



Executive Office of the Mayor EOM (AA)

MISSION

The mission of the Office of the Mayor (EOM) is to serve the public by leading the District Government and ensuring residents are served with efficiency, accountability and transparency.

SUMMARY OF SERVICES

The Executive Office of the Mayor (EOM) provides District agencies with vision and policy direction, and provides agencies with the leadership, support, and oversight to implement specific policy goals and objectives. To discharge these duties, EOM is divided into six core offices: the Office of the Mayor, Support Services, Boards and Commissions, the Office of Communications, the Office of Policy and Legislative Affairs and the Mayor's Correspondence Unit.

The **Office of the Mayor** provides leadership and policy direction to the EOM, Deputy Mayors, and agencies. **Support Services** provides operation support to EOM, Deputy Mayors, the City Administrator and various agencies. **Boards and Commissions** provides assistance to the Mayor in appointing citizens to District boards and commissions. The **Office of Communications** provides media relations, public information, agency communications review and coordination, and emergency preparedness response services to the public, media and District government. The **Office of Policy and Legislative Affairs** provides advice, analysis and assistance to the Mayor and his cabinet in successfully advocating a legislative and policy agenda. The **Mayor's Correspondence Unit** answers written correspondence sent to the Mayor in a timely, thoughtful, and helpful manner.

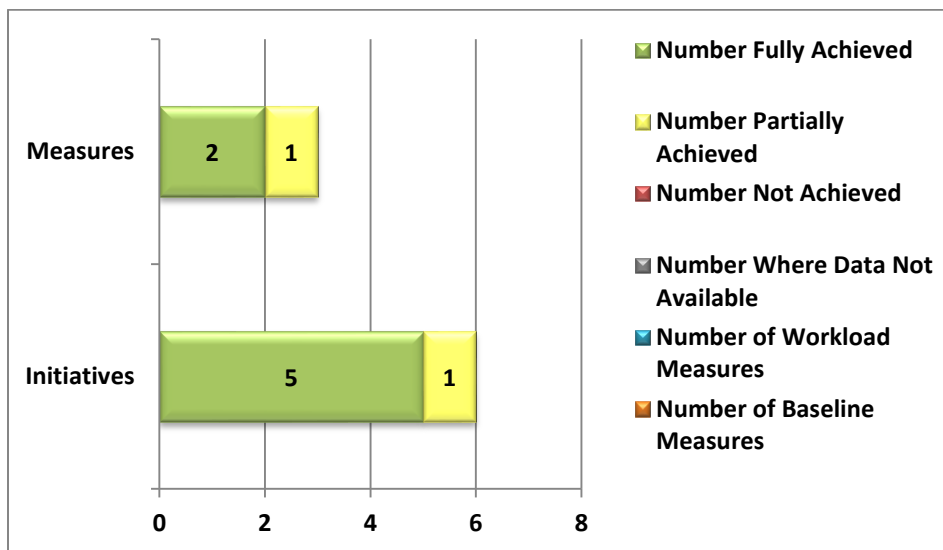
ACCOMPLISHMENTS

- ✓ **Mayor Gray has re-established a focus on transparency in the District government:** Prior to his election, Mayor Gray was vocal about prioritizing his availability to the greater community and being responsive to the District's press corps. Since January, Mayor Gray has been involved in over 200 community meetings, ribbon cuttings, groundbreakings, self-determination events and press conferences— including regularly making himself available for scores of interviews and press briefings. He has tirelessly represented the District government at local events to hear first-hand the issues of District residents and businesses, engaging in upwards of 700 external meetings working on solutions to problems facing the city.
- ✓ **For the first time in years, the District is not spending from its critical reserve funds to balance its budget:** Although the previous administration had balanced budgets by spending down the District's savings account by hundreds of millions of dollars, Mayor Gray has protected the city's top-tier credit rating by making hard choices to balance the budget structurally – including spending cuts and employee furloughs as well as modest revenue increases. He worked with the Council to establish a budget that not only protects the city's reserve fund, but also begins to replenish it – and he accomplished this despite inheriting a massive (approximately \$325 million) budget gap.
- ✓ **The Office of the General Counsel for the first time has published every appeal of agency denials of requests for records under the Freedom of Information Act ("FOIA") in the District of Columbia Register in a full-text searchable format.** In its first full calendar year, the Office of the General Counsel under Mayor Gray processed 87 Freedom of Information Act ("FOIA") appeals. During the preceding calendar year, the Office of the General Counsel under the prior administration processed 66 FOIA



appeals. In the past, only selective decisions were published, or were published online on the website of the Office of the Secretary as images. The decisions can now be searched with tools that are available through different services. This allows citizens to find more easily factual situations applicable to FOIA requests to inform them as to what is and is not available under a FOIA request and provide guidance as to proper FOIA requests. This also allows agencies to find more easily factual situations applicable to FOIA requests to provide guidance with respect to responding to FOIA requests as well as responding to FOIA appeals.

OVERVIEW OF AGENCY PERFORMANCE





Performance Initiatives – Assessment Details

Performance Assessment Key:

- Fully achieved ● Partially achieved ● Not achieved ● Data not reported

Boards and Commissions

OBJECTIVE 1: Continue to recruit highly qualified, diverse, ethically sound candidates who serve the District through appointment to various boards and commissions.

