



FY09 PERFORMANCE PLAN Office on Latino Affairs

MISSION

The mission of the Office on Latino Affairs (OLA) is to facilitate access to health, education and other social services for the District's Latino population.

SUMMARY OF SERVICES

OLA provides community-based grants, advocacy, community relations and outreach services to DC Latinos, so they can have access to a full range of human services, health, education, housing, economic development, and employment opportunities.

OBJECTIVE 1: Improve institutional knowledge and skills, as well as the quality of programs and/or services offered to DC Latinos by Latino-serving non-profit organizations.

INITIATIVE 1.1: Launch on-site evaluation program for OLA grantees.

OLA will develop an evaluation tool to evaluate the effectiveness of the programs and organizations we fund in the first quarter of FY09. Evaluation tools will include client surveys to gauge satisfaction and effectiveness of programs. Evaluations will also include a check-list of items to demonstrate sound management practices. Evaluations will start in the second quarter of FY09 and continue throughout the year.

OBJECTIVE 2: Provide consultation, collaboration, and problem-solving services to the Mayor, District government agencies, community-based groups, and other entities, so that DC Latinos are better informed, represented, and served.

INITIATIVE 2.1: Commission baseline report on state of Latino community in DC.

OLA will commission a report on the state of the Latino community to create a baseline measure across various issues such as housing, health and education. The report will provide an analysis of how the Latino community is doing in regards to these areas and how government and non-government agencies are addressing the needs. The report will serve as a baseline from which to measure progress every other year. OLA will ask for proposals during the first quarter of FY09 and hopes to have a completed report by the end of the fiscal year.

OBJECTIVE 3: Provide community outreach services and generate non-profit/public/private sector partnerships, in order to augment DC Latinos' knowledge of, and access to, vital programs, services, and information.

INITIATIVE 3.1: Collaborate with US Census Bureau to ensure full participation of DC Latino community in 2010 Census.

OLA will develop a partnership with the US Census Bureau to reach out to the DC Latino community for the 2010 Census. OLA will provide outreach in the community and workshops beginning in the second quarter of FY09 and will continue throughout the year to educate the community on the need to be counted and the process. We will also work with the Census Bureau to help identify potential workers to reach the community.



PROPOSED KEY PERFORMANCE INDICATORS

Measure	FY07 Actual	FY08 Target	FY08 YE Actual	FY09 Projection	FY10 Projection	FY11 Projection
Objective 1						
Percent of clients at non-profits funded by OLA that report satisfactory experiences with programs and personnel.	N/A	N/A	New 09	70%	75%	80%
Number served by organizations receiving funding from OLA.	N/A	5,000		5,500	6,000	6,500
Objective 2						
Number of Language Access Act covered agencies receiving technical assistance.	N/A	N/A	New 09	10	13	16
Objective 3						
Number of partnerships formed with Latino-serving organizations and government agencies (community-based/public/private) to increase knowledge and access to services for Latino community.	24	35		40	45	50