



OFFICE OF PLANNING

FY 2024 PERFORMANCE PLAN

MARCH 22, 2023

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1 OFFICE OF PLANNING

Mission: The mission of the Office of Planning (OP) is to guide development of the District of Columbia, including the preservation and revitalization of our distinctive neighborhoods, while engaging all communities.

Services: OP performs planning for neighborhoods, corridors, districts, historic preservation, public facilities, parks and open spaces, and individual sites. In addition, OP engages in urban design, land use, and historic preservation reviews. OP also conducts historic resources research and community visioning, and manages, analyzes, maps, and disseminates spatial and US Census data.

2 PROPOSED 2024 OBJECTIVES

Strategic Objective

Provide data and analysis to support sound and integrated policy decisions that strengthen the District's fiscal stability, sustainability, and quality of life.

Catalyze improvements in the urban design, economic vitality, and livability of District neighborhoods by creating excellent, context-sensitive plans.

Increase the transparency and predictability of the planning process to better engage stakeholders and to enrich the dialogue around key planning tools and topics.

Enhance the District's built environment by promoting high quality development through clarified regulations, mandatory and discretionary zoning reviews, historic preservation review processes, and technical assistance in planning and design.

Create and maintain a highly efficient, transparent, and responsive District government.

3 PROPOSED 2024 OPERATIONS

Operation Title	Operation Description	Type of Operation
Provide data and analysis to support sound and integrated policy decisions that strengthen the District's fiscal stability, sustainability, and quality of life.		
Planning Pilots	Pilot planning tools to demonstrate the feasibility of new ideas or strategies in OP reports.	Daily Service
Policy and Regulation Support	Provide policy assistance and regulation support to the Mayor's Office and partner agencies in key sectors such as housing, transportation, economic development, and public space.	Daily Service
Citywide Planning	Create studies and provide programmatic support to District agencies for citywide issues such as affordable housing, arts and culture, urbanism, industrial lands, sustainability, health, and the creative economy.	Key Project
Mapping Services	Provide mapping services to District agencies and the public.	Daily Service
Demographic Services	Provide U.S. Census population and demographic data to District agencies and the public.	Daily Service
Growth Forecasts	Provide District of Columbia Growth Forecasts on population, households, and employment.	Key Project
INDICES	Produce INDICES, a 300-page snapshot of District government operations, every other year.	Key Project
Capital Planning	Provide long-range capital planning services for schools, parks, and other public facilities.	Key Project
Catalyze improvements in the urban design, economic vitality, and livability of District neighborhoods by creating excellent, context-sensitive plans.		
Placemaking	Undertake placemaking projects to enliven and enrich properties, streets, neighborhoods, waterfronts, and the District.	Key Project
Revitalization And Design	Partner on planning and implementation efforts for Center City, coordinating with District and Federal Partners, businesses, and resident groups.	Key Project
Comprehensive Plan	Monitor and update the city's Comprehensive Plan to establish land uses and other overarching policies that guide growth and development.	Daily Service
Comp Plan Updates and Amendments	Produce a full update to the Comp Plan every 12 years and an amendment every four years.	Key Project
Poplar Point Redevelopment	Produce a Small Area Plan and work with the National Park Service to facilitate the transfer and improvement of Poplar Point.	Key Project
Neighborhood Plans	Develop small area plans or other customized planning tools to address challenges and manage change at the neighborhood scale.	Daily Service
Design Support	Provide design services to OP divisions and District agencies and undertake analysis to provide design decision-making frameworks.	Daily Service

(continued)

Operation Title	Operation Description	Type of Operation
Increase the transparency and predictability of the planning process to better engage stakeholders and to enrich the dialogue around key planning tools and topics.		
Education	Educate residents and other stakeholders regarding current planning policies and zoning regulations.	Daily Service
Best Practices	Develop and adopt new and effective methods to improve the quality of public participation and input.	Daily Service
Engagement	Conduct meaningful public engagement through active projects and ongoing community conversations in all eight wards.	Daily Service
Enhance the District's built environment by promoting high quality development through clarified regulations, mandatory and discretionary zoning reviews, historic preservation review processes, and technical assistance in planning and design.		
Planned Unit Developments (PUDs)	Emphasize the provision of housing affordability, environmental sustainability, and design excellence for projects requesting additional density or development flexibility through the PUD process, while reviewing all proposed PUDs against the Comprehensive Plan, small area plans, and major policy initiatives.	Daily Service
HPRB Staff Reports	Produce a staff report on each case before the Historic Preservation Review Board.	Daily Service
Historic Homeowner Grants	Award targeted grants to help low and moderate-income homeowners with the cost of preserving their historic homes.	Daily Service
Historic Landmark Designations	Evaluate and recognize significant properties eligible for historic landmark designation.	Daily Service
Zoning Staff Reports	Produce a staff report on each case before the Zoning Commission and Board of Zoning Adjustment.	Daily Service
Historic Preservation Reviews	Review conceptual design and permit applications for work on historically designated properties, or properties in historic districts, as an over-the-counter service.	Daily Service
Government Project Reviews	Review conceptual design and permit applications for District and federal government undertakings for compatibility with historic work on historically designated or eligible properties, or properties in historic districts.	Daily Service
Zoning Regulations Update	Work with the Office of Zoning, Office of the Attorney General, and the Department of Buildings (DOB) to implement the new zoning regulations, and provide clarification through technical corrections and text amendments as necessary.	Key Project
Historic Preservation Planning	Produce and update short- and long-term, comprehensive historic preservation plans and studies, including the DC Historic Preservation Plan and Historic Preservation Element of the DC Comprehensive Plan, to guide efforts, preserve history and heritage, and establish goals.	Key Project

