



Office of Planning OP (BD)

MISSION

The mission of the Office of Planning (OP) is to guide development of the District of Columbia, including the preservation and revitalization of our distinctive neighborhoods, by informing decisions, advancing strategic goals, encouraging the highest quality development outcomes, and engaging all communities.

SUMMARY OF SERVICES

OP performs planning for neighborhoods, corridors, district, historic preservation, public facilities, parks and open spaces, and individual sites. In addition, OP engages in urban design, land use, and historic preservation review. OP also conducts historic resources research and community visioning, and manages, analyzes, maps, and disseminates spatial and US Census data.

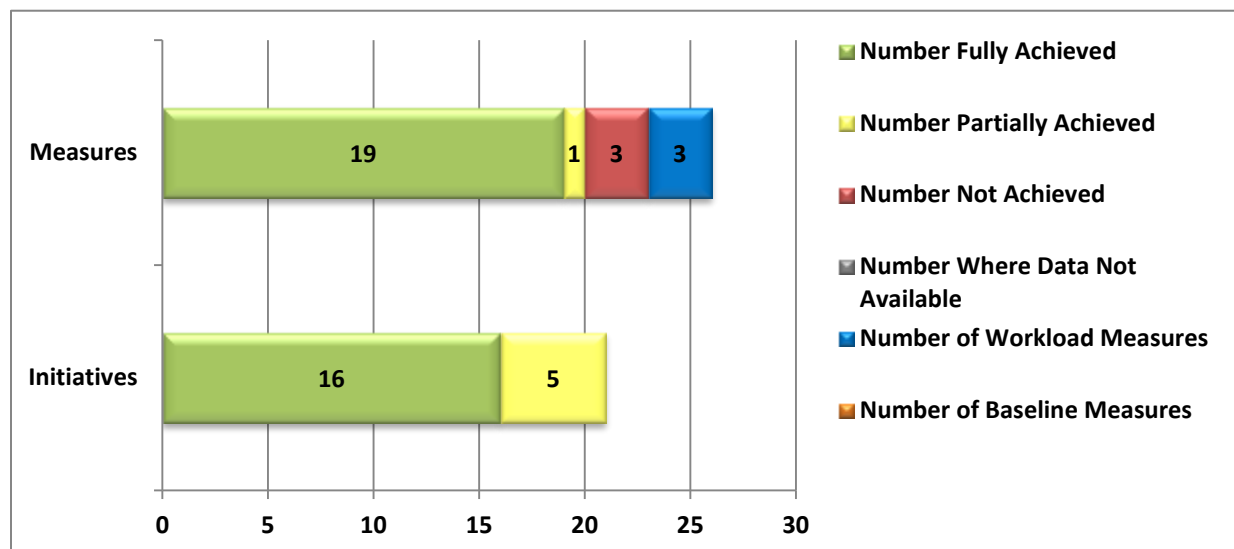
ACCOMPLISHMENTS

- ✓ Released the *2013 Comprehensive Plan Progress Report*
- ✓ Released the draft revisions to the zoning regulations and wrote zoning for St. Elizabeths East Campus
- ✓ Issued Mayor's Order and Sustainable DC Act of 2013; developed recommendations to modify the federal Height Act to allow DC more autonomy; initiated the Ward 5 Industrial Land Transformation Study.

