

Office of the Deputy Mayor for Planning and Economic Development FY2023

Agency Office of the Deputy Mayor for Planning and Economic Development **Agency Code** EBO **Fiscal Year** 2023

Mission The Office of the Deputy Mayor for Planning and Economic Development (DMPED) supports the Mayor in developing and executing the District's economic development vision.

Strategic Objectives

Objective Number	Strategic Objective
1	Increase housing affordability and make progress towards the District's housing goals.
2	Execute the District's equitable economic recovery strategy.
3	Increase access to opportunity and advance geographic equity for increased access to housing, retail and community amenities through real estate development projects.
4	Sustain businesses, jobs and entrepreneurs by improving access to capital and new economic opportunities, with focus on supporting historically marginalized entrepreneurs.
5	Create the most open and transparent DMPED while piloting new approaches to communication and engagement.
6	Create and maintain a highly efficient, transparent, and responsive District government.

Key Performance Indicators (KPIs)

Measure	Directionality	FY 2020 Actual	FY 2021 Actual	FY 2022 Target	FY 2023 Target
1 - Increase housing affordability and make progress towards the District's housing goals. (2 Measures)					
Share of affordable housing units yielded as a percent of the total DMPED residential units delivered	Up is Better	New in 2022	New in 2022	New in 2022	No Target Set
Number of affordable housing units yielded	Up is Better	2679	1851	2324	2324
2 - Execute the District's equitable economic recovery strategy. (5 Measures)					
Art Venue Support: Percentage of funds disbursed	Up is Better	New in 2022	New in 2022	New in 2022	No Target Set
Business Rent Relief: Percent of funds disbursed	Up is Better	New in 2022	New in 2022	New in 2022	No Target Set
Net number of jobs created in DC	Up is Better	-53,600	17,300	7500	7500
Number of jobs created from Business Development initiatives	Up is Better	New in 2021	Not Available	100	100
Unemployment rate in Wards 7 and 8	Down is Better	16.3%	14%	10%	10%
3 - Increase access to opportunity and advance geographic equity for increased access to housing, retail and community amenities through real estate development projects. (2 Measures)					
Share of DMPED project square footage in Wards 7 and 8 as a percent of the total DMPED project square footage	Neutral	25%	36%	25%	25%
Percent of grant funding expended	Up is Better	New in 2021	97.2%	75%	75%
4 - Sustain businesses, jobs and entrepreneurs by improving access to capital and new economic opportunities, with focus on supporting historically marginalized entrepreneurs. (7 Measures)					
Inclusive Innovation Equity Impact Fund: Dollar amount invested in eligible businesses	Up is Better	New in 2022	New in 2022	New in 2022	No Target Set

Measure	Directionality	FY 2020 Actual	FY 2021 Actual	FY 2022 Target	FY 2023 Target
Inclusive Innovation Equity Impact Fund: Number of small businesses served	Up is Better	New in 2022	New in 2022	New in 2022	No Target Set
Nourish DC: Number of Nourish-supported businesses receiving loans, grants, or technical assistance	Up is Better	New in 2022	New in 2022	New in 2022	No Target Set
Small and Medium Business Growth Program: Number of small businesses served	Up is Better	New in 2022	New in 2022	New in 2022	No Target Set
Percentage of RFPs released with EquityRFP component	Up is Better	New in 2022	New in 2022	New in 2022	No Target Set
Number of DC Community Anchor Partnership Program Anchor Partners	Up is Better	New in 2021	9	2	2
Number of DC Community Anchor Partnership Program Small Business Participants	Up is Better	New in 2021	146	75	75
5 - Create the most open and transparent DMPED while piloting new approaches to communication and engagement. (3 Measures)					
Average number of engagement mechanisms per real estate development project	Up is Better	New in 2022	New in 2022	New in 2022	No Target Set
Number of community engagements DMPED participates in for real estate development projects	Up is Better	New in 2022	New in 2022	New in 2022	No Target Set
Number of unique Economic Intelligence dashboard visitors	Up is Better	3577	5822	5000	5000

