

Office of Planning FY2023

Agency Office of Planning

Agency Code BDO

Fiscal Year 2023

Mission The mission of the Office of Planning (OP) is to guide development of the District of Columbia, including the preservation and revitalization of our distinctive neighborhoods, while engaging all communities.

Strategic Objectives

Objective Number	Strategic Objective
1	Provide data and analysis to support sound and integrated policy decisions that strengthen the District’s fiscal stability, sustainability, and quality of life.
2	Catalyze improvements in the urban design, economic vitality, and livability of District neighborhoods by creating excellent, context-sensitive plans.
3	Increase the transparency and predictability of the planning process to better engage stakeholders and to enrich the dialogue around key planning tools and topics.
4	Enhance the District’s built environment by promoting high quality development through clarified regulations, mandatory and discretionary zoning reviews, historic preservation review processes, and technical assistance in planning and design.
5	Create and maintain a highly efficient, transparent, and responsive District government.

Key Performance Indicators (KPIs)

Measure	Directionality	FY 2020 Actual	FY 2021 Actual	FY 2022 Target	FY 2023 Target
1 - Provide data and analysis to support sound and integrated policy decisions that strengthen the District’s fiscal stability, sustainability, and quality of life. (2 Measures)					
Satisfaction rating given by the Director of the Capital Improvements Program re: the consistency and quality of OP’s contribution	Up is Better	100%	100%	90%	90%
Percent of Geographic Information Systems (GIS) and State Data customers (internal and external) who are satisfied with the maps and demographic data they received from OP staff, and that it will enable them to fulfill their role in planning the city and influencing quality neighborhood outcomes	Up is Better	98.1%	98.2%	92%	92%
2 - Catalyze improvements in the urban design, economic vitality, and livability of District neighborhoods by creating excellent, context-sensitive plans. (5 Measures)					
Satisfaction rating given by head of Public Space Commission re: the consistency and quality of OP’s contribution	Up is Better	100%	100%	90%	90%
Percent of stakeholder requests for planning assistance fulfilled	Up is Better	100%	98.6%	80%	80%
Percent of OP small area plans approved by the Council or other neighborhood plans supported by the relevant Advisory Neighborhood Commissions (ANCs)	Up is Better	Not Available	Not Available	92%	92%
Percent of OP’s neighborhood plans that receive recognition from professional associations (American Planning Association (APA), Urban Land Institute (ULI), etc.)	Up is Better	Not Available	Not Available	50%	50%
Percent of discretionary developments/projects initiated within neighborhood plan boundaries that are guided by OP’s small area or neighborhood plans	Up is Better	100%	100%	95%	95%

Measure	Directionality	FY 2020 Actual	FY 2021 Actual	FY 2022 Target	FY 2023 Target
3 - Increase the transparency and predictability of the planning process to better engage stakeholders and to enrich the dialogue around key planning tools and topics. (2 Measures)					
Percent of customers OP engages who rate their interaction with OP as satisfactory or higher	Up is Better	96.6%	96.4%	75%	75%
Percent of relevant ANC's that OP engages in small area or neighborhood planning activities	Up is Better	Not Available	100%	90%	90%
4 - Enhance the District's built environment by promoting high quality development through clarified regulations, mandatory and discretionary zoning reviews, historic preservation review processes, and technical assistance in planning and design. (9 Measures)					
Percent of historic property permit applications reviewed over the counter	Up is Better	98.1%	97.6%	90%	90%
Percent of historic landmark designations without owner objection	Up is Better	100%	100%	85%	85%
Percent of Development Revenue reports that meet the expectations of boards/commissions	Up is Better	94.2%	92.4%	92%	92%
Percent of Planning Unit Developments (PUDs) that exceed minimum requirements to further the Sustainable DC plan including the provision of green roofs or other features to help reduce storm water runoff, electric car charging stations or bike share facilities	Up is Better	100%	100%	65%	65%
Average number of cases reviewed per zoning review staff	Up is Better	566	30	35	35
Percent of Historic Preservation staff reports that meet the expectations of the Historic Preservation Review Board Chair and the Mayor's Agent	Up is Better	93.6%	93.1%	92%	92%
Percent of historic preservation projects properly noticed after implementation of new regulations	Up is Better	92%	86.4%	90%	90%
Percent of DC government project reviews concluded with adverse effects resolved by consensus	Up is Better	99.8%	99.8%	90%	90%
Average number of cases reviewed per historic preservation staff	Up is Better	878.1	834.7	600	600

Operations

Operations Title	Operations Description	Type of Operations
1 - Provide data and analysis to support sound and integrated policy decisions that strengthen the District's fiscal stability, sustainability, and quality of life. (8 Activities)		
Planning Pilots	Pilot planning tools to demonstrate the feasibility of new ideas or strategies in OP reports.	Daily Service
Policy and Regulation Support	Provide policy assistance and regulation support to the Mayor's Office and partner agencies in key sectors such as housing, transportation, economic development, and public space.	Daily Service
Citywide Planning	Create studies and provide programmatic support to District agencies for citywide issues such as affordable housing, arts and culture, urbanism, industrial lands, sustainability, health, and the creative economy.	Key Project
Mapping Services	Provide mapping services to District agencies and the public.	Daily Service
Demographic Services	Provide U.S. Census population and demographic data to District agencies and the public.	Daily Service
Growth Forecasts	Provide District of Columbia Growth Forecasts on population, households, and employment.	Key Project