4 PROPOSED 2024 KEY PERFORMANCE INDICATORS AND WORKLOAD MEASURES

Key Performance Indicators					
Measure	Directionality	FY 2021	FY 2022	FY 2023 Target	FY 2024 Target
Provide data and analysis to support sound and integrated policy decisions that strengthen the District's fiscal stability, sustainability, and quality of life.					
Satisfaction rating given by the Director of the Capital Improvements Program re: the consistency and quality of OP's contribution	Up is Better	100%	100%	90%	90%
Percent of Geographic Information Systems (GIS) and State Data customers (internal and external) who receive requested maps and demographic data from OP staff	Up is Better	98.2%	98.8%	92%	92%
Catalyze improvements in the urban design, economic vitality, and livability of District neighborhoods by creating excellent, context-sensitive plans.					
Satisfaction rating given by head of Public Space Commission re: the consistency and quality of OP's contribution	Up is Better	100%	100%	90%	90%
Percent of stakeholder requests for planning assistance fulfilled	Up is Better	98.6%	100%	90%	90%
Percent of OP small area plans approved by the Council or other neighborhood plans supported by the relevant Advisory Neighborhood Commissions (ANCs)	Up is Better	Not Available	100%	92%	92%
Percent of discretionary developments/projects initiated within neighborhood plan boundaries that are guided by OP's small area or neighborhood plans	Up is Better	100%	100%	95%	95%
Percentage of small area plans or other planning and design initiatives active or launched that include a clear racial equity component in their goals, process, objectives, and/or outcomes	Up is Better	New in 2023	New in 2023	New in 2023	No Target Set
Increase the transparency and predictability of the planning process to better engage stakeholders and to enrich the dialogue around key planning tools and topics.					
Percent of customers OP engages who rate their interaction with OP as satisfactory or higher	Up is Better	96.4%	98.8%	85%	85%
Percent of relevant ANCs and civic organizations that OP engages in small area or neighborhood planning activities	Up is Better	100%	100%	90%	90%

Key Performance Indicators (*continued*)

Measure	Directionality	FY 2021	FY 2022	FY 2023 Target	FY 2024 Target
Enhance the District's built environment by promoting high quality development through clarified regulations, mandatory and discretionary zoning reviews, historic preservation review processes, and technical assistance in planning and design.					
Percent of historic landmark designations without owner objection	Up is Better	100%	100%	85%	85%
Percent of Planning Unit Developments (PUDs) that exceed minimum requirements to further the Sustainable DC plan including the provision of green roofs or other features to help reduce storm water runoff, electric car charging stations or bike share facilities	Up is Better	100%	100%	80%	80%
Average number of cases reviewed per zoning review staff	Up is Better	30	46.5	35	35
Percent of DC government project reviews concluded with adverse effects resolved by consensus	Up is Better	99.8%	98.6%	90%	90%
Percent of Historic Preservation staff reports with recommendations that are accepted by the Historic Preservation Review Board Chair and the Mayor's Agent	Up is Better	93.1%	96.2%	92%	92%
Percentage of OP setdown, design review, and map amendment reports for the Zoning Commission that include a Comp Plan racial equity analysis.	Up is Better	New in 2023	New in 2023	New in 2023	No Target Set
Percent of historic property permit applications reviewed over the counter/signed and approved by OP staff	Up is Better	97.6%	97.2%	90%	90%
Percent of Development Review reports for boards and commissions that did not require a supplemental report	Down is Better	92.4%	96.1%	92%	92%

Workload Measures

Measure	FY 2021	FY 2022
Citywide Planning		
Number of analyses conducted and studies produced	93	48
Number of District agencies that have used OP research and analysis products to support their work	141	63
Demographic Services		
Number of requests for Census or other demographics information	274	422
Mapping Services		
Number of requests for mapping or geospatial services	292	619
Policy and Regulation Support		
Number of public space applications submitted to OP for review	2279	1,690
Neighborhood Plans		
Number of requests for planning assistance or information received from civic organizations or other stakeholders	826	478
Number of neighborhood plans or major projects completed	16	26
Education		
Number of stakeholder engagement activities conducted by OP for purposes of education, dialogue, and/or feedback	124	126
Engagement		
Number of stakeholder engagement activities conducted by ANC's or civic organizations that OP attends for the purposes of education, dialogue, and/or feedback	New in 2023	New in 2023
Government Project Reviews		
Number of historic preservation cases regarding District and federal government undertakings filed for State Historic Preservation Office review	950	973
Number of archaeology cases regarding District and federal government undertakings filed for State Historic Preservation Office review	422	378
Historic Homeowner Grants		
Number of historic homeowner grants awarded	New in 2023	New in 2023

Workload Measures (continued)

Measure	FY 2021	FY 2022
Historic Landmark Designations		
Number of cases filed for historic landmark designation	20	16
Historic Preservation Reviews		
Number of permit applications cleared by Historic Preservation Office staff	5908	5,900
HPRB Staff Reports		
Number of historic preservation cases submitted for Historic Preservation Review Board or U.S. Commission of Fine Arts review	657	592
Planned Unit Developments (PUDs)		
Number of affordable housing units approved by the Zoning Commission through Planned Unit Developments	131	358
Zoning Staff Reports		
Number of cases filed for Zoning Commission review to implement the Comp Plan or further the Mayor's housing goals	54	69
Measure: Number of Board of Zoning Appeals cases that were amended based on OP input, so that they were able to be approved.	New in 2023	New in 2023