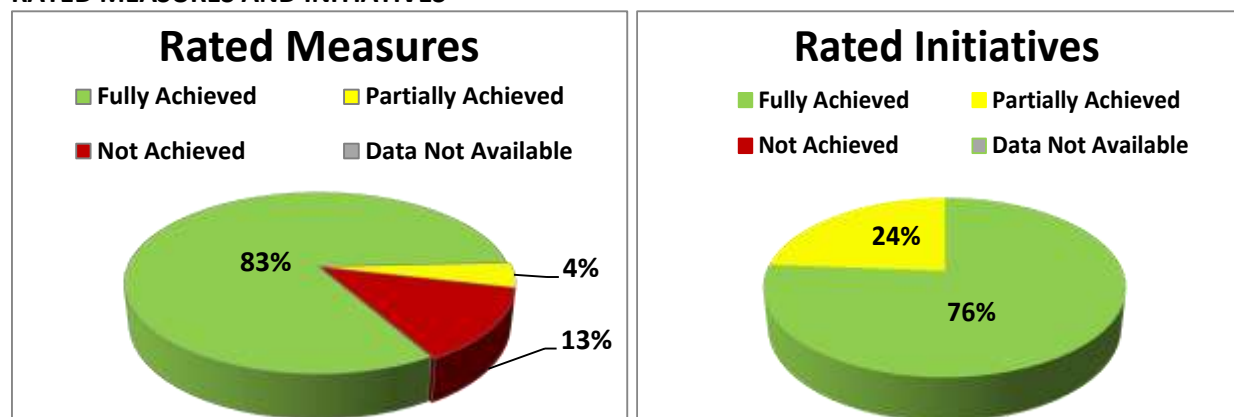


OVERALL AGENCY PERFORMANCE

TOTAL MEASURES AND INITIATIVES



RATED MEASURES AND INITIATIVES



Note: Workload and Baseline Measurements are not included

Default KPI Rating:	
$\geq 100\%$	Fully Achieved
75 - 99.99%	Partially Achieved
$< 75\%$	Not Achieved



Performance Initiatives – Assessment Details

Performance Assessment Key:

- Fully achieved ● Partially achieved ● Not achieved ● Data not reported

Agency Management

OBJECTIVE 1: Use data to inform planning

INITIATIVE 1.1: Link comprehensive planning, capital budgeting and investment, and master facilities planning (Quality Education, Fiscal Stability).

- **Fully Achieved.** OP assisted the DM for Education by developing & distributing population projections by single age cohort by neighborhood clusters. OP also developed and distributed population forecasts through 2022 by single age cohort, race, and ethnicity for all neighborhood clusters. OP partnered with DGS to draft a scope of work for a Public Safety Master Facilities Plan consultant, and OP is part of the evaluation team reviewing proposals. OP partnered with DPR on a Parks & Rec Master Plan; the kick-off meeting was held in March 2013, first interagency advisory meeting was held in April, and public engagement workshops were held in June. OP completed the 2nd biennial Progress Report on Comp Plan action items by April.

INITIATIVE 1.2: Expand the use of web-based and mobile tools for planning

Building on the success of OP's first purpose-built web tool, <http://PropertyQuest.dc.gov>

- **Partially Achieved.** By December 2012, OP pilot tested the use of third-party services such as ArcGIS.com to share map information for DC more flexibly, and will determine in FY 2014 whether or not to pursue this further.

OBJECTIVE 2: Better inform investment decisions by leveraging DC's planned growth & competitive strengths to enhance livability, fiscal stability, & sustainability (OCAP Actions 3.4.1, 3.5.3, Ind. 3A).

INITIATIVE 2.1: Implement the Vibrant Retail Streets Toolkit.

- **Fully Achieved.** OP worked with retail stakeholders to implement the Vibrant Retail Streets Toolkit: we held workshops in Anacostia and Congress Heights, and then held two citywide workshops.

INITIATIVE 2.2: Identify locations for streetcar substations and maintenance facilities.

- **Partially Achieved.** After unexpected procurement delays, OP and DDOT launched this streetcar study in June 2013, and is on track for completion in February 2014.

INITIATIVE 2.3: Collect data to assist the Comprehensive Housing Strategy Task Force in developing the District's housing policies for the next decade.

- **Fully Achieved.** OP provide the District's Comprehensive Housing Strategy Task Force with a detailed set of data in the first quarter of FY 2013.