Operations Title	Operations Description	Type of Operations
INDICES	Produce INDICES, a 300-page snapshot of District government operations, every other year.	Key Project
Capital Planning	Provide long-range capital planning services for schools, parks, and other public facilities.	Key Project
2 - Catalyze improvements in the urban design, economic vitality, and livability of District neighborhoods by creating excellent, context-sensitive plans. (7 Activities)		
Placemaking	Undertake placemaking projects to enliven and enrich properties, streets, neighborhoods, waterfronts, and the District.	Key Project
Revitalization And Design	Partner on planning and implementation efforts for Center City, coordinating with District and Federal Partners, businesses, and resident groups.	Key Project
Comprehensive Plan	Monitor and update the city's Comprehensive Plan to establish land uses and other overarching policies that guide growth and development.	Daily Service
Comp Plan Updates and Amendments	Produce a full update to the Comp Plan every 12 years and an amendment every four years.	Key Project
Poplar Point Redevelopment	Produce a Small Area Plan and work with the National Park Service to facilitate the transfer and improvement of Poplar Point.	Key Project
Neighborhood Plans	Develop small area plans or other customized planning tools to address challenges and manage change at the neighborhood scale.	Daily Service
Design Support	Provide design services to OP divisions and District agencies and undertake analysis to provide design decision-making frameworks.	Daily Service
3 - Increase the transparency and predictability of the planning process to better engage stakeholders and to enrich the dialogue around key planning tools and topics. (3 Activities)		
Education	Educate residents and other stakeholders regarding current planning policies and zoning regulations.	Daily Service
Best Practices	Develop and adopt new and effective methods to improve the quality of public participation and input.	Daily Service
Engagement	Conduct meaningful public engagement through active projects and ongoing community conversations in all eight wards.	Daily Service
4 - Enhance the District's built environment by promoting high quality development through clarified regulations, mandatory and discretionary zoning reviews, historic preservation review processes, and technical assistance in planning and design. (9 Activities)		
Planned Unit Developments (PUDs)	Emphasize the provision of housing affordability, environmental sustainability, and design excellence for projects requesting additional density or development flexibility through the PUD process, while reviewing all proposed PUDs against the Comprehensive Plan, small area plans, and major policy initiatives.	Daily Service
HPRB Staff Reports	Produce a staff report on each case before the Historic Preservation Review Board.	Daily Service
Homeowner Grants	Award targeted grants to help low and moderate-income homeowners with the cost of preserving their historic homes.	Daily Service
Historic Landmark Designations	Evaluate and recognize significant properties eligible for historic landmark designation.	Daily Service
Zoning Staff Reports	Produce a staff reports on each case before the Zoning Commission and Board of Zoning Adjustment.	Daily Service
Historic Preservation Reviews	Review conceptual design and permit applications for work on historically designated properties, or properties in historic districts, as an over-the-counter service.	Daily Service
Government Project Reviews	Review conceptual design and permit applications for District and federal government undertakings for compatibility with historic work on historically designated or eligible properties, or properties in historic districts.	Daily Service

Operations Title	Operations Description	Type of Operations
Zoning Regulations Update	Work with the Office of Zoning, Office of the Attorney General, and the Department of Consumer and Regulatory Affairs (DCRA) to implement the new zoning regulations, and provide clarification through technical corrections and text amendments as necessary.	Key Project
Historic Preservation Planning	Produce and update short- and long-term, comprehensive historic preservation plans and studies, including the DC Historic Preservation Plan and Historic Preservation Element of the DC Comprehensive Plan, to guide efforts, preserve history and heritage, and establish goals.	Key Project

Workload Measures (WMs)

Measure	FY 2020 Actual	FY 2021 Actual
1 - Citywide Planning (2 Measures)		
Number of analyses conducted and studies produced	161	93
Number of District agencies that have used OP research and analysis products to effectively support their work	91	141
1 - Demographic Services (1 Measure)		
Number of requests for Census or other demographics information	286	274
1 - Mapping Services (1 Measure)		
Number of requests for mapping or geospatial services	235	292
1 - Policy and Regulation Support (1 Measure)		
Number of public space applications submitted to OP for review	1945	2279
2 - Neighborhood Plans (2 Measures)		
Number of requests for planning assistance or information received from civic organizations or other stakeholders	1203	826
Number of neighborhood plans or major projects delivered	17	16
3 - Education (2 Measures)		
Number of persons attending/participating in stakeholder engagement activities conducted by OP	7575	4287
Number of stakeholder engagement activities conducted by OP for purposes of education, dialogue, and/or feedback	195	124
4 - Government Project Reviews (2 Measures)		
Number of historic preservation cases regarding District and federal government undertakings filed for State Historic Preservation Office review	746	950
Number of archaeology cases regarding District and federal government undertakings filed for State Historic Preservation Office review	391	422
4 - Historic Landmark Designations (1 Measure)		
Number of cases filed for historic landmark designation	5	20
4 - Historic Preservation Reviews (1 Measure)		
Number of permit applications submitted to Historic Preservation Office staff	6147	5908
4 - Homeowner Grants (1 Measure)		

Measure	FY 2020 Actual	FY 2021 Actual
Dollar amount of historic homeowner grants issued	\$170,629	\$157,231
4 - HPRB Staff Reports (1 Measure)		
Number of historic preservation cases submitted for Historic Preservation Review Board or U.S. Commission of Fine Arts review	613	657
4 - Planned Unit Developments (PUDs) (1 Measure)		
Number of affordable housing units approved by the Zoning Commission through Planned Unit Developments	203	131
4 - Zoning Staff Reports (2 Measures)		
Number of cases filed for Zoning Commission review	55	54
Number of cases filed for Board of Zoning Adjustment review	151	257