



# HOMELAND SECURITY AND EMERGENCY MANAGEMENT AGENCY

## HSEMA (BN)

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### MISSION

The mission of the District of Columbia’s Homeland Security and Emergency Management Agency (HSEMA) is to manage the District’s emergency operations to prevent, respond to and recover from natural and man-made emergencies.

### SUMMARY OF SERVICES

HSEMA coordinates all planning and preparedness efforts and facilitates a real-time common operating picture during events, to facilitate informed decision-making and response. This common operating picture will achieve situational awareness and eliminate or minimize conflicting information received from numerous sources.

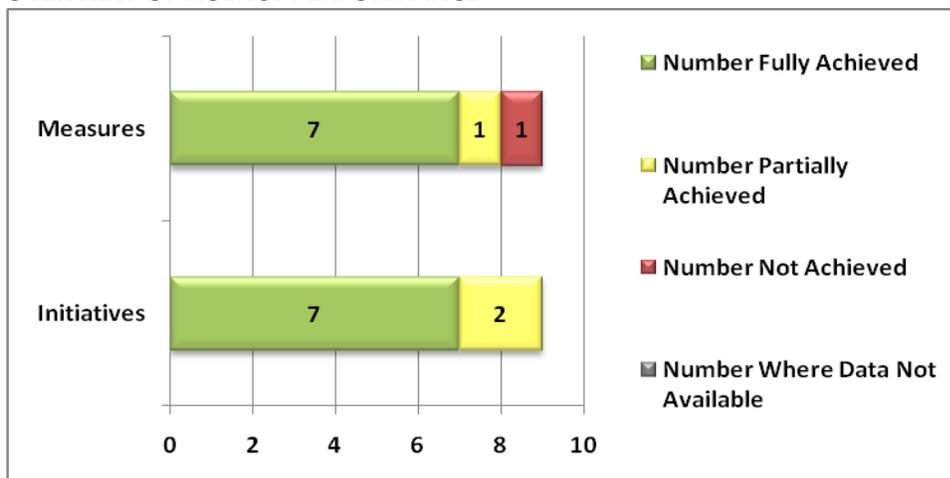
### AGENCY OBJECTIVES

1. Prepare Executive Leadership Throughout the District Government for Timely and Effective Decision-making During Emergencies.
2. Continually Assess the District’s Greatest Risks, Prioritize our Preparedness Efforts According to those Risks and Enhance Capabilities that Address the Risks.
3. Develop Preparedness Plans and Train, Exercise and Equip the District Government to Ably Implement Those Plans.
4. Ensure a Common Operating Picture During Emergencies to Facilitate Informed Decision-making and Response.

### ACCOMPLISHMENTS

- ✓ HSEMA more than doubled its Alert DC subscribers for FY09 creating a total of 83,206 subscribers.
- ✓ HSEMA’s Emergency Operation Center (EOC) successfully planned, coordinated and managed the 56<sup>th</sup> Presidential Inauguration activities with NCR partners and stakeholders.
- ✓ HSEMA provided training to more than 3,000 District employees in 12 incident command courses and 15 exercises in FY09.

### OVERVIEW OF AGENCY PERFORMANCE





## Performance Initiatives – Assessment Details

### Performance Assessment Key:

- Fully achieved      ● Partially achieved      ● Not achieved      ● Data not reported

### OBJECTIVE 1: PREPARE EXECUTIVE LEADERSHIP THROUGHOUT THE DISTRICT GOVERNMENT FOR TIMELY AND EFFECTIVE DECISION-MAKING DURING EMERGENCIES.

#### INITIATIVE 1.1: Develop a Homeland Security and Emergency Management Curriculum for District Government Employees.

- The District of Columbia Homeland Security and Emergency Management Agency (HSEMA) has initiated a program to train all District employees to better recognize and manage risk. In compliance with the Homeland Security, Risk Reduction and Preparedness Amendment Act of 2006, the District Employee Security Training Initiative—known as Destiny—aims to increase public employees’ awareness of threats, vulnerabilities, and consequences at the District, neighborhood, and household levels. The Destiny program makes available to all District employees a booklet on risk management basics

### OBJECTIVE 2: CONTINUALLY ASSESS THE DISTRICT’S GREATEST RISKS, PRIORITIZE OUR PREPAREDNESS EFFORTS ACCORDING TO THOSE RISKS AND ENHANCE CAPABILITIES THAT ADDRESS THE RISKS.

#### INITIATIVE 2.1: Implement and analyze the new tracking system to document—and address—corrective actions from preparedness exercises.

- HSEMA follows the HSEEP program developed by DHS which mandates all corrective actions are tracked through the corrective action program database called CAPS.

#### INITIATIVE 2.2 Inaugurate the DC Homeland Security Commission.

- Councilmember Phil Mendelson, Chairperson of the Committee on Public Safety and the Judiciary, announces a public hearing on District of Columbia Homeland Security Commission resolution. The public hearing will be held on December 11, 2009.