INITIATIVE 2.4: Encourage urban farms and community gardens by launching a pilot composting program (One City Action Plan Action 3.4.1(3)).

- **Partially Achieved.** In FY 2013 OP assisted in the development of an RFP for a vendor to construct and manage District compost sites. The city determined that DGS is the lead on implementing this project, but there is uncertainty regarding using OP's capital funds for this project. It is hoped that this project can launch in FY 2014.



INITIATIVE 2.5: Promote District home ownership by District employees through the Live Near Your Work pilot program (One City Action Plan Action 3.5.3).

- **Fully Achieved.** OP continued its pilot LNYW program in FY 2013. We successfully expanded the program by adding one new employer (Georgetown University). Two other universities (Gallaudet and American) continue to be partners in this pilot program.

OBJECTIVE 3: Catalyze improvements in neighborhoods and central Washington to enhance economic competitiveness, livability, and environmental harmony.

INITIATIVE 3.1: Complete three plans and initiate three plans/projects (Fiscal Stability, Job Creation).

- **Fully Achieved.** OP initiated the Mid City East Small Area Plan (formerly called Mid-North Capitol Street Corridor Small Area Plan) and the planning process is well under way. In FY 2013 OP completed draft plans for the CHASE Action Agenda and the Resource Guides. Both of these products cover land use, economic development and business development strategies. The CHASE Action Agenda includes an Implementation Blueprint to help guide and prioritize actions, as well as resource guides and tools to connect residents and businesses to resources and services in each topic area. We shared the Resource Guides and Tools with the community at the CHASE Open House & Community Resource Fair held in September.

INITIATIVE 3.2: Coordinate implementation of Small Area Plans, Revitalization Plans, and the Center City Action Agenda (Fiscal Stability, Job Creation).

- **Fully achieved.** In FY 2013, OP worked with DDOT on implementation of the TCSP grant for streetscape improvements along Kennedy Street NW. We identified a technical assistance opportunity, and partnered with the Urban Land Institute to develop a mini Technical Assistance Program that focused on addressing land use, public realm, and development opportunities for the area around the Hecht Warehouse site in Ward 5. OP submitted four Transportation Land Use Connections grant proposals to the Metropolitan Council of Governments, and COG awarded all 4 proposals to us. For the Mid City East Planning process, one agency- led implementation item realized - the reinstatement of a Clean Team for North Capitol Street. We worked with a group of Howard University architecture students to complete a technical assistance project through the visualization of green decking opportunities for North Capitol Street. We helped to create the Central 14th Street Task Force to focus on implementation of our 14th Street plan by community stakeholders. We held workshops utilizing the Vibrant Retail Streets Toolkit in Anacostia, Congress Heights, Central 14th St, and seven other neighborhoods for which implementation items for those neighborhoods were further identified. We promoted Great Streets funding opportunities participated in the review of funding applications with DMPED. OP hosted a Brookland forum on 12th Street NE branding and beautification and will be implementing a grant competition for the completion of small-scale community-led projects. OP convened a CSX Southwest underpass meeting with agencies and stakeholders of the Maryland Avenue SAP to chart out priorities and next steps for underpass improvements. OP held two meetings with the Central 14th Street Task Force for SAP implementation covering a presentation on grant opportunities and a discussion of potential branding initiatives. OP developed and used an implementation timeline for FY13 activities.

INITIATIVE 3.3: Lead planning and implementation efforts for Center City parks and play spaces, coordinating with other federal and District partners.

- **Partially Achieved.** OP contracted with a design firm to assist with restoration planning of Franklin Park, and the project is progressing well (completed pedestrian counts and user surveys, conducted



stakeholder interviews, briefed federal and local regulatory agencies, and held the first Technical Advisory Panel meeting). OP contracted with a firm to conduct a design competition to select designs for temporary and permanent play spaces throughout the District, with a focus on Downtown, Mount Vernon, or No MA, with the competition to launch in FY 2014.

