



## Office of Planning OP (BD)

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### MISSION

The mission of the Office of Planning (OP) is to guide development of the District of Columbia, including the preservation and revitalization of our distinctive neighborhoods, by informing decisions, advancing strategic goals, encouraging the highest quality development outcomes, and engaging all communities.

### SUMMARY OF SERVICES

OP performs planning for neighborhoods, corridors, district, historic preservation, public facilities, parks and open spaces, and individual sites. In addition, OP engages in urban design, land use, and historic preservation review. OP also conducts historic resources research and community visioning, and manages, analyzes, maps, and disseminates spatial and US Census data.

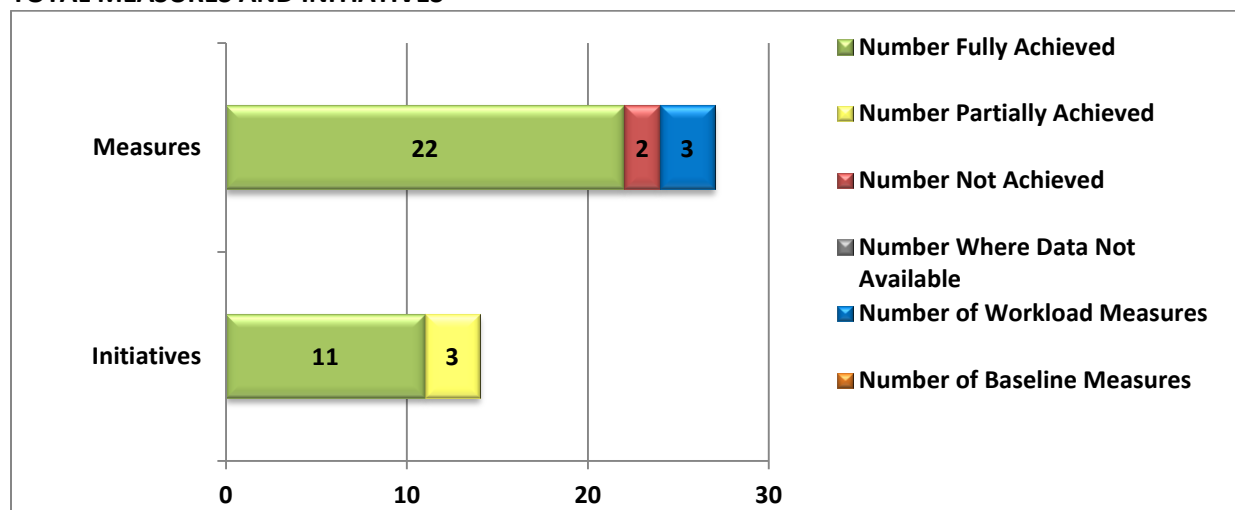
### ACCOMPLISHMENTS

- ✓ **Developed and released the *Vision for a Sustainable DC*. In April 2012, Mayor Gray released his *Vision for a Sustainable DC*, developed under the co-leadership of OP and District Department of the Environment (DDOE), to make the District the most sustainable city in the nation by 2032.** The vision lays out ambitious goals and targets for improving the District's built environment, climate, energy, food, nature, transportation, waste, water, and the green economy.
- ✓ **Completed a Final Draft for public comment for the Zoning Regulations Re-write. OP continues to conduct a comprehensive update of the District's zoning regulations, which were last updated in 1958.** Over the last five years OP's work has been informed by more than 200 public meetings and hearings. In FY 2012, OP completed a full draft proposal of the regulations for public comment. OP anticipates taking forward the final draft proposals to the Zoning Regulations Review Task Force and then the Zoning Commission for further public hearings in FY 2013.
- ✓ **Completed Small Area Plans. 1) Central 14<sup>th</sup>: In FY 2012 OP completed the *Central 14<sup>th</sup> Street Corridor Vision and Revitalization Strategy* to direct economic growth along 14<sup>th</sup> Street, NW, from Spring Road to Longfellow Street and improve neighborhood retail choices and amenities along the corridor.** The corridor serves the neighborhoods of 16<sup>th</sup> Street Heights, Brightwood, Crestwood, Petworth, and Columbia Heights. The DC Council approved the plan in November 2012. 2) Walter Reed: In FY 2012 OP completed the *Walter Reed Army Medical Center Small Area Plan* as part of a coordinated planning process to meet local and federal requirements for conveyance of over 66 acres of this federal site to the District. The plan followed a Reuse Plan which provides a vision and framework for the comprehensive reuse of the site as a mixed-use destination. The purpose of the small area plan is to meet the District's local requirements necessary to redevelop and rezone the site. The small area plan has been submitted to Council for approval.

