



Office of Planning OP (BDO)

MISSION

The mission of the Office of Planning (OP) is to guide development of the District of Columbia, including the preservation and revitalization of our distinctive neighborhoods, by informing decisions, advancing strategic goals, encouraging the highest quality development outcomes, and engaging all communities.

SUMMARY OF SERVICES

OP performs planning for neighborhoods, corridors, district, historic preservation, public facilities, parks and open spaces, and individual sites. In addition, OP engages in urban design, land use, and historic preservation review. OP also conducts historic resources research and community visioning, and manages, analyzes, maps, and disseminates spatial and US Census data.

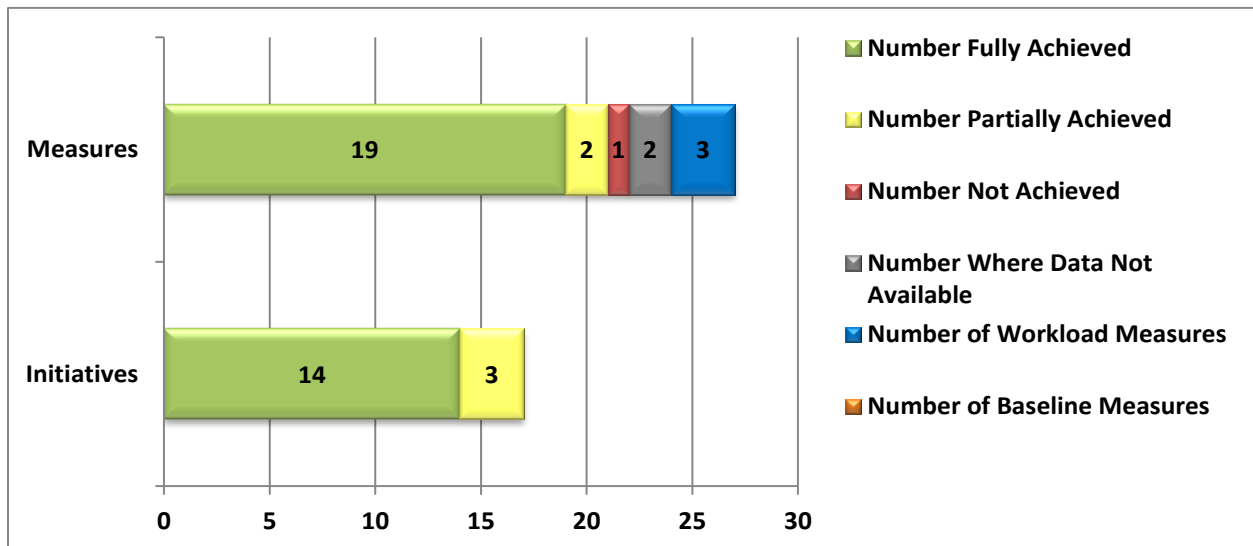
ACCOMPLISHMENTS

- ✓ Completed draft zoning regulations and submitted them to the Zoning Commission for public hearings and approval
- ✓ Completed “Ward 5 Works: The District of Columbia Ward 5 Industrial Land Transformation Study” and the “Mid City East Small Area Plan & Livability Study”
- ✓ Completed the “2016 District of Columbia Historic Preservation Plan”

