



Office of Planning OP (OP)

MISSION STATEMENT

The mission of the Office of Planning (OP) is to guide development of the District of Columbia, including the preservation and revitalization of our distinctive neighborhoods, by informing decisions, advancing strategic goals, encouraging the highest quality development outcomes, and engaging all communities.

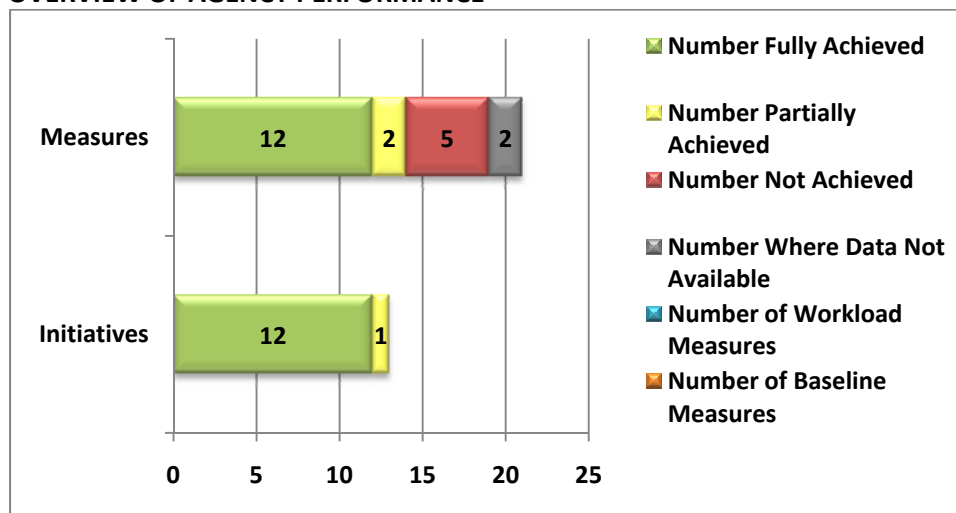
SUMMARY OF SERVICES

OP performs planning for neighborhoods, corridors, districts, historic preservation, public facilities, parks and open spaces, and individual sites. In addition, OP engages in urban design, land use, and historic preservation review. OP also conducts historic resources research and community visioning, and manages, analyzes, maps, and disseminates spatial and US Census data.

ACCOMPLISHMENTS

- ✓ Conducted a successful Census 2010 campaign, achieving the District's highest response rate ever, 72%; staffed the DC Complete Count steering committee; and formed partnerships with several District and federal government agencies to achieve results.
- ✓ Created and got Economic Development Administration (EDA) approval in record time of the District's first Comprehensive Economic Development Strategy in more than eight years, and applied for and received a \$300,000 grant from EDA to develop an innovation cluster strategy for the Saint Elizabeths campus.
- ✓ Championed neighborhood preservation, awareness, and vision by expanding the African American Heritage Trail, issuing \$200,000 in preservation grants, activating unused property through temporary urbanism, and completing the Neighborhood Sustainability Indicators Pilot study, an update of the Comprehensive Plan, and four Small Area Plans (Florida Avenue Market, Chinatown Cultural Development Strategy, Mt. Pleasant (pending Council approval) and Bellevue neighborhood).

OVERVIEW OF AGENCY PERFORMANCE





Performance Initiatives – Assessment Details

Performance Assessment Key:

 Fully achieved  Partially achieved  Not achieved  Data not reported

OFFICE OF THE DIRECTOR

OBJECTIVE 1: Efficiently manage the resources and operations of the agency.

CITYWIDE PLANNING

OBJECTIVE 1: Use data to inform planning.