#### INITIATIVE 2.3 Coordinate Efforts for a Successful 56<sup>th</sup> Presidential Inauguration.

- On January 20, 2009, the District of Columbia hosted the 56th Presidential Inauguration. This was a historic occasion, and record crowds came to watch Barack H. Obama, the first African American President, take the oath of office. Estimates of crowd sizes on the Mall, parade route, and surrounding streets approached two million people. The Inauguration was designated a National Special Security Event (NSSE), which authorized the U.S. Secret Service to plan, coordinate, and implement security operations as the lead federal agency. There were also events preceding and following the Inauguration, including the Multi-State Whistle-Stop Tour, Opening Ceremonies, Presidential Galas, Swearing-In Ceremony, the Inaugural Parade, Presidential Balls, and the National Prayer Breakfast. The District began planning for this event approximately one year earlier, and more than 70 federal, District, and regional agencies were



involved in preparations to support the Inauguration and the events that preceded and followed it. The Mayor of the District of Columbia formed the District of Columbia Presidential Inauguration Committee (DCPIC), which served as the central planning body for the District's support to the Inauguration. The Mayor designated the District's Homeland Security and Emergency Management Agency (HSEMA) as the lead agency for planning and coordinating District resources prior to and during the event.

**OBJECTIVE 3: DEVELOP PREPAREDNESS PLANS AND TRAIN, EXERCISE AND EQUIP THE DISTRICT GOVERNMENT TO ABLY IMPLEMENT THOSE PLANS.**

**INITIATIVE 3.1: Conduct exercises and training sessions to prepare citizens and strengthen community cluster organizations.**

- The District of Columbia Homeland Security and Emergency Management Agency (HSEMA) Community Preparedness Tabletop exercise series continued HSEMA's efforts to improve the preparedness of District residents and neighborhoods to sustain themselves for at least 72 hours following a major emergency. HSEMA conducted 14 tabletop exercises (TTX) for the community between September 25, 2008 and May 30, 2009 in each of the 8 wards that compose the District of Columbia. Additionally 3 business preparedness seminars were conducted.

**INITIATIVE 3.2: Develop an Integrated Training and Exercise Strategy.**

- The Training and Exercise Strategic Plan translates the Mission, Vision, and Strategy of DC Homeland Security Training and Exercise Program into actionable priorities and guidance. It explains the process for developing the Multi-Year Training and Exercise Plan and program as well as the specific priorities for the District's homeland security training and exercises. The Strategic Plan is developed with the recognition that training and exercises must be fully integrated with the District's comprehensive approach to the Preparedness Cycle. In particular, training and exercise objectives must directly support the District's efforts to build priority homeland security capabilities. In addition, training and exercise objectives must be relevant to current plans, organization, and staffing. The results of training and exercise activities must be systematically assessed and evaluated according to defined metrics and criteria. Finally, the outputs of these evaluations must be translated into concrete corrective actions and improvement efforts that bolster the effectiveness of the District's plans, organization, staff, and/or capabilities.

**OBJECTIVE 4: ENSURE A COMMON OPERATING PICTURE DURING EMERGENCIES TO FACILITATE INFORMED DECISION-MAKING AND RESPONSE.**

**INITIATIVE 4.1: Develop and implement a multi-faceted communication system to alert a greater number of District citizens, business owners and visitors to emergencies.**

- The District of Columbia Homeland Security and Emergency Management Agency (HSEMA) continues to develop and implement a multi-faceted communication system to alert a greater number of District citizens, business owners and visitors to emergencies. Based on identified gaps, HSEMA worked to expand its communication capabilities to reach a greater number of District citizens, business owners and visitors during FY 2009. HSEMA has targeted specific groups by function (government leadership, public safety agencies, business, etc.) and/or geographical area. The attached summary provides more detail about our successes.



**INITIATIVE 4.2: Finalize a standard operating procedure between Emergency Operations Centers (EOCs) and fusion centers in the National Capital Region so that information flowing in during a crisis will be verified for authenticity and credibility.**

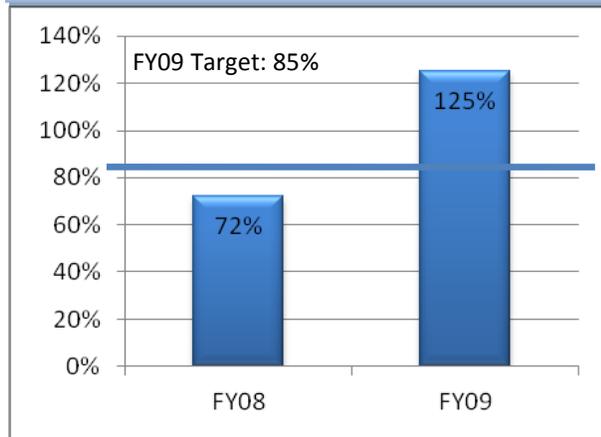


We have achieved a standard operating procedure with the District's Fusion Center and Emergency Operation Center but are still working to finalize procedures throughout the National Capital Region.