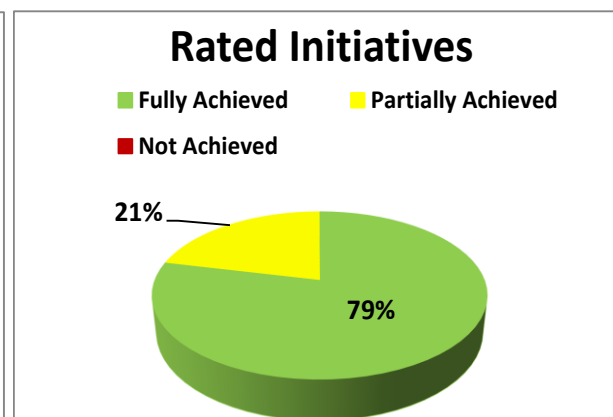
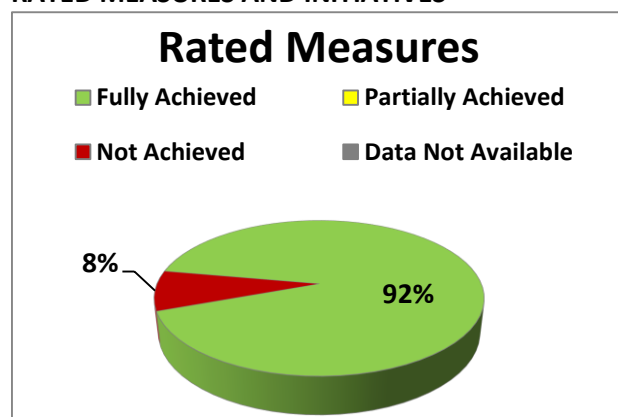


# OVERALL OF AGENCY PERFORMANCE

## TOTAL MEASURES AND INITIATIVES



## RATED MEASURES AND INITIATIVES




**Note:** Workload and Baseline Measurements are not included

Default KPI Rating:	
$\geq 100\%$	Fully Achieved
75 - 99.99%	Partially Achieved
$< 75\%$	Not Achieved



## Performance Initiatives – Assessment Details

### Performance Assessment Key:

-  Fully achieved     Partially achieved     Not achieved     Data not reported


### Agency Management

#### **OBJECTIVE 1: Efficiently manage the resources and operations of the agency.**


No Initiative with this objective

#### **OBJECTIVE 2: Use data to inform planning.**

##### **INITIATIVE 2.1: Link comprehensive planning, capital budgeting and investment, and master facilities planning.**


**[Fully Achieved]** -- By March 2012, OP completed an analysis of population, demographic changes, and development activity for the Deputy Mayor for Education, which used the information in its phase 1 Master Facilities Plan that it sent to the Council. By September 2012, OP completed detailed demographic projections and provided them to DME (and DCPS). As requested by DME,  OP is now working on a refined demographic forecast. By September 2012, OP worked with the EOM's Office of Budget & Finance (MOBF) to develop tables, maps, and evaluation criteria, as requested - the criteria includes the Mayor's priorities for One City Action Plan, Comp Plan actions, and Sustainable DC goals, and city investments for the FY 2014 - FY 2019 Capital Budget planning process - and for DGS, OP assisted in developing a scope for a public safety facilities plan geared to promote cost savings. By March 2012, OP initiated the second biennial Progress Report on action items, as planned. It is estimated that OP will complete the Progress Report by 12/31/12.