- **INITIATIVE 1.1: Partner with District agencies to link capital planning to the Comprehensive Plan, inform capital planning decisions and ensure strategic coordinated capital investments throughout the city.**

OP assisted DCPL in drafting its Services and Facilities Plan. OP completed an analysis including a series of maps, examining library branch locations with respect to transportation, school enrollment, and development activity. OP presented findings to DCPL on 6/29/10, and DCPL used OP's findings. DCPL will present its plan to its Board in October 2010. -- OP and the Temporary Urbanism Working Group completed a Temporary Urbanism Plan. The plan includes the following: create a Corridor Activation Project on H Street NE (includes both private and public sites); create Creative Community Kiosks (working with DCAH & DRES, identify uses for 5 former library kiosks); and work with DMPED on developing temporary uses for Bruce Monroe School site. In FY 2010, OP coordinated with other District agencies and private sector entities to locate a Temporium (a pop-up design boutique featuring contemporary designers from the H street and DC areas) at the former R.L. Christian Library on H Street NE. The retail venue was open 7/23/10 to 8/15/10. OP also created a design for a new park and playground at the Bruce Monroe site, and construction was completed in August 2010. -- OP has expanded its demographic analysis capability. OP has used the American Community Survey, Public Use Microdata Sample (PUMS) and circular demographic profile of District data to generate a series of neighborhood-level demographic profiles. And OP has updated and posted forecast data on population, households, and employment in five-year intervals, from 2010 through 2040. -- OP provided assessments in FY 2010, working with DHCD, DMPED, FEMS, DPR, and DCPS. DHCD: OP completed a land use/zoning analysis and compiled and analyzed previous assessments/studies of the Crummell School site. OP co-sponsored the 5/8/2010 Crummell School charrette w/ DHCD, ANC 5B, and CM Thomas's office. OP assisted DHCD in sponsoring the Ivy City Community Fair on 6/26/10. DMPED: OP created a design for a new park and playground at the Bruce Monroe site, and construction was completed in August 2010. DMPED issued a "solicitation for offers" for the site in August. FEMS: After completing a land use/zoning/demographic analysis, OP also developed a list of potential sites for the location of FEMS's Fire Education center. OP has secured design services through its Rapid Response Planning program to devise a conceptual design for 427 New Jersey Avenue NW, which is the preferred site for the center. The conceptual design will be used as a marketing tool as FEMS and the neighboring Art and Soul Restaurant work collaboratively to



obtain additional funds for the center. DPR: OP coordinated w/DPR and NCPC to complete the revised draft of the State Conservation and Resource Plan for the District. OP researched and wrote a new section on “wetlands protection and prioritization” for the document, in collaboration with staff from DDOE. By completing and submitting this document to the National Park Service, the District was able to save \$250,000 in federal funding from being returned to NPS and remain eligible for future funding. DCPS: In July 2010, OP completed demographic reports and maps for Turner ES, Green ES, and Malcolm ES. In August 2010, OP completed demographic reports and maps for Van Ness ES. DCPS is using this information to for their enrollment and facilities planning purposes. -- OP worked with key District agencies to complete all amendment proposals and forward the Amendment Legislative Package to OPLA in December 2009. The Amendment legislative package was transmitted from the mayor to the Council in June 2010. The Council Committee of the Whole conducted a public hearing on the “Comprehensive Plan Amendment Act of 2010” on 9/28/10.

● **INITIATIVE 1.2: Prepare for the 2010 Census to ensure the most accurate count of District residents.**

OP completed the update of the Census master address files and submitted the new information to the Census Bureau on 12/22/09. -- In FY 2010, OP dedicated substantial staff and financial resources toward a comprehensive Census 2010 effort. OP staffed the DC Counts Steering Committee. OP’s State Data Center formed partnerships with many District government agencies and the federal government to conduct a very successful Census 2010 outreach campaign; nearly 100 public events and more than 200 meetings were conducted in support of the census. Through these efforts, the District achieved its highest Census response rate ever, 72%.