● **INITIATIVE 1.1: Update all boards and commissions.**

FY 11: In January 2011, the Office of Boards and Commissions (OBC) set a target of appointing 200 board and commission members. Although OBC did not reach the goal, staff did support the mayor in appointing 179 members – or 89.5% of goal. Unfortunately, in some cases certain vacant positions required unique skills and qualifications and, thus, outreach efforts to identify high quality candidates has taken longer than expected. **Partially Achieved**

OBJECTIVE 1: Effectively communicate information, updates, goals, and accomplishments of the EOM through a variety of relevant communication vehicles in an effort to provide quality public affairs services to residents and stakeholders.

● **INITIATIVE 1.1: Increase the number of mayoral public information events.**

FY11: In an effort to provide more transparency to the media, the Office of Communications began by conducting weekly press conferences which focused on at least one of the Mayors five priority areas each week. Within 9 months the office was able to conduct at least 46 press briefings. In addition, the Office of Communications began to actively use other social media to increase its communication mediums. **Fully Achieved**

Office of Policy and Legislative Affairs.

OBJECTIVE 1: Effectively communicate and advance the Executive’s public policy, legislative and regulatory agenda.

● **INITIATIVE 1.1: Continue to regularly interact with Members of the Council of the District of Columbia, Member of Congress, and other government stakeholders to promote budget autonomy for the District of Columbia.**

FY11: In FY11, OPLA instituted a number of efficiencies to regularize interaction with Members of the Council, Members of Congress and other government stakeholders. During a hearing before the House of Representatives Committee on Oversight and Government Reform, the Mayor was pleased to hear that Chairman Darrell Issa was open to the idea of budget autonomy for the District of Columbia. Chairman Issa sent a draft proposal for the Mayor to review. OPLA worked diligently with District Agencies, Congresswoman Eleanor Holmes Norton and the Council to develop a proposal to Chairman Issa that would meet the needs of the District. OPLA maintained worked closely with congressional and council staff to submit a proposal.. As a result, a bill was introduced that, except for a restriction on the use of District funds for elective abortions, would have freed the District from the onerous federal appropriations process, allowed for an altered fiscal year and made the District’s budget come into force upon passage by



the Council with a limited passive review by Congress. Discussions with Chairman Issa and other congressional leaders continue and we are hopeful that a budget autonomy bill that is acceptable to the District and to Congress will be adopted before the end of the 112th Congress. **Fully Achieved**

Mayor's Office of Budget and Finance

OBJECTIVE 1: Facilitate the direction and goal of the Mayor's vision for the District's operating and annual capital budget in a structurally balanced fashion each fiscal year.

- **INITIATIVE 1.1: Submit a structurally balanced budget to the Council of the District of Columbia on April 1 of the year of budget formulation.**

FY11: The debt cap of 12% was maintained due to MOBF's efficient and effective management of the District's Capital Improvement Plan. MOBF also worked collaboratively with various stakeholders to respond to questions and concerns about the FY 11 budget by conducted 10 town hall meetings throughout the District. OMBF created a Capital Improvement Plan to manage capital projects strategically, consolidated capital-improvement and management functions from multiple agencies into a new Department of General Services to reduce redundancies and inefficiencies across the government, and instituted the One City Performance Review process, which is engaging in an extensive top-to-bottom review of the District's government and budget to find more ways to save money for taxpayers while still delivering quality city services. **Fully Achieved**

OBJECTIVE 2: Foster an open and transparent budgetary process; the promotion of sound financial management, fair and rational revenue policies; and a cooperative and collaborative working relationship with the Council of the District of Columbia and the Office of the Chief Financial Officer on budgetary and financial issues.

- **INITIATIVE 2.1: Continue to monitor agency expenditures to ensure agency spending plans are on target, thereby minimizing spending pressures for the District.**

FY11: In an effort to aggressively identify and remedy potential spending pressures Mayor Gray created a spending pressure task force. The spending pressure task force consists of representatives from the Mayor's Office of Budget and Finance, the Office of the City Administrator, the four Deputy Mayor Offices, the Mayor's Office of Policy and Legislative Affairs, and the Office of the Chief Financial Officer.

As spending pressures are identified by the Chief Financial Officer, the Spending Pressure Task Force works with agencies to first attempt to identify offsetting reductions within an agency's budget to offset the spending pressure. If offsetting savings are not available within the agency, the Task Force next looks within the cluster for offsetting savings, or identifies funds elsewhere to reprogrammed. Well over 24 meetings were held throughout FY 11 to address this issue. **Fully Achieved**

Office of Community Affairs

OBJECTIVE 1: ONE will serve as a conduit for education and information for agencies and community civic organizations.

INITIATIVE 1.1:

- **FY 11: ONE will increase their online presence to facilitate interactive-communication to more effectively distribute information and inform agencies and community civic organizations of upcoming events and opportunities.**



FY 11: In an effort to quickly inform District residents of District news and information, a Twitter Site and Facebook site were activated and regularly updated. This was one strategy to channel important information to the public. The ONE team posted 215 updates which was well above its FY 11 target. **Fully Achieved**



Key Performance Indicators – Details

Performance Assessment Key:

Fully achieved Partially achieved Not achieved Data not reported

		Measure Name	FY2010 YE Actual	FY2011 YE Target	FY2011 YE Revised Target	FY2011 YE Actual	FY2011 YE Rating	Budget Program
The Office of Boards and Commissions								
	1.1	OBC board and commissions appointments	0	200		179	89.50%	OFFICE OF THE MAYOR
The Office of Communications								
	1.1	Weekly press briefings	0	20		46	230%	OFFICE OF THE MAYOR
The Office of Community Affairs								
	1.1	Number of updates to ONE website or social media	0	200		215	107.50%	OFFICE OF THE MAYOR