INITIATIVE 3.4: Coordinate review of the building heights in response to a Congressional Hearing with the National Capital Planning Commission (NCPC).

Fully Achieved. In FY 2013 OP engaged consultant services to complete two studies to inform its analysis of the federal Height Act: 1) An Economic Feasibility Analysis that looked at the effects or limitations of construction costs at various height-level alternatives and made some preliminary economic projections of the consequential effects of changes in building height at the same height alternatives; and 2) The District of Columbia Height Master Plan Modeling Study that modeled existing and alternative building heights throughout the city and developed view analysis studies demonstrating the impact of these changes on the city's form, including its skyline, its most significant public spaces and streetscapes, and views to and from the city's most iconic structures such as the Washington Monument. OP & NCPC also engaged in a vigorous public engagement process throughout the Height Master Plan process. We co-hosted ten public meetings covering all wards to present various components of the study, including the results of the economic feasibility analysis and the modeling study and draft recommendations. OP participated in facilitated discussions with key stakeholder groups including federal agencies, the business sector, developers, and local and national historic preservation organizations. The District's evaluation and draft recommendations report was released on September 24th. The District's final recommendations were submitted to Congress on November 20, 2013.

INITIATIVE 3.5: Initiate the Ward 5 Land Use Study as required by Mayor's Executive Order and in conjunction with the Office of Council Member Kenyan McDuffie.

Fully Achieved. Rosalynn Hughey. OP initiated the study in February. In FY 2013 OP conducted four Task Force meetings, a project tour, and four Focus Group Meetings, and held individual stakeholder interviews. Additionally, OP staffed and supported CM McDuffie's Public Open House on the progress of the Task Force. The Task Force is developing and finalizing draft recommendations and is on track to submit a report to the Mayor by the mandated due date of 12/31/13.

OBJECTIVE 4: Increase the transparency and predictability of the planning process to better engage stakeholders and to increase the dialogue around key planning tools and topics.

INITIATIVE 4.1: Increase residents' understanding of ways to improve their neighborhoods by implementing a Citizen Planner program that focuses on neighborhood livability: quality design, walkability & amenities.

Fully Achieved. OP co-hosted a Reinventing Cities event with the DC chapter of the American Institute of Architects in May. We conducted walking and biking tours as part of the Mid City East Small Area Plan process. And OP developed a Citizen Plan work plan for the Summer Youth Employment Program participants who worked at OP this summer. OP expanded its creative engagement strategies both online and with traditional tools. For the Mid City East SAP, OP attended two citizen group meetings and hosted four public meetings, and held three "office hours" sessions at various locations in the study area and conducted a historic walking tour. In total, more than 700 residents have been engaged in person and nearly 300 people online for the Mid City East project. OP co-hosted a Reinventing Cities event w/ DC Chapter of AIA. OP has conducted citizen training for the Sustainable DC "Organizers" program.



INITIATIVE 4.2: Building on the Mayor’s sustainability goals, create, foster, & begin to implement a citywide sustainability initiative.

Fully Achieved. In FY 2013, OP and partner agencies completed and released to the public a sustainability plan. OP and DDOE developed a baseline of all the actions in the plan, and we are following a strategic work plan to implement the plan. Regarding community outreach, OP is assisted DDOE in outreach activities, including a public implementation kickoff meeting held on Earth Day with the Mayor. OP worked to include more than half of the Plan actions in individual agency performance plans for FY14. OP and DDOE staff attended more than 120 community events and talked to more than 6,000 community members in FY 2013. All actions in the Plan were assigned with lead, and where relevant, partner agencies who will be responsible for completing the actions. OP and DDOE met with each of the Green Cabinet agency POCs to capture a baseline for all the actions as of April 2013 and understand potential progress in one year.



INITIATIVE 4.3: Link communities on either side of the Anacostia River to a network of parks and recreation resources and improving health outcomes in neighborhoods (Sustainability).

