

Mayor's Office on Latino Affairs FY2018

Agency Mayor's Office on Latino Affairs

Agency Code BZ0

Fiscal Year 2018

Mission The mission of the Office on Latino Affairs is to improve the quality of life of the District's Latino residents by addressing a broad range of social and economic needs through strategic management of public and private partnerships, expertise on policy, community relations, civic engagement and community-based grants.

2018 Strategic Objectives

Objective Number	Strategic Objective	# of Measures	# of Operations
1	Improve Latino-serving non-profit organizations' institutional capacity, skills, and service program quality for services offered to DC Latinos.	1	1
2	Facilitate greater access to economic development resources among DC Constituents (resident and/or Business owners).	1	1
3	Assist Latinos in acquiring workforce skills that help them succeed in and foster the growth of the new economy in the District.	1	3
4	Improve the quality of Life among Latinos.	1	2
5	Create and maintain a highly efficient, transparent and responsive District government**	10	3
TOT		14	10

2018 Key Performance Indicators

Measure	New Measure/ Benchmark Year	FY 2014 Actual	FY 2015 Target	FY 2015 Actual	FY 2016 Target	FY 2016 Actual	FY 2017 Target	FY 2017 Actual	FY 2018 Target
1 - Improve Latino-serving non-profit organizations' institutional capacity, skills, and service program quality for services offered to DC Latinos. (1 Measure)									
Percent of grantees that show satisfactory performance according to grants monitoring program	<input type="checkbox"/>	92%	95%	95%	98%	100%	98%	98%	90%
2 - Facilitate greater access to economic development resources among DC Constituents (resident and/or Business owners). (1 Measure)									
Number of Latino owned, small and local business who received technical assistance through MOLA initiatives.	<input type="checkbox"/>	Not available	Not available	Not Available	Not Available	Not Available	5	40	20
3 - Assist Latinos in acquiring workforce skills that help them succeed in and foster the growth of the new economy in the District. (1 Measure)									

Number of people that attended MOLA's employment fairs.	<input type="checkbox"/>	Not available	Not available	Not Available	Not Available	Not Available	100	226	200
4 - Improve the quality of Life among Latinos. (1 Measure)									
Percent of attendees that report satisfactory experience with MOLA sponsored events.	<input type="checkbox"/>	90%	85%	90%	90%	Not Available	90%	95%	90%
5 - Create and maintain a highly efficient, transparent and responsive District government** (1 Measure)									
Number of Language Access Act covered agencies that implementaed recommendations provided by the Language Access program	<input type="checkbox"/>	Not available	Not available	Not Available	Not Available	Not Available	Not Available	18	0

**We've revisited a project to standardize District wide measures for the Objective "Create and maintain a highly efficient, transparent and responsive District government." New measures will be tracked in FY18 and FY19 and published starting in the FY19 Performance Plan.

2018 Operations

Operations Header	Operations Title	Operations Description	Type of Operations	# of Measures	# of Strategic Initiatives
1 - Improve Latino-serving non-profit organizations' institutional capacity, skills, and service program quality for services offered to DC Latinos. (1 Activity)					
GRANTS MGMT. ACTIVITY	Latino Community Development Grant	Provides technical support to community based organizations during the Grant Lifecycle process in order to improve their capabilities to better serve DC Latino residents.	Daily Service	3	0
TOT				3	0
2 - Facilitate greater access to economic development resources among DC Constituents (resident and/or Business owners). (1 Activity)					
COMM. INFO. EXCHANGE ACTIVITY	Economic Development	Facilitate greater access to economic development resources among DC Constituents	Daily Service	0	0
TOT				0	0
3 - Assist Latinos in acquiring workforce skills that help them succeed in and foster the growth of the new economy in the District. (3 Activities)					
GRANTS MGMT. ACTIVITY	Workforce Development	Provides financial and technical support to workforce development programs executed by DC community based organizations in order to increase the employability of DC Latino residents.	Daily Service	1	0
COMM. INFO.	Community	MOLA will coordinate employment fairs to promote bilingual hiring.	Daily Service	1	0

EXCHANGE ACTIVITY	Outreach				
LANGUAGE ACCESS ACTIVITY	Language Access	MOLA will promote bilingual hiring in district government and the non-profit sector via bi-weekly newsletters.	Daily Service	1	0
TOT				3	0
4 - Improve the quality of Life among Latinos. (2 Activities)					
COMM. INFO. EXCHANGE ACTIVITY	Community Outreach	Organize outreach events to provide relevant information about vital services and rights for the Latino community.	Daily Service	1	0
PERFORMANCE MGMT	Demographics	Keep track of key demographic changes occurred within the Latino Community in the District of Columbia.	Daily Service	1	0
TOT				2	0
5 - Create and maintain a highly efficient, transparent and responsive District government** (3 Activities)					
PERFORMANCE MGMT	Performance Management	Record the type of interaction with DC Latino constituents.	Daily Service	0	0
COMM. INFO. EXCHANGE ACTIVITY	Public Relations	Provides information to the Latino Community about MOLAS's activities and important events.	Daily Service	1	0
LANGUAGE ACCESS ACTIVITY	Language Access Program	Provides technical support to DC Government Agencies and CBO's to implement the Language Access Act.	Daily Service	1	0
TOT				2	0
TOT				10	0

2018 Workload Measures

Measure	New Measure/ Benchmark Year	FY 2014 Actual	FY 2015 Actual	FY2016 Actual	FY 2017 Actual
1 - Latino Community Development Grant (3 Measures)					
Number of Grant Applications Received	<input type="checkbox"/>	Not available	Not Available	58	92
Number of Grants Awarded	<input type="checkbox"/>	Not available	Not Available	Not Available	78

Total dollar amount of grants awarded	<input type="checkbox"/>	Not available	Not Available	Not Available	\$1,645,636.2
3 - Community Outreach (1 Measure)					
Number of attendees at MOLA Employment Fairs	<input type="checkbox"/>	Not available	Not Available	Not Available	226
3 - Language Access (1 Measure)					
Number of bi-weekly newsletters produced	<input type="checkbox"/>	Not available	Not Available	Not Available	24
3 - Workforce Development (1 Measure)					
Number of grants awarded to provide workforce development .	<input type="checkbox"/>	Not available	Not Available	Not Available	7
4 - Community Outreach (1 Measure)					
Number of MOLA orginaized events/ activities	<input type="checkbox"/>	Not available	Not Available	Not Available	115
4 - Demographics (1 Measure)					
Number of Latinos residing in the District	<input type="checkbox"/>	Not available	Not Available	65,000	70,000
5 - Language Access Program (1 Measure)					
Number of recommendations provided to agencies named under the Language Access Act of 2004.	<input type="checkbox"/>	Not available	Not Available	Not Available	18
5 - Public Relations (1 Measure)					
Number of MOLA newsletters published	<input type="checkbox"/>	Not available	Not Available	Not Available	10

 **Initiatives**

Strategic Initiative Title	Strategic Initiative Description	Proposed Completion Date
No strategic initiatives found		