Operations

Operations Title	Operations Description	Type of Operations
1 - Increase housing affordability and make progress towards the District's housing goals. (1 Activity)		
New Communities Initiative	New: Manages projects envisioned to revitalize severely distressed subsidized housing and redevelop neighborhoods into vibrant mixed-income communities	Key Project
2 - Execute the District's equitable economic recovery strategy. (2 Activities)		
Policy Initiatives	New: Lead development of DMPED cluster's policy pertaining to economic development, affordable housing, jobs, and tax revenue. Provide research and analysis to inform strategy, decisions, and program design.	Daily Service
Strategy & Intelligence	New: Supporting an inclusive, collaborative, and data-driven approach to driving the District's economic development priorities, prioritizing diversity, equity, and inclusion across all initiatives.	Key Project
3 - Increase access to opportunity and advance geographic equity for increased access to housing, retail and community amenities through real estate development projects. (4 Activities)		
Real Estate Development and Disposition	New: Advance activities related to real estate development project management: document preparation, negotiation, project closings, solicitation development, issuance, evaluation, and award. Also includes title and appraisal review, construction monitoring, contract monitoring, and invoicing.	Daily Service
St. Elizabeths	New: Manages a project designed to create well-planned, multi-use, mixed-income, walkable, livable community on the St. Elizabeths East Campus.	Key Project
Walter Reed	New: Provides administrative support to the Walter Reed Army Medical Center Local Redevelopment Authority and manages implementation of the reuse plan.	Key Project
Industrial Revenue Bond	New: Provides access to tax-exempt Industrial Revenue Bond and tax increments financing to help businesses and non-profit organizations renovate and build new construction, make tenant improvements, and purchase capital. This team manages and administers the movement and closing of DC Revenue Bond Deals through the process.	Daily Service

Operations Title	Operations Description	Type of Operations
4 - Sustain businesses, jobs and entrepreneurs by improving access to capital and new economic opportunities, with focus on supporting historically marginalized entrepreneurs. (3 Activities)		
Strategic Investment	Supports inclusive growth and equitable opportunities by maximizing investments for city priorities through local capital funds, foreign direct investment, federal grant opportunities, and investor engagement for businesses.	Daily Service
Business Attraction and Retention	Attracting new businesses and investment to the District to help diversify the DC economy and create new jobs for District residents.	Daily Service
Business Expansion and Growth	Building transparent relationships with the business community, maintaining continuous communication and connecting businesses to resources to help them grow and expand in the District.	Daily Service
5 - Create the most open and transparent DMPED while piloting new approaches to communication and engagement. (4 Activities)		
Alignment and Guidance	New: Aligning, coordinating, and collaborating with other DC Government agencies and external stakeholders to streamline processes & help businesses navigate DC Government resources, processes, and offices.	Daily Service
Communications	New: Communicates and engages with public on DMPED projects, priorities, and economic intelligence to internal and external stakeholders.	Daily Service
Community Outreach	New: Creates more opportunities for community participation and feedback.	Daily Service
Analysis and Visualization	New: Develop compelling data analysis, maps, research and other communications, and manage DMPED's data.	Daily Service
6 - Create and maintain a highly efficient, transparent, and responsive District government. (1 Activity)		
Contracting and Procurement	Partner with vendors to purchase quality goods and services in a timely manner, award grants, ensure all purchasing and grant actions are conducted with integrity, impartiality and transparency. Manage government funds to ensure they are spent in accordance with applicable District laws, regulations and fiduciary responsibilities.	Daily Service

Workload Measures (WMs)

Measure	FY 2020 Actual	FY 2021 Actual
3 - Industrial Revenue Bond (2 Measures)		
Total bond financing issued	423,890,000	494,251,448
Number of IRB projects closed	11	15
3 - Real Estate Development and Disposition (4 Measures)		
Number of projects in DMPED's pipeline	39	48
Number of financial closings for DMPED projects	10	4
Number of Request for Proposals (RFPs) Awarded	0	3
Number of Request for Proposals (RFPs) Released	Not Available	10
4 - Business Attraction and Retention (1 Measure)		
Number of Ward 7/8 Initiatives and Investments	Not Available	9
4 - Business Expansion and Growth (6 Measures)		
Number of Repeat Business Assistance/Engagement	Not Available	595
Number of Grants Applications	6223	4125

Measure	FY 2020 Actual	FY 2021 Actual
Number of new businesses engaged	496	343
Number of Grants Awarded	76	2119
Number of employers engaged	66	1939
Dollar Amount of investments in Ward 7 & 8	Not Available	\$5,023,722.5
4 - Strategic Investment (2 Measures)		
Number of International Business Partners Engaged	1	33
Number of Businesses Participating in Export DC	Not Available	30
5 - Analysis and Visualization (1 Measure)		
Number of Economic analyses produced	Not Available	11
5 - Community Outreach (1 Measure)		
Number of Community Meetings held	81	205