



Deputy Mayor for Planning and Economic Development DMPED (EB)

MISSION

The Mission of The Office of the Deputy Mayor for Planning and Economic Development (DMPED) is to assist the Mayor in the coordination, planning, supervision, and in some cases execution of all programs, policies, proposals, and functions related to economic development in the District of Columbia and advise the Mayor on the most effective allocation of public resources devoted to economic development.

SUMMARY OF SERVICES

DMPED oversees, coordinates, and executes economic development programs and projects. DMPED supports the Mayor by setting development priorities and policies, coordinating how the District markets itself to businesses and developers, and implementing and coordinating financial tools to stimulate economic development and community revitalization. DMPED also assists through outreach to the business community and neighborhood stakeholders, and by forging partnerships between government, business, and communities to foster economic growth for residents of the District of Columbia.

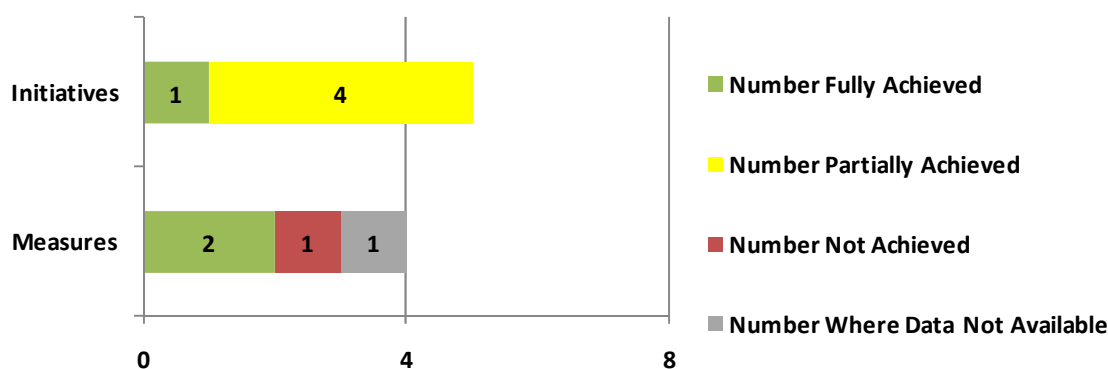
AGENCY OBJECTIVES

1. Foster economic development, growth, and community revitalization throughout the District of Columbia.
2. Promote projects that provide job opportunities for DC residents, increase DC revenues, and promote the development of DC workforce housing.

ACCOMPLISHMENTS

- ✓ Issued 15 development solicitations, selected development partners for eight projects including Poplar Point, Northwest One, Fifth and Eye
- ✓ Signed LDA for Southwest Waterfront, Council approved \$198 million in financing, Signed LDA for Radio One, Closed on Old Convention Center site
- ✓ Opened Nationals Stadium, Madame Tussauds, Zara, West Elm, Target-Anchored DC USA, Safeway-Anchored CityVista and Giant at Camp Simms

OVERVIEW OF AGENCY PERFORMANCE






Performance Initiatives – Assessment Details





Performance Assessment Key:

-  Fully achieved  Partially achieved  Not achieved  Data not reported

OBJECTIVE 1: Foster economic development, growth, and community revitalization throughout the District of Columbia.

-  **INITIATIVE 1.1: Submit applications for zoning and historic preservation review for the convention center hotel.**
Partially Achieved. Historic preservation application was submitted for review in the summer of 2008. The zoning application, contingent upon HPRB review and approval was submitted in the fall of 2008. The Zoning hearing is scheduled to take place in November, 2008.

OBJECTIVE 2: Promote projects that provide job opportunities for DC residents, increase DC revenues, and promote the development of DC workforce housing.

-  **INITIATIVE 2.1: Break ground on the old Washington Convention Center site.**
Partially Achieved. The District, in its own right, completed this initiative. The required legal documentation and other administrative access rights have been completed, however due to environmental/economic conditions; the developer has delayed the groundbreaking. At this juncture, it is anticipated that the groundbreaking will take place in Spring of 2009.
-  **INITIATIVE 2.2: Deliver the Washington Nationals Baseball Stadium on time and on budget.**
Fully Achieved Through the facilitation and management of intra agency coordination this task was accomplished. While outstanding issues are still in existence, they did not interfere with the delivery of the baseball stadium on time and on budget.
-  **INITIATIVE 2.3: *New Communities*- New Communities is a comprehensive social service and economic development initiative designed to improve the quality of life for families and individuals living in neighborhoods troubled by concentrations of violent crime and poverty.**
Partially Achieved. The New Communities team is continuing progress made on the various communities as part of the initiative. In addition to progress with respect to real estate matters (legal negotiations, housing alternatives, etc.), the team has also worked to provide a more robust outreach to the stakeholder community at large. This includes a Human Capital element, focused on the provision of much needed support for the community.
-  **INITIATIVE 2.4: *Anacostia Waterfront Initiative*- Coordinate implementation of AWI in support of the District's goals of promoting environmentally and socially responsible redevelopment along the Anacostia River and increasing public access to the river and riverfront parks.**
Partially Achieved. The Anacostia Waterfront Initiative is an ongoing project that encompasses a number of development programs that extend well into 2015 and beyond. That said, a number of the projects accomplished significant milestones: ground breaking The Yards, selected a developer for Poplar Point, continued progress on the various public parks that will be in the area, and completed the ballpark – to name a few.



Key Performance Indicators – Details

Performance Assessment Key:

- Fully achieved
 ● Partially achieved
 ● Not achieved
 ● Data not reported

	FY06 Actual	FY07 Actual	FY08 Target	FY08 Actual	FY09 Projection
OBJECTIVE 1: Foster economic development, growth, and community revitalization throughout the District of Columbia.					
● Plan and hold economic development update meetings in each ward per year.	N/A	N/A	8	9	16
● Publish electronic DMPED community newsletter . . .	N/A	N/A	6	9	12
● Ratio of private funds to public funds leveraged through DMPED projects.	N/A	N/A	3:1	N/A	3:1
OBJECTIVE 2: Promote projects that provide job opportunities for DC residents, increase DC revenues, and promote the development of DC workforce housing.					
● Units of affordable housing - Under construction/ Executed Land Disposition Agreements	N/A	N/A	1,000	512	1,100