Partially Achieved. While OP spent 2012 developing research and cost estimates for a design competition and conducted community outreach about the program elements that should be included in the competition brief, actually launching the design competition is reliant on outside funding. In FY 2013, partners solicited funds from philanthropic organizations and other supporters. The partnership has been successful in expanding partnerships, building support, and raising funds for the design competition. OP held four public meetings on the 11th Street Rec Bridge Concept. OP presented the bridge concept and asked attendees to share their ideas. Public response was positive. OP has proceeded to discuss the project with sister agencies and possible funding partners. The project is tied to the health benefits of active recreation and helping to address the problem of youth obesity. In addition, OP has held several one-on-one meetings in communities near the Anacostia River on both sides.



OBJECTIVE 5: Deliver resources, clarified regulations, and technical assistance to enhance the quality of the built environment.

INITIATIVE 5.1: Enhance public appreciation of historic resources and access to information about properties that are designated or eligible for designation (Sustainability).

Fully Achieved. OP created and finalized the online version of the database. However, it is not scheduled to launch until FY 2014; OCTO informed OP in FY 2013 that we have to convert to the new Drupal platform and the launch of the Inventory will coincide with the launch of the new web site. In FY 2013 OP publicized receipt of designation applications by posting on the web and announcing via our mailing list. OP completed a survey and analysis of the L'Enfant city boundaries, and will post it when the new web site is launched. OP completed Heritage Guides for Ward 7 and 8 and they are posted online. The Ward 5 Guide is done and will be posted when the new web site is launched. The DC Community Heritage program was successfully completed in FY 2013. The Humanities Council and OP held community symposiums in December 2012 and June 2013. OP’s outreach coordinator held 3 training sessions on archival digitizing, videography, and oral history in March 2013, and 2 grant application workshops in April 2013. The Humanities Council awarded 17 grants and provided grantee support through completion. Other related products included one new designated historic landmark of African American history (the Lightfoot House in Brightwood), three new sites added to the African American Heritage Trail, and an update and fifth printing of the African American Heritage Trail Guide.





INITIATIVE 5.2: Support positive outcomes for hist. pres. projects by improving public access to tech. guidance & facilitating a transparent & efficient preservation review process (Fiscal Stability, Sustainability).

Fully Achieved. In FY 2013 OP prepared three priority design guidelines for specific historic districts (instead of the three topical guidelines originally anticipated). Guidelines for the GW/West End and Meridian Hill historic districts are complete after public review. OP has also produced guidelines for the Anacostia Historic District. In addition, OP began work on door replacement guidelines, and in coordination with DDOE and the HPRB Sustainability Committee, on sustainability guidelines for historic properties. OP completed work on the HPRB projects: After HPRB review and receipt of public comments, OP submitted the revised delegation of authority to OPLA and OCA for review in preparation for legal sufficiency review and publication in the DC Register, and public information notices have been revised to identify the affected ANC for each application.

INITIATIVE 5.3: Leverage historic resources to promote economic development that enhances the livability, character, and vitality of the city (Fiscal Stability, Sustainability).

Fully Achieved. After extensive public consultation and revision, OP completed the revised DC Historic Preservation Plan 2016 and printed it in September 2013. OP will post the plan on our web site once the new site is launched in FY 2014. Regarding blighted and deteriorated historic properties: at the beginning of FY 2013, OP was monitoring 30 property maintenance cases that originated in FY 2012. During FY 2013, OP took 92 actions to address blighted conditions (such as: conducted an inspection, prepared or issued a violation notice, attended a court case, or approved a permit). OP resolved and closed 9 property maintenance cases, and 27 cases remained under monitoring at the end of the fiscal year. OP completed work on proposed demolition by neglect regulations. In response to public comments received, OP expanded the regulations to address all property maintenance issues, and OP submitted the expanded regulations to OAG for legal certification before OPLA review and publication in the DC Register for public comment. OP continues to work with DCRA on making a technical correction to DCRA's civil infractions fine schedule. Regarding affordable housing, in FY 2013 OP assisted affordable housing providers seeking federal tax credits for three projects. In the 2016 Historic Preservation Plan, OP incorporated six action items to promote rehabilitation of affordable housing through financial incentives, identification of eligible buildings, interagency coordination, and other means. OP completed draft legislation for targeted incentives to promote creation of historic districts and support rehabilitation of residential and commercial buildings. The legislation also includes provisions for the creation of conservation districts.