● **INITIATIVE 1.3: Improve OP website for two-way communication.**

OP worked with OCTO throughout FY 2010 on the transition of OP’s main website. The OP website launch date has been postponed by OCTO to November 2010. OP manages two other sites, and was able to add substantial interactive content to these (see the “Comment Center” and “Learn More” sections on DCZoningUpdate.org and the “Get Involved” and “Facebook” sections on www.sustainable-dc.com. -- OP deployed the active living index in December 2009. OP presented its active living index, now named "DC Walkscape," at the American Planning Association’s national conference in April 2010. The application includes the following features: Users can interactively choose multiple transportation modes: walk, bus, metro train; there are more themes included now for analysis (e.g., healthcare and greenspace availability); a private healthcare analysis component based on health insurance companies has been added; and the site now provides users the “closest walktime to...” the nearest food, parks, recreation, and public/private healthcare facilities.

OBJECTIVE 2: Better inform decisions about public and private investments.

● **INITIATIVE 2.1: Make the most of the District’s planned growth and competitive strengths.**

1) OP held an implementation forum (called “Actionomics”) on 11/9/09. OP completed a summary report on 12/29/09, and it is available on OP’s web site. OP completed the input of action items on 12/29/09. OP released the Action Agenda in June 2010. OP completed the first quarterly report and updated it to the web for the 4th quarter of FY 2010. -- 2) OP has used the initial results of the study to identify neighborhood corridors that would benefit from lower transportation costs by investigating the possibility of land use and zoning changes along



the proposed Streetcar routes. The final report is now on track to be completed in October 2010 and presented to and discussed with groups such as the Common Council of the District of Columbia and the Washington Metropolitan Council of Governments.

REVITALIZATION/DESIGN & NEIGHBORHOOD PLANNING

OBJECTIVE 1: Catalyze improvements in neighborhoods and central Washington to continue economic competitiveness, enhanced livability, and environmental harmony.

- **INITIATIVE 1.1: Complete three neighborhood plans/revitalization projects and initiate a small area plan/study based on neighborhood indicators.**
OP completed the Mt. Pleasant Plan in June 2010, the Mt. Vernon Square District plan in August 2010, and the Neighborhood Sustainability Indicators Pilot study in September 2010.
- **INITIATIVE 1.2: Initiate a small area plan/study based on a set of neighborhood indicators.**
OP completed a Neighborhood Indicators Report in September 2010. -- In FY 2010 OP initiated the Central 14th Street Vision Plan and Revitalization Strategy, establishing an advisory committee and holding the first planning meeting in May 2010. This study incorporates neighborhood indicators.
- **INITIATIVE 1.3: Coordinate implementation of Small Area Plans, Strategy Plans, and the Center City Action Agenda.**
1) In FY 2010 OP established task forces for the Center City Action Agenda, Kennedy Street Revitalization Plan, Brookland/CUA small area plan, Bellevue small area plan, and Deanwood small area plan. -- 2) In November 2009 OP completed the input of action items from all completed small area plans and other projects into a tracking database. This allows OP to generate specific reports on plan/project goals as needed. In February 2010, OP posted ward newsletters, including implementation updates, on OP's website. OP completed the Comp Plan Progress Report in January 2010 and posted it to OP's website. OP completed Development Summary sheets for each Ward in July 2010, and posted them to OP's website. -
- 3) For the Zoning Review, OP submitted five chapters of text with recommendations to the Zoning Commission (ZC), and thus far the ZC has held public hearings on Height and Use. For the Comp Plan, OP submitted amendments to OPLA on schedule. (Note that an additional round of interagency review was requested by CA Albert, and a Council hearing on the amendments didn't occur until September 2010.) For PUD coordination, OP completed and presented recommendations to the Task Force in September 2010. -- 4) In May 2010, OP submitted two grant applications for the Council of Government's Transportation and Land Use Connections grant, and the "Van Ness-UDC Metro Station and Commercial Corridor Enhancement Study" was awarded a grant. OP applied for an economic adjustment grant from the Economic Development Administration to complete an innovation cluster strategy for the Saint Elizabeths project. OP was awarded a \$300,000 grant, and the study will be completed in FY 2011. OP also partnered with DHCD on an application to the U.S. Department of Housing and Urban Development's Community Challenge Grant to fund \$3 million in implementation planning in the Anacostia area.