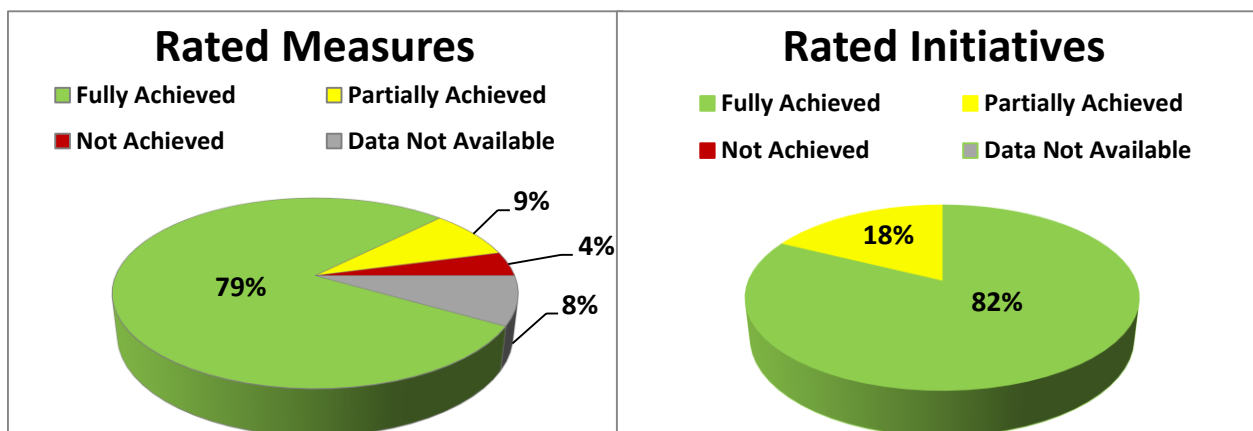


OVERALL AGENCY PERFORMANCE

TOTAL MEASURES AND INITIATIVES



RATED MEASURES AND INITIATIVES



Note: Workload and Baseline Measurements are not included

Default KPI Rating:	
$\geq 100\%$	Fully Achieved
75 - 99.99%	Partially Achieved
$< 75\%$	Not Achieved



Performance Initiatives – Assessment Details


Performance Assessment Key:

-  Fully achieved  Partially achieved  Not achieved  Data not reported

Citywide Planning


OBJECTIVE 1: Use data to inform planning

INITIATIVE 1.1: Link comprehensive planning, capital budgeting and investment and master facilities planning (Quality Education, Fiscal Stability).


-  **Fully Achieved.** The DPR Parks and Recreation Master Plan Vision Framework was released on March 27, 2014. OP completed a Public Safety Master Facilities Plan in September 2014. Also in September OP launched the community engagement process for the next Amendment Cycle for the Comp Plan.

OBJECTIVE 2: Better inform investment decisions by leveraging DC's planned growth & competitive strengths to enhance livability, fiscal stability, & sustainability (OCAP Actions 3.4.1, 3.5.3, Ind. 3A).


INITIATIVE 2.1: Implement the Vibrant Retail Streets Toolkit.

-  **Fully Achieved.** OP successfully conducted “Start It in 7: Ward 7 Entrepreneurship Week” in March 2014, including a March 20 celebration led by the Mayor as part of the ribbon-cutting for the Park 7 mixed-use development project at 4020 Minnesota Avenue NE. The week included trainings, workshops, panel discussions, resource fairs, and networking opportunities, with over 200 attendees. OP installed decals and signage celebrating the initiative and program of events were installed on the street-level windows at DOES’s headquarters on Minnesota Avenue, and installed signage at the Strand Theatre celebrating the District’s recent investment. OP worked with several agency partners, including DMPED, DSLBD, DOES, DGS, DCRA, and DCCA along with the Washington DC Economic Partnership, non-profits, and other partners to make this initiative a success.

INITIATIVE 2.2: Launch the Third Space Initiative, activating underutilized spaces.

-  **Fully Achieved.** OP launched the Lobby Project in November 2013 at 1200 First Street NE and it went through February 2014. This was a very successful temporary urbanism initiative, with lots of usage, interest, and events.

INITIATIVE 2.3: Encourage urban farms and community gardens by launching a pilot composting program (One City Action Plan Action 3.4.1(3)).