INITIATIVE 5.4: Bring clarity and cohesiveness to the District's zoning regulations via a multi-year effort (Fiscal Stability).

Fully Achieved. Zoning Commission asked OP to complete public outreach before submitting draft text. By February, OP held one community explanatory meeting in each ward, and held two Twitter "town hall" meetings. The city's Channel 16 recorded one ward meeting for broadcast and on-demand public viewing. In addition, OP held 19 other explanatory meetings with citizens since February 2013, and did additional outreach by sending draft zoning regs to every ANC office and placing a copy of draft regs in every DC library. OP presented the draft text to the Zoning Commission, which is currently considering the matter.

INITIATIVE 5.5: Create zoning to address the reuse of federal lands; coordinate implementation of Small Area Plans, Revitalization Plans, Action Agendas (Fiscal Stability, Sustainability).

Fully Achieved. In FY 2013 OP drafted zoning for the implementation of the Walter Reed site. OP



coordinated all discretionary zoning requests and PUDs during FY 2013, including the Upper GA Ave Plan for the development of a grocery store with housing, for public space in NoMA, for the SW Waterfront SAP and the Near SE plan, for the DUKE Plan, Saint Elizabeths, and the CHASE plans, and for H Street NE, Near SE, and the Sustainable DC plan.

OBJECTIVE 6: Efficiently manage the resources and operations of the agency.

INITIATIVE 6.1: Launch a new agency blog.

- **Fully Achieved.** OP launched its first blog, OPinions (op-inions.com) on November 1, 2012. OP employees authored posts in FY 2013 on such topics as "the best three blocks in DC," pop-up restaurants, mapping the District workforce, housing prices, SustainableDC, and statistics. We also launched a second blog, ZoningDC (zoningdc.org) in December 2012. This is a blog on the DC Office of Planning (OP) Zoning Update.



Key Performance Indicators – Details

Performance Assessment Key:

● Fully achieved
 ● Partially achieved
 ● Not achieved
 ● Data not reported

	KPI	Measure Name	FY 2012 YE Actual	FY 2013 YE Target	FY 2013 YE Revised Target	FY 2013 YE Actual	FY 2013 YE Rating	Budget Program
●	1.1	Develop facility plans, identify public-private partnerships or co-location opportunities, and conduct demographic analyses for targeted agencies	2	2		2	100%	CITYWIDE PLANNING
●	1.2	% of OP-responsible Comp Plan implementation items from the current plan and future amendments that are newly achieved during the fiscal year	26%	25%		16%	64%	CITYWIDE PLANNING
●	1.3	Change in retail indicators relative to the baseline, as measured by change in Gross Sales and Use Tax.	9.6%	1%		2.62%	261.80%	CITYWIDE PLANNING
●	1.4	Change in retail indicators relative to the baseline, as measured by change in Retail Trade Employment	8.49%	1%		2.73%	272.64%	CITYWIDE PLANNING
●	1.5	% change in transit ridership	2.14%	4%		0.08%	2%	CITYWIDE PLANNING
●	1.6	Use Walkscore to compare DC's walkability to other US cities	1	1		1	100%	CITYWIDE PLANNING