OBJECTIVE 2: Increase the transparency and predictability of the planning process to better engage stakeholders and to increase the dialogue around key planning tools and topics.

- **INITIATIVE 2.1: Create materials to improve public knowledge and transparency of division**



activities and planning processes.

In October 2009, OP posted information on division activities and the small area planning process on its website. -- In October 2009, OP posted Public Engagement Standards for the Neighborhood Planning Division on its website. -- In October 2009, OP created and launched a website sign-up feature, and OP is maintaining a master email address list. -- OP has hosted seven small workshops on public space history, landscape design, and public space regulations. These workshops included DC agency staff, Federal partners, private sector development teams, and neighborhoods that have related Small Area Plan goals.

DEVELOPMENT REVIEW AND HISTORIC PRESERVATION

OBJECTIVE 1: Deliver resources, clarified regulations, and technical assistance to enhance the quality of the built environment.

INITIATIVE 1.1: Identify and recognize historic resources.

OP completed the Hill East survey and community heritage projects as planned, and identified the following six properties: 1) St. Paul AUMP, 2) Campbell AME, 3) East Washington Heights church, 4) 11th Precinct Station House, 5) Congress Heights School, and 6) Anacostia Park. -- During FY 2010, HPO submitted 14 historic landmarks and the Barney Circle Historic District to the Historic Preservation Review Board, reducing the number of pending applications by 15. All landmarks were designated without opposition, and the HPO worked extensively with Barney Circle owners to seek support.

INITIATIVE 1.2: Ensure compatibility with historic resources.

OP's Historic Preservation Office reviewed 4,812 development projects, including 490 government projects, including 73 ARRA projects. -- During FY 2010 OP strengthened working relationships by executing Memoranda of Agreement for 10 major projects, including 3 at St. Elizabeths (Coast Guard HQ, perimeter security, and multi-building rehab), the rehab of the Commerce Department building, resurfacing of O & P Streets, rehab of McPherson Square, the WASA sewer overflow project, and perimeter security for the FOB 8 federal building. OP completed 5 Programmatic Agreements, including retrofits at the Department of Energy, rehab of the Lincoln Memorial Reflecting Pool, privatization of Naval Housing, and design-build modifications for the 11th Street Bridge reconstructions. OP also began working to develop a Programmatic Agreement with DHCD for HUD-sponsored projects. And OP completed key DC projects, including Wilson, Eastern, Janney, and Taft schools, and the Mt. Pleasant Library. OP developed and used the new format in guidelines it issued during FY 2010. The HPO completed new technical guidelines on revised windows, general principles on commercial buildings, and neighborhood guidelines on Foxhall Village and Barney Circle.

INITIATIVE 1.3: Capitalize on historic resources to promote economic development.

In FY 2010, OP awarded \$201,486 in preservation grants. -- OP joined with local preservation group Cultural Tourism DC to add 20 new sites to the African American Heritage Trail. -- During FY 2010, OP's Historic Preservation Office assisted owners in two ways: 1) obtaining the historic designation necessary to qualify for credits, and 2) obtaining National Park Service (NPS) approval of applications, including follow-up during construction as necessary. For example, Fort View and St. Dennis Apartments were designated to expedite affordable housing rehabilitation. OP helped developers negotiate with NPS on the St. Dennis, Old Naval Hospital, and other projects. OP monitored the Sorrento and Euclid affordable housing projects during construction. Note that in the current DC budget climate, the strategy for leveraging federal



credits is to team with affordable housing providers to identify multi-family housing rehab opportunities, obtain necessary historic designation, and combine preservation and new markets credits to achieve rehabilitation. -- During FY 2010, OP reviewed 100% of stimulus projects submitted. In addition to the federal projects from GSA and NPS, the list of reviewed projects includes DC government ARRA projects by DCPL, OCTO, DPR, DHCD, DDOE, DDOT, DOH, FEMS, and DRES.