##### **INITIATIVE 2.2: Support redistricting activities based on results of the 2010 decennial Census.**

**[Fully Achieved]** -- By October 2011, OP provided technical assistance to the Task Forces and the Council, as planned, and OP continues to be a resource to the Council subcommittee to answer questions and provide technical assistance.  Through December 2011, OP worked closely with the Council's Redistricting Committee, providing detailed maps and guidance on proposed boundary language.

#### **OBJECTIVE 3: Better inform public and private investment decisions.**

##### **INITIATIVE 3.1: Leverage the District's planned growth and competitive strengths to enhance livability, fiscal stability, and urban sustainability.**

**[Fully Achieved]** -- OP created Arts and Culture Tempori-ums in four neighborhoods in FY 2012: 1) LUMEN8 Anacostia, 2) Central 14th Street Arts & Culture Temporium, 3) Brookland, and 4) DeanwoodxDesign.  By April 2012, OP completed three projects as part of phase 2 of the Streetcar Land Use Study: 1) Hechinger Mall Opportunity Sites study; 2) Walter Reed Streetcar study, and 3) Wisconsin Ave streetcar study. By May 2012, OP worked with two Round 1 employers of the Live Near Your Work Pilot Program: 1) Gallaudet University and 2) American University - via this program, in FY 2012 67 university employees started the home buyer education process, 27 applied for the program, 6 closed on homes, and 2-3 more are expected to close early on in FY 2013 - the program at Gallaudet was so popular, the school requested another grant in FY 2012. Regarding studying the "eds and meds" sector in DC, the Office of the Deputy Mayor for Planning



and Economic Development took the lead in FY 2012 for this planning, while OP has signed on as an advisor to the Deputy Mayor.

**OBJECTIVE 4: Catalyze improvements in neighborhoods and central Washington to enhance economic competitiveness, livability, and environmental harmony.**

**INITIATIVE 4.1: Complete three plans and initiate three plans/projects.**

**[Fully Achieved]** -- By September 2012, OP completed three plans that were initiated in FY 2010 and 2011: 1) Maryland Avenue Plan, completed in June, 2) Walter Reed Base Reuse Plan, completed in July, and 3) St. Elizabeths East Master Plan, completed in April. In FY 2012, OP completed a zoning analysis of Northwest One site, for the planning project that has expanded into what will be a Mid-North Capitol Street/Florida Avenue Small Area Plan - DMPED has brought DCHA in as another partner - OP has drafted a scope of work for the Small Area Plan and awaits further direction/go-ahead from the Deputy Mayor's office. In FY 2012 OP initiated the planning process for what is now a joint effort to produce a land use and development strategy for the Congress Heights-Anacostia-St. Elizabeths (CHASE) area and an economic development strategy for the CHASE area - the joint planning process will ensure a more comprehensive examination of the relationship between the issues of both plans and a coordinated engagement process - OP expects that the planning work will be fully completed by spring 2013.

**INITIATIVE 4.2: Lead coordination with federal partners for major planning and development projects.**

**[Fully Achieved]** -- OP completed the St. Elizabeths East Master Plan in April 2012 and the Innovation Cluster Strategy in September 2012. In FY 2012 OP participated in federal plans/initiatives in Center City by serving on the National Mall Design Competition, on both the Steering Committee and the Technical Advisory Committee - this project generated designs for important sites on the Mall that were presented to the public in May - OP also worked with the National Park Service on several of their properties in Center City, including the "bow-tie" parks around Mount Vernon Square and Franklin Park. By June 2012, OP worked with the National Capital Planning Commission as part of a review of federal security projects, including the American Pharmaceutical Association headquarters building and the Department of Commerce building, to help mitigate the impact of security on the public space and use these projects as opportunities to activate public space and streets. By September 2012, OP coordinated with federal partners, the District's Department of Parks and Recreation, and Casey Trees on two parks projects for Reservation 68 (Edmund Burke Park), to increase the size of tree boxes, and plant 12 trees.