-  **Partially Achieved.** In FY 2013, the Sustainable DC Innovation Challenge program awarded funding to OP for a pilot project that would test community-based composting by placing small-scale composting equipment at community garden sites around the District. The project schedule called for the project to be implemented during FY 2014. Prior to the planned implementation, the OCFO determined the project was ineligible for capital funding. This prevented the project from moving forward. During FY 2014, OP made numerous attempts to move the project forward by re-scoping the effort to be capital-eligible. During this time, OP staff also met with many government, non-for-profit, and private sector stakeholders to gauge whether there was



consensus around any particular scale of composting or around particular composting means and methods. The result: OP staff found that there little consensus around what composting in the District should look like. Additionally, in FY 2014, DPW commissioned a waste life-cycle study that examined whether and how composting should be incorporated into the waste collection process citywide. The results are forthcoming. In OP's most recent attempt to move a composting project forward, this time in partnership with UDC to build a composting anaerobic digester, OP found that the available funding for composting was not sufficient to construct an anaerobic digester of useable scale. Despite OP's efforts to move the project forward, the project is on hold as the District continues to study this issue.

INITIATIVE 2.4: Support DDOE efforts in researching best practices to encourage private businesses to adopt incentives for commuting benefits for transit, walking, and biking.

Fully Achieved. During FY 2014 this initiative was redefined by EOM and OCA to draft legislation to provide incentives for transit, walking, and biking commuting options with private companies.

- OP and DDOE coordinated to draft legislation, the Sustainable DC Omnibus Act of 2014. Council approved the act in July 2014; the act should be effective in November 2014. The "Transit Benefits Requirement" Act will reduce the cost of transit for employees across the city by requiring District employers in medium and larger businesses to provide access to transit benefit programs, such as a pre-tax payroll deduction.

Revitalization/Design & Neighborhood Planning

OBJECTIVE 3: Catalyze improvements in neighborhoods and central Washington to enhance economic competitiveness, livability, and environmental harmony.

INITIATIVE 3.1: Complete at least three plans (Fiscal Stability, Job Creation):

Fully Achieved. OP completed the planning process for the Mid City East plan and released it for public comment in July 2014 and held a mayoral hearing in July as well. OP completed the plan in September and will submit it to the Council for a hearing in FY 2015. For the Southwest plan, OP held the final public meeting in June 2014, which ended the community engagement portion of the planning process. The schedule for issuing the draft plan was changed to respond to numerous community requests, including an unexpected ANC resolution requesting that the plan be delayed for six months. OP has considered community feedback on the draft recommendations, refined the plan, and will release the draft early in FY 2015. For Barry Farm, OP worked throughout FY 2014 in partnership with DMPED and DCHA towards redevelopment. In FY 2014 the Deputy Mayor determined that a new small area plan was not needed to move the Barry Farm redevelopment project forward.

INITIATIVE 3.2: Lead planning and implementation efforts for Center City parks and play spaces, coordinating with District and Federal Partners, business and resident groups.

- Partially Achieved.**
1. OP completed the Franklin Square concept design phase in September 2014. The National Park Service's portion (an environmental assessment) is scheduled to be completed in October 2014.
 2. For art-based play structures, OP contracted with a nationally recognized expert in play to manage the competition, conducted site surveys to identify potential sites, and partnered with community groups to identify 3 sites.
 3. For the temporary play space in the Mount Vernon Square/Mount Vernon Triangle area, during FY 2014 OP coordinated with DDOT, DPR, and Events DC. However, this temporary play project initiative was redirected to a permanent play installation as part of the Spy Museum project proposed for Mount Vernon



Square. Since this temporary play space project was initiated, the phasing and dynamics at the square have changed as a result of designs for the Spy Museum project. In addition, traffic safety and access improvements proposed at the square, including speed cameras and extended curbs, have not been implemented and will be evaluated as part of the NEPA process for the K Street streetcar. OP has discussed this change with sister agencies and Congresswoman Norton's office; all parties are in agreement.

INITIATIVE 3.3: Complete the Ward 5 Land Use Study as required by Mayor's Executive Order and in conjunction with the Office of the Ward 5 Council Member.

- **Fully Achieved.** OP completed the report in December 2013 and sent it to DMPED and CM McDuffie. Each party worked with OP over the next several months to finalize the report. The report was released at the Mayor's press event in August 2014.

OBJECTIVE 4: Increase the transparency and predictability of the planning process to better engage stakeholders and to increase the dialogue around key planning tools and topics.

INITIATIVE 4.1: Increase residents' understanding of how to improve their neighborhoods by implementing a Citizen Planner program that focuses on neighborhood livability, including quality design, walkability & amenities.

