



Office of Cable Television

OCT (CT)

MISSION

The mission of the Office of Cable Television (OCT) is to provide the public with access to the DC Government through its two municipal television channels and to regulate all cable television providers within the District of Columbia.

SUMMARY OF SERVICES

OCT regulates the District's cable television providers and manages the two municipal government channels: OCT TV-16 and OCT TV-13. OCT TV-16 provides information regarding the many programs, services, and opportunities made available by the Government of the District of Columbia. OCT TV-13 provides gavel to gavel coverage of the Council of the District of Columbia. Together these channels are intended to provide District of Columbia residents access to the activities and processes of their government.

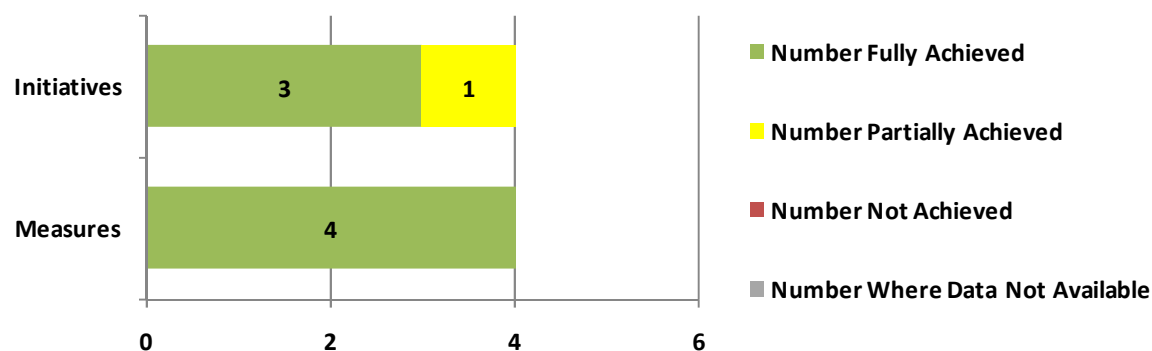
AGENCY OBJECTIVES

1. Increase the public's access to the government through its municipal television channels.
2. Protect and advance the interests of District residents in cable television.

3 KEY ACCOMPLISHMENTS

- ✓ Completed the preliminary process for the relocation of OCT headquarters to the Mckinley Technology High School campus.
- ✓ Increased the production and broadcast of important programs to residents regarding municipal events and services.
- ✓ Trained over 95 DCPS students in television production.

OVERVIEW OF AGENCY PERFORMANCE







Performance Initiatives – Assessment Details



Performance Assessment Key:

-  Fully achieved  Partially achieved  Not achieved  Data not reported

OBJECTIVE 1: Increase the public's access to the government through its municipal television channels.

-  **INITIATIVE 1.1: Increase the production and broadcast of important programs to residents regarding municipal events and services.**
Fully Achieved. OCT will work with members of the executive and legislative branches to produce and broadcast 600 hours of programming for TV-16 and TV-13. The programming will consist of public service announcements, training and instructional guides, and programs. OCT will establish relationships with agency directors, public information officers, and other key staff, as well as council members and their communications staff, by sharing with them the available services and the benefits of using the two municipal channels.
-  **INITIATIVE 1.2: Assume production control and responsibility for DCPS Channel 99.**
Fully Achieved. OCT will increase the quality and production of programming on DSTV in an effort to enhance the education of the children in the District.

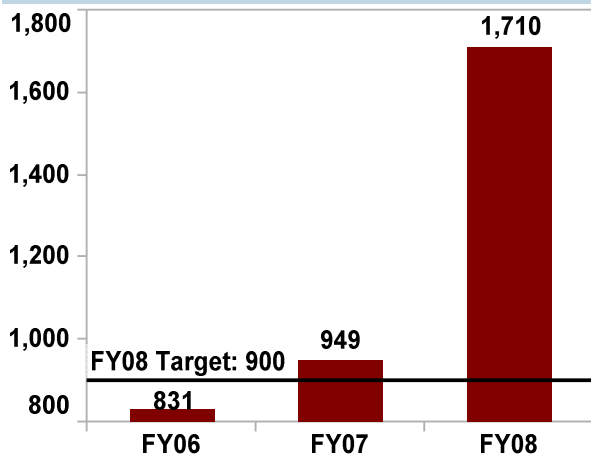
OBJECTIVE 2: Protect and advance the interests of District residents in cable television.

-  **INITIATIVE 2.1: Promote cable competition and choice for District residents.**
Partially Achieved. OCT will continue to work to bring greater competition and choice to the cable television market in the District by attracting additional cable service providers. True competition by cable providers will lower consumer cost for cable and increase customer service. OCT will strongly enforce the provisions and standards of any new cable provider's franchise agreement.
-  **INITIATIVE 2.2: Train DC Public School (DCPS) students in television production.**
Fully Achieved. OCT will work with DCPS students to train them on the agency's television production equipment. This will give students who desire to further their education in broadcasting and communications hands-on-experience for pursuing a career or a college education in the television industry.



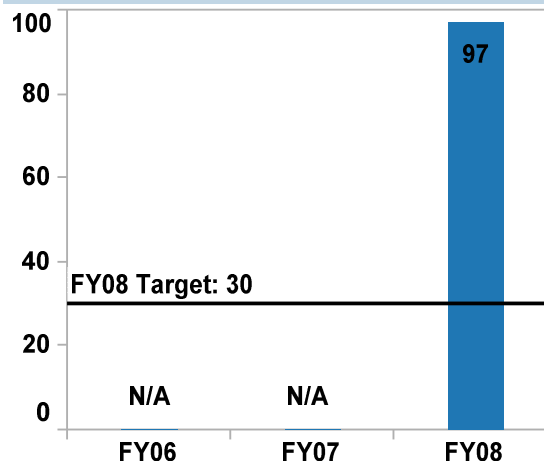
Key Performance Indicators – Highlights

From Objective 1: # of Hours of New Programming on TV-13 and TV-16



↑
FULLY ACHIEVED
↓

From Objective 2: # of DCPS Students Trained in TV Production



↑
FULLY ACHIEVED
↓

More About These Indicators:

How did the agency's actions affect this indicator?

- Worked with members of the executive and legislative branches to produce and broadcast over 1,700 hours of programming on TV-13 and TV-16.

What external factors influenced this indicator?

- To advance the cable service-related interests of the District and its residents and to provide District residents access to the activities and processes of the District.

How did the agency's actions affect this indicator?

- Worked with the school system and identified and trained DCPS students that were interested working in television production.

What external factors influenced this indicator?

- Many students are interested in hands-on-experience for pursuing a college education in broadcasting and communications.



Key Performance Indicators – Details

Performance Assessment Key:

- Fully achieved
- Partially achieved
- Not achieved
- Data not reported

	FY06 Actual	FY07 Actual	FY08 Target	FY08 Actual	FY09 Projection
OBJECTIVE 1: Increase the public’s access to the government through its municipal television channels.					
● # of hours of new programming on TV-16 and TV-13. .	831	949	900	1,710	1,000
● # of hours of new programming on DSTV.	N/A	N/A	70	79	85
OBJECTIVE 2: Protect and advance the interests of District residents in cable television.					
● # of DCPS students trained in television production . .	N/A	N/A	30	97	50
● % of OCT identified system failures or irregularities responded to within 48 hours.	100%	100%	95%	99%	95%