**INITIATIVE 4.3: Coordinate implementation of Small Area Plans, Revitalization Plans, and the Center City Action Agenda.**

**[Fully Achieved]** -- By February 2012, OP formed an implementation team to organize, execute, and track implementation items, and developed an action plan to identify partnerships. By September 2012, OP worked with community groups to implement four projects: a branding initiative with the Brookland Task Force, and three ArtPlace-funded temporary urbanism projects in Brookland, Deanwood, and Upper 14th Street areas. By February 2012, OP selected four implementation projects to pursue: 1) Completed. The following plan implementation projects have been selected: 1) DeanwoodxDesign, 2) LUMEN8 Anacostia, 3) Central 14th Street Arts & Culture Temporium, and 4) Brookland Art & Culture Temporium. In FY 2012, OP sought funding opportunities and partnerships for plan implementation - OP and DDOT applied for and a received a \$1 million grant from the Federal Highway Administration for a project on Kennedy Street NW - OP worked with the Urban Land Institute to complete a technical advisory panel planning initiative



for the 11th Street Recreation Bridge - and OP applied for and received a \$60,000 grant from the Metropolitan Washington Council of Government's Transportation/Land-Use Connections (TLC) Program for a study of affordable housing with access to jobs via multi-modal transit.

**OBJECTIVE 5: Increase the transparency and predictability of the planning process to better engage stakeholders and to increase the dialogue around key planning tools and topics.**

**INITIATIVE 5.1: Increase residents' understanding of ways they can improve their neighborhoods by launching a Citizen Planner program that focuses on neighborhood livability.**

**[Fully Achieved]** -- On March 28, 2012, OP worked with local partners by hosting a meeting on potential recreation bridge reuse ideas for the 11th Street Bridge, and we held additional community sessions in Wards 6, 7 and 8 later in the year. In FY 2012, OP developed and posted a video promoting citizen activism - OP partnered with the American Institute of Architects' DC Advocacy Committee to launch a "Citizen Planner Initiative" with a series of 4 Focus Groups held in summer 2012 for citizens to learn how to best engage District residents and discuss how the city grows, preserves, stewards, and prospers for all residents.

**INITIATIVE 5.2: Lead the Mayor's initiative to create a comprehensive sustainability strategy to drive the city's economic success and make it "the most sustainable city in the United States"**

**[Fully Achieved]** -- In October 2011, OP and DDOE developed a scope of work for a consultant to help with the Mayor's Sustainable DC initiative, and OP hired a consultant in March 2012. By February 2012, OP proposed to the Mayor a capital-funded line item to mobilize agency activity in support of sustainability, and, as a result, OP's FY 2013 budget includes \$4.5 million for this effort. By December 2011, OP completed an outreach strategy for the Sustainable DC planning process, including holding more than 100 community meetings, more than 400 people attending the Mayor's kick-off meeting, and more than 1,000 people active on the web site and via a Twitter "town hall" meeting - The branding strategy was created by September 2012 - In FY 2012 OP also developed an outreach process to engage the community in implementing the full Sustainable DC strategy. In April 2012, OP produced draft Sustainable DC plan recommendations (the Vision document), and throughout FY 2012 has been staffing the Green Cabinet, Green Ribbon Committee, and the working groups.

**INITIATIVE 5.3: Advance the Mayor's "One City" goals by linking communities on either side of the Anacostia River to a network of parks and recreation resources and improving health outcomes in neighborhoods**

**[Fully Achieved]** -- By February 2012, OP partnered with DDOT to study the abandoned 11th Street bridge infrastructure - OP identified a private sector partner and maintained coordination throughout FY 2012 to advance this public-private partnership - OP held community meetings in Wards 6, 7, and 8, along with a citywide meeting, and is working now on a national design competition for reuse of the bridge - OP also created and conducted a program with 2012 Summer Youth Employment Program participants to get their input - the group completed models of its proposals and presented their ideas to the public. By August 2012, OP worked with District, Federal, and private sector partners to develop a scope concept for a design/ideas competition for the bridge.