- **Fully Achieved.** OP, in partnership with the Advocacy Committee of the American Institute of Architects hosted the workshop "Building Blocks for Building Consensus" which approximately 20 ANC Commissioners attended. OP partnered with DDOT and the NoMA BID to conduct a pop-up exhibition called "Planner Chat" in the lobby of 1200 1st Street, NE. Planners engaged citizens in conversation about the Comprehensive Plan Progress Report, Sustainable DC, moveDC, and the 2016 Historic Preservation Plan to increase community understanding about the District's planning and design tools and guiding policy documents. 2. OP hosted and attended meetings and event on the mayor's sustainability initiatives throughout the year. In FY 2014, 15,000 people attended 104 SDC meetings, in every ward. OP and DDOE jointly sent out a monthly Sustainable DC newsletter via email and the web, sharing information and soliciting residents to act as volunteers on local projects.

INITIATIVE 4.2: Building on the Mayor's sustainability goals, create, foster, & begin to implement a citywide sustainability initiative.

- **Partially Achieved.** Due to redirection in the Sustainable DC program, OP did not complete a study on developing food cooperative buying organizations in FY 2014. However, OP researched food cooperative models and studied existing conditions for food cooperatives in the District. 2. OP developed an outline for the toolkit for incorporating climate adaptation and sustainability elements into neighborhood plans. OP is drafting content for the toolkit and is being tested in the SW Small Area Plan process.

Development Review and Historic Preservation

OBJECTIVE 5: Deliver resources, clarified regulations, and technical assistance to enhance the quality of the built environment.

INITIATIVE 5.1: Enhance public appreciation of historic resources and access to information about properties that are designated or eligible for designation (Sustainability).

- **Fully Achieved.** OP worked with partner Humanities Council of DC to hold a workshop in September 2014. 2. OP posted on its web site lists of DC libraries, firehouses, recreation centers,



and public safety facilities; OP will post the list of public schools in October 2014 due to a delay caused by the conversion of OP's web site from one system to another. 3. OP completed and posted to its web site one heritage guide in FY 2014, and completed work on another guide; OP will post the 2nd guide in October 2014 due to a delay caused by the conversion of OP's web site from one system to another. 4. OP held one community symposium in December 2013 and one in September 2014, and held grant workshops in April 2014 and produced two DCTV video programs. The program awarded 16 small grants to community organizations in FY 2014.

INITIATIVE 5.2: Support positive outcomes for historic pres. projects by improving public access to technical guidance & facilitating a transparent & efficient pres. review process (Fiscal Stability, Sustainability).

- **Fully Achieved.** OP completed and the Historic Preservation Review Board adopted the Meridian Hill guidelines in March 2014, and the GW/West End guidelines in September 2014; in addition, OP produced a draft Anacostia guideline during FY 2014, and it is currently under review with the community. 2. OP completed the GIS project in September 2014.

INITIATIVE 5.3: Leverage historic resources to promote economic development that enhances the livability, character, and vitality of the city (Fiscal Stability, Sustainability).

- **Fully Achieved.** OP posted the implementation report on the OP website in January 2014. Note: During the year, the National Park Service stopped requiring an annual work action plan from states, OP will provide the opportunity for public comment on the FY 2015 program during FY 2015. 2. During FY 2014 OP developed a proposed model to test conservation districts, and submitted draft legislation submission to OPLA and EOM for consideration.

INITIATIVE 5.4: Bring clarity and cohesiveness to the District's zoning regulations via a multi-year effort (Fiscal Stability).

- **Fully Achieved.** The Zoning Commission held eight public hearings in November 2013 on all the draft subtitles and recommendations to the zoning regulations, and OP gave a presentation at each hearing. The ZC held five more public hearings in January and February 2014 as a second opportunity for comment on the initial draft. In the third and fourth quarters of FY 2014, the ZC held two additional public hearings in their chambers. OP participated in and attended hearings throughout the year and worked closely with the ZC all year on this important project.