	KPI	Measure Name	FY 2012 YE Actual	FY 2013 YE Target	FY 2013 YE Revised Target	FY 2013 YE Actual	FY 2013 YE Rating	Budget Program
●	2.1	Positive change in neighb. indicator - Change in median single family home sales price	3.1%	2.5%		7.99%	319.6%	CITYWIDE PLANNING
●	2.2	Positive change in neighb. indicator - Change in median household income	3.65%	3%		5.48%	182.67%	CITYWIDE PLANNING
●	2.3	Positive change in neighb. indicator - Change in District population	2.24%	3%		2.32%	154.67%	CITYWIDE PLANNING
●	2.4	% of customers who have the data and analysis needed to fulfill their role in planning the city & influencing quality neighborhood outcomes	96.85%	90%		96.95%	107.72%	CITYWIDE PLANNING
●	2.5	% change to citizens access to fresh and healthy food relative to the baseline	0.47%	1%		1.6%	160%	CITYWIDE PLANNING
●	3.1	% of OP small area plans approved by the Council	100%	100%		100%	100%	REVITALIZATION/ DESIGN & NEIGHBORHOOD PLANNING
●	3.2	% of plans completed in 18 months or less	100%	100%		100%	100%	REVITALIZATION/ DESIGN & NEIGHBORHOOD PLANNING
●	3.3	Cost of consultant services per plan completed	\$175,953	\$250,000		\$300,000	83.33%	REVITALIZATION/ DESIGN & NEIGHBORHOOD PLANNING
●	5.1	% of permit applications reviewed over the counter	93.67%	90%		95.64%	106.27%	DEVELOPMENT REVIEW & HISTORIC PRESERVATION
●	5.2	\$ of historic homeowner grants issued	\$246,048	\$230,000		\$116,115	50.48%	DEVELOPMENT REVIEW & HISTORIC PRESERVATION
●	5.3	% of historic landmark designations without owner objection	100%	85%		100%	117.65%	DEVELOPMENT REVIEW & HISTORIC PRESERVATION



	KPI	Measure Name	FY 2012 YE Actual	FY 2013 YE Target	FY 2013 YE Revised Target	FY 2013 YE Actual	FY 2013 YE Rating	Budget Program
●	5.4	% of DC government project reviews concluded with adverse effects resolved by consensus	97.77%	90%		100%	111.11%	DEVELOPMENT REVIEW & HISTORIC PRESERVATION
●	5.5	% of Dev. Rev. reports that meet the expectations of boards/commissions	93.39%	90%		94.17%	104.64%	DEVELOPMENT REVIEW & HISTORIC PRESERVATION
●	5.6	Average cases reviewed per zoning review staff	70.78	20		32.60	163%	DEVELOPMENT REVIEW & HISTORIC PRESERVATION
●	5.7	Average cases reviewed per historic preservation staff	814	500		818	163.6%	DEVELOPMENT REVIEW & HISTORIC PRESERVATION
●	6.1	% of subgrantees' budget spent on programmatic costs ¹	77.35%	65%		76.53%	117.74%	OFFICE OF THE DIRECTOR
●	6.2	% of scheduled monitoring reports as defined in agency monitoring plan completed for each grant award	100%	100		100%	100%	OFFICE OF THE DIRECTOR
●	N/A	# requests for information (maps and demographics) received	362	Target Not Required		1,148	Workload Measure Not Rated	CITYWIDE PLANNING
●	N/A	# of permit applications submitted to Historic Preservation staff for approval	4,479	Target Not Required		4,908	Workload Measure Not Rated	DEVELOPMENT REVIEW & HISTORIC PRESERVATION
●	N/A	# of zoning cases referred to OP	348	Target Not Required		341	Workload Measure Not Rated	DEVELOPMENT REVIEW & HISTORIC PRESERVATION

¹ The Wise Giving Alliance of the Better Business Bureau identifies 65% to be an industry standard for this measure <http://www.bbb.org/us/Charity-Standards/>. This metric measures all subgrantees' programmatic costs as a percentage of their overall costs.