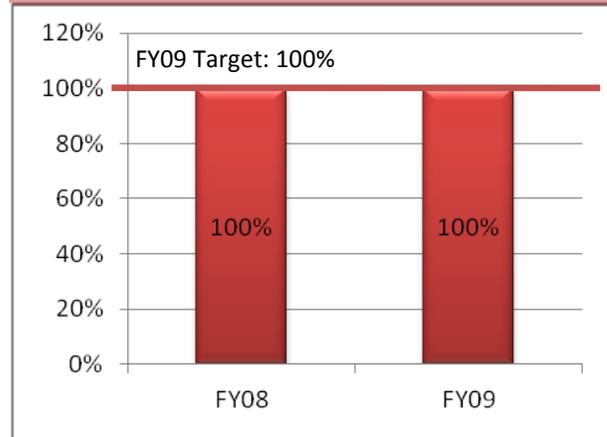
## Key Performance Indicators – Highlights

From Objective 4: Increase the % of subscribers to Alert DC



**FULLY ACHIEVED**

From Objective 2: Percentage of corrective actions from HSEMA-sponsored exercises completed on schedule



**FULLY ACHIEVED**

### More About These Indicators:

#### *How did the agency's actions affect this indicator?*

- HSEMA promoted enrollment in Alert DC during the 56<sup>th</sup> Presidential Inauguration as means of obtaining up-to-date emergency information
- HSEMA ran multiple outreach ads through WTOP to stress preparedness in the community particularly highlighting Alert DC
- HSEMA promoted Alert DC enrollment through its Facebook and Twitter accounts
- HSEMA designed and distributed DC Ready Guides through the Washington Post to all District homes which stressed the importance of the Alert DC messaging system
- Resulted in FY09 enrollment of 36193 up over 200% from FY08 enrollment of 13550

#### *What external factors influenced this indicator?*

- Heightened publicity of the 56<sup>th</sup> Presidential Inauguration

#### *How did the agency's actions affect this indicator?*

- HSEMA wrote an Exercise After-Action Reports (AAR) for every Tabletop, Functional, and Full Scale Exercise completed in 2009. AARs enable tracking of corrective actions for deficiencies identified during the exercise and report.
- HSEMA enters all corrective action items from each AAR into the Department of Homeland Security Corrective Action Program System. This automated database tracks suspense items, sends out notifications when the corrective action is complete.
- HSEMA conducted an after-action conference for each Tabletop, Functional and Full Scale Exercise completed in 2009. Conferences bring stakeholders together to identify exercise strengths and weaknesses.

#### *What external factors influenced this indicator?*

- The FEMA National Exercise Division provides free exercise training to the HSEMA exercise team and also to other Departments and Agencies in the DC Government.



## Key Performance Indicators – Details

<b>Performance Assessment Key:</b>			
<span style="color: green;">●</span> Fully achieved	<span style="color: yellow;">●</span> Partially achieved	<span style="color: red;">●</span> Not achieved	<span style="color: gray;">●</span> Data not reported

	Measure Name	FY2008 YE Actual	FY2009 YE Target	FY2009 YE Actual	FY2009 YE Rating	Budget Program
●	1.1 Percentage of new District employees who have created a family emergency plan	38	50	30.43%	60.87%	PREPAREDNESS AND PROTECTION
●	1.2 Percentage of Cabinet members attending one exercise annually	17	85	140.96%	165.84%	PREPAREDNESS AND PROTECTION
●	1.3 Percentage of cabinet members that have completed NIMS/ICS training	38	100	100%	100%	INCIDENT AND EVENT MANAGEMENT
●	1.4 Percentage of DC employees trained in ICS	0	75	73.73%	98.31%	INCIDENT AND EVENT MANAGEMENT
●	1.5 Percentage of COOP site tests conducted annually that demonstrate full functionality within one hour of activation.	75	100	100%	100%	INCIDENT AND EVENT MANAGEMENT
●	2.1 Percentage of corrective actions from HSEMA-sponsored exercises completed on schedule.	100	100	100%	100%	HOMELAND SECURITY/EMERGENCY MGMT AGENCY
●	3.1 Percentage of targeted District households and businesses that receive preparedness materials each year at least once.	100	100	100%	100%	PREPAREDNESS AND PROTECTION
●	4.1 Percentage increase in subscribers to AlertDC	72	85	125.24%	147.35%	PREPAREDNESS AND PROTECTION
●	4.2 Percentage of successful monthly tests of regional communications systems with NCR EOCs and fusion centers	100	100	100%	100%	INCIDENT AND EVENT MANAGEMENT