- **INITIATIVE 1.4: Bring clarity and cohesiveness to the District's zoning regulations via a multi-year effort.**

In September 2010, OP presented five chapters of the new zoning regulations to the Zoning Commission for public hearing – 1) Parking, 2) Loading, 3) Bike Parking, 4) Height, and 5) Uses.

- **INITIATIVE 1.5: Provide timely and high-quality policy and technical analyses to applicants and recommendations to Boards and Commissions.**

Results for FY 2010: OP's Historic Preservation Office processed 4,322 private construction projects with 7 staff members, for an average of 617 per staff, and the Development Review division processed 410 zoning cases with 8 staff members, for an average of 51 per staff.



Key Performance Indicators – Details

Performance Assessment Key:

● Fully achieved
 ● Partially achieved
 ● Not achieved
 ● Data not reported

	Measure Name	FY2009 YE Actual	FY2010 YE Target	FY2010 YE Actual	FY2010 YE Rating	Budget Program
CITYWIDE PLANNING						
●	1.1 Develop facility plans, identify public-private partnerships or co-location opportunities, and conduct demographic analyses for targeted agencies	2	3	5	166.67%	
●	1.2 % of OP-responsible Comp Plan implementation items from the current plan and future amendments that are newly achieved during the fiscal year	0	25	36.71%	146.84%	NEIGHBORHOOD PLANNING
●	1.3 Change in retail indicators relative to the baseline, as measured by change in Gross Sales and Use Tax.	0	1	-1.76%	0%	
●	1.4 Change in retail indicators relative to the baseline, as measured by change in Retail Trade Employment.	0	1	0.68%	68.00%	
●	Total Retail Trade Employment from previous year					
●	1.5 % change in transit ridership	2.17	3	-2.19%	0%	
●	2.1 Positive change in neighb. indicator - Change in median single family home sales price	2.51	-6.6	-4.98%	75.45%	
●	2.2 Positive change in neighb. indicator - Change in median	6.66	0.09	2.34%	2600%	



	household income					
2.3	Positive change in neighb. indicator - Change in District population	0.67	0.3	1.32%	440%	
2.4	% of customers who have the data and analysis needed to fulfill their role in planning the city & influencing quality neighborhood outcomes	94.14	90	94.26%	104.74%	
2.5	% change to citizens' access to fresh and healthy food relative to the baseline	10	5	0.8	16.0%	
REVITALIZATION/DESIGN & NEIGHBORHOOD PLANNING						
1.1	% of OP small area plans approved by the Council	100	90	100%	111.11%	NEIGHBORHOOD PLANNING
1.2	% of plans completed in 18 months or less	0	60	100%	166.67%	NEIGHBORHOOD PLANNING
1.3	Cost of consultant services per plan completed	0	250000	\$104,595	239.02%	NEIGHBORHOOD PLANNING
DEVELOPMENT REVIEW AND HISTORIC PRESERVATION						
1.1	% of permit applications reviewed over the counter	0	90	94.54%	105.05%	HISTORIC PRESERVATION
	Total applications reviewed					
1.2	\$ of historic homeowner grants issued	892261	298,500	\$201,486	67.50%	HISTORIC PRESERVATION
1.3	% of historic landmark designations without owner objection	0	85	100%	117.65%	HISTORIC PRESERVATION
1.4	% of DC government project applications responded to within 5 business days	0	90	89.70%	99.67%	HISTORIC PRESERVATION
1.5	% of Dev. Rev. reports that meet the expectations of boards/commissions	92.69	90	93.84%	104.27%	ZONING REVIEW
1.6	Average cases reviewed per zoning review staff	0	20	41.06	205.31%	ZONING REVIEW