-2018
Train EOTR Businesses through Project 500	Project 500 will increase the number of small resident owned businesses EOTR, expanding the capacity of current small businesses and training new businesses.	09-30-2018

Community Engagement	DMGEO continues to engage residents in Wards 7 and 8.	06-30-2018
Reimagining Neighborhoods	Reimagining neighborhoods: Convening inter-agency partners to address vacant and blighted spaces through programs that activate vacant space and improve existing blighted housing stock overlooked and underserved communities	09-11-2018
Address Healthy Food Challenges	Address healthy food access challenges in overlooked and underserved communities.	09-11-2018
Infrastructure Academy	DMGEO continues to support the Infrastructure Academy implementation	09-11-2018
Reimagining Neighborhoods	Reimagining neighborhoods: Convening inter-agency partners to address vacant and blighted spaces through programs that activate vacant space and improve existing blighted housing stock overlooked and underserved communities	09-11-2018
Community Engagement	DMGEO continues to engage residents in Wards 7 and 8.	06-30-2018
Reimagining Neighborhoods	Reimagining neighborhoods: Convening inter-agency partners to address vacant and blighted spaces through programs that activate vacant space and improve existing blighted housing stock overlooked and underserved communities	09-11-2018