**OBJECTIVE 6: Deliver resources, clarified regulations, and technical assistance to enhance the quality of the built environment.**

**INITIATIVE 6.1: Improve transparency and public understanding of preservation processes.**

**[Fully Achieved]** -- OP took specific steps in FY 2012 to make the preservation designation and review processes more transparent and predictable, by: Issuing and posting to the OP web site new material on how the Historic Preservation Review Board and Committee on Fine Arts does reviews, giving more guidance to applicants - Posting new guidance on determinations of eligibility for DC and federal government project reviews - Providing our partner, the Anacostia Museum, with website content for posting, and completing and posting "heritage guides" for Wards 7 and 8 - Analyzing the expanded downtown development zone areas for eligible buildings, including the SW quadrant and most of the NW quadrant, and engaging a consultant to help with the process.

**INITIATIVE 6.2: Ensure compatibility with historic resources.**

**[Fully Achieved]** -- In FY 2012, OP completed three preservation design guidelines, on utility meters, the George Washington University/West End historic district, and door replacements

**INITIATIVE 6.3: Capitalize on historic resources to promote economic development.**

**[Partially Achieved]** -- In FY 2012, OP met with a revenue expert in the OCFO who provided an analysis of possible financial incentives for affordable housing - OP obtained data from the OCFO tending to support the benefits of a local incentive, and OP will continue to investigate. - In the context of the zoning rewrite that OP is undertaking, OP has identified potential affordable housing sites in the downtown area and plans to complete this project in FY 2013.

**INITIATIVE 6.4: Bring clarity and cohesiveness to the District's zoning regulations via a multi-year effort.**

**[Partially Achieved]** -- In FY 2012, OP presented to the zoning task force the full draft zoning text, and continues to receive feedback. OP presented to the Zoning Commission the "sustainability and administrative" zoning text changes, but was asked during the year by both the zoning task force and the Zoning Commission to slow the schedule to accommodate receiving additional feedback from the task force and take the full draft zoning text through public outreach before being formally presented in full to the Zoning Commission. In FY 2012, OP held an explanatory meeting in seven of eight wards and in the eight distributed explanatory zoning materials at the Mayor's Ward 8 summit.

**INITIATIVE 6.5: Create innovative zoning techniques to address the reuse of federal lands; coordinate implementation of Small Area Plans, Revitalization Plans, Action Agendas**

**[Partially Achieved]** -- In July 2012, OP presented to the Zoning Commission a draft zoning plan for the implementation of the Saint Elizabeths East Campus framework plan (after there was a delay in the completion of the underlying Saint Elizabeths master plan). In FY 2012 OP made progress on drafting zoning for buildings on the Walter Reed site, but could not finalize the work - progress was slowed by the delay of the completion of the Walter Reed master plan process.



## Key Performance Indicators – Details

### Performance Assessment Key:

● Fully achieved    
 ● Partially achieved    
 ● Not achieved    
 ● Data not reported

	KPI	Measure Name	FY 2011 YE Actual	FY 2012 YE Target	FY 2012 YE Revised Target	FY 2012 YE Actual	FY 2012 YE Rating	Budget Program
	1.1	% of sub grantees' budget spent on programmatic costs	0	65%		79.87%	122.87%	CITYWIDE PLANNING
	1.2	% of scheduled monitoring reports as defined in agency monitoring plan completed for each grant award	0	100%		100%	100%	CITYWIDE PLANNING
	2.1	Develop facility plans, identify public-private partnerships or co-location opportunities, and conduct demographic analyses for targeted agencies	3	2		2	100%	CITYWIDE PLANNING
	2.2	% of OP-responsible Comp Plan implementation items from the current plan and future amendments that are newly achieved during the fiscal year	37%	25%		26%	104%	CITYWIDE PLANNING
	2.3	Change in retail indicators relative to the baseline, as measured by change in Gross Sales and Use Tax.	2.87	1		9.60%	959.54%	CITYWIDE PLANNING



	KPI	Measure Name	FY 2011 YE Actual	FY 2012 YE Target	FY 2012 YE Revised Target	FY 2012 YE Actual	FY 2012 YE Rating	Budget Program
●	2.4	Change in retail indicators relative to the baseline, as measured by change in Retail Trade Employment.	-3.34%	0		8.49%	>110%	CITYWIDE PLANNING
●	2.5	% change in transit ridership	0.82	4		2.14%	53.51%	CITYWIDE PLANNING
●	2.6	Use Walkscore to compare DC's walkability to other US cities	1	1		1	100%	CITYWIDE PLANNING
●	3.1	Positive change in neighb. indicator - Change in median single family home sales price	3.2	2.5		3.10%	124.03%	CITYWIDE PLANNING
●	3.2	Positive change in neighb. indicator - Change in median household income	2.72	2		3.65%	182.34%	CITYWIDE PLANNING
●	3.3	Positive change in neighb. indicator - Change in District population	3.06	1.5		2.24%	149.37%	CITYWIDE PLANNING
●	3.4	% of customers who have the data and analysis needed to fulfill their role in planning the city & influencing quality neighborhood outcomes	95.11%	90%		96.85%	107.61%	CITYWIDE PLANNING
●	3.5	% change to citizens access to fresh and healthy food relative to the baseline	0.8%	1%		0.47%	47.02%	CITYWIDE PLANNING
●	3.6	Median number of hours needed to successfully complete a mapping request	1	2		1.1	181.82%	CITYWIDE PLANNING





	KPI	Measure Name	FY 2011 YE Actual	FY2012 YE Target	FY2012 YE Revised Target	FY2012 YE Actual	FY2012 YE Rating	Budget Program
●	4.1	% of OP small area plans approved by the Council	100%	90%		100%	111.11%	REVITALIZATION /DESIGN & NEIGHBORHOOD PLANNING
●	4.2	% of plans completed in 18 months or less	100%	70%		100%	142.86%	REVITALIZATION /DESIGN & NEIGHBORHOOD PLANNING
●	4.3	Cost of consultant services per plan completed	\$198,373	\$250,000		\$175,953	142.08%	REVITALIZATION /DESIGN & NEIGHBORHOOD PLANNING
●	6.1	% of permit applications reviewed over the counter	93.77%	90%		93.67%	104.08%	DEVELOPMT REVIEW & HISTORIC PRESERVATION
●	6.2	\$ of historic homeowner grants issued	\$229,746	\$230,000		\$246,048	106.98%	DEVELOPMT REVIEW & HISTORIC PRESERVATION
●	6.3	% of historic landmark designations without owner objection	100%	85%		100%	117.65%	DEVELOPMT REVIEW & HISTORIC PRESERVATION
●	6.4	% of DC government project applications responded to within 5 business days	90.48%	90%		97.77%	108.63%	DEVELOPMT REVIEW & HISTORIC PRESERVATION
●	6.5	% of Dev. Rev. reports that meet the expectations of boards/commissions	94.31%	90%		93.39%	103.76%	DEVELOPMT REVIEW & HISTORIC PRESERVATION
●	6.6	Average cases reviewed per zoning review staff	37.3	20		70.78	353.89%	DEVELOPMT REVIEW & HISTORIC PRESERVATION
●	6.7	Average cases reviewed per historic preservation staff	634.86	500		814	162.80%	DEVELOPMT REVIEW & HISTORIC PRESERVATION



	KPI	Measure Name	FY 2011 YE Actual	FY 2012 YE Target	FY 2012 YE Revised Target	FY 2012 YE Actual	FY 2012 YE Rating	Budget Program
●	6.8	# requests for information (maps and demographics) received	756	NA		362	Workload Measure (Not rated)	CITYWIDE PLANNING
●	6.9	# of permit applications submitted to Historic Preservation staff for approval	4,444	NA		4,479	Workload Measure (Not rated)	DEVELOPMT REVIEW & HISTORIC PRESERVATION
●	6.10	# of zoning cases referred to OP	364	NA		348	Workload Measure (Not rated)	DEVELOPMT REVIEW & HISTORIC PRESERVATION