INITIATIVE 5.5: Encourage development and proposed regulations that incorporate Sustainable DC Goals

- **Fully Achieved.** OP completed this work in November 2014. 2. OP did this work throughout FY 2014. OP encouraged green alleys and roofs, as well as pervious surfaces in three PUDs in the first quarter of FY 14. In the second quarter, two PUDs, one in Florida Ave Market area and one at the base of the 11th Street Bridge, added sustainable features as part of their proposal, including LEED building design, GAR, and green roofs. In the third quarter, a PUD in the Florida Ave Mkt. and one on NY Ave have included GAR and LEED design in excess of required minimums. In the fourth quarter, Florida Ave Market PUDs have been encouraged to investigate a district utility for the redevelopment of the overall market which has 1 approved PUD and 2 PUDs pending under the same ownership and 4 more PUDs expected in the next 3-5 years.

- **INITIATIVE 5.6: Coordinate implementation of Small Area Plans, Revitalization Plans, Action Agendas, and the Sustainable DC Plan through development review of projects (Fiscal Stability,**



Sustainability).

Fully Achieved. OP worked on this throughout FY 2014. OP worked on PUDs in the Florida Avenue Market small area plan area, the Near SE framework plan, the SW plan area, and two PUDs in the DUKE Plan area.

Agency Management (Office of the Director)

OBJECTIVE 6: Efficiently manage the resources and operations of the agency.

INITIATIVE 6.1: Coordinate review of the building heights in response to a Congressional

- **Hearing with the National Capital Planning Commission (NCPC).**

Fully Achieved. The District and NCPC submitted separate final recommendations to Congress November 2013.



Key Performance Indicators – Details

Performance Assessment Key:

● Fully achieved
 ● Partially achieved
 ● Not achieved
 ● Data not reported

	KPI	Measure Name	FY 2013 YE Actual	FY 2014 YE Target	FY 2014 YE Revised Target	FY 2014 YE Actual	FY 2014 YE Rating	Budget Program	
	●	1.1	Develop facility plans, identify public-private partnerships or co-location opportunities, and conduct demographic analyses for targeted agencies	2	2		2	100%	Citywide Planning
	●	1.2	% of OP-responsible Comp Plan implementation items from the current plan and future amendments that are newly achieved during the fiscal year	16%	27%		21%	77.78%	Citywide Planning
	●	1.3	Change in retail indicators relative to the baseline, as measured by change in Gross Sales and Use Tax.	2.62%	1%		Data not reported ¹	Not Rated	Citywide Planning
	●	1.4	Change in retail indicators relative to the baseline, as measured by change in Retail Trade Employment	2.73%	1%		Data not reported ²	Not Rated	Citywide Planning
	●	1.5	% change in transit ridership	100.08%	104%		99.39%	95.57% ³	Citywide Planning
	●	1.6	Use Walk score to compare DC's walkability to other US cities	1	1		1	100%	Citywide Planning



	KPI	Measure Name	FY 2013 YE Actual	FY 2014 YE Target	FY 2014 YE Revised Target	FY 2014 YE Actual	FY 2014 YE Rating	Budget Program
●	2.1	Positive change in neighb. indicator - Change in median single family home sales price	7.99%	3%		6.52%	217.39%	Citywide Planning
●	2.2	Positive change in neighb. indicator - Change in median household income	5.48%	3%		1.49%	49.51%	Citywide Planning
●	2.3	Positive change in neighb. indicator - Change in District population	2.32%	2.5%		2.23%	89.36%	Citywide Planning
●	2.4	% of customers who have the data and analysis needed to fulfill their role in planning the city & influencing quality neighborhood outcomes	96.95%	90%		95.54%	106.15%	Citywide Planning
●	2.5	% change to citizens' access to grocery stores and farmers markets [One City Action Plan Action 3.4.1]	1.6%	1%		4.89%	489.31%	Citywide Planning
●	3.1	% of OP small area plans approved by the Council	100%	90%		4		Revitalization/Design & Neighborhood Planning
●	3.2	% of plans completed in 18 months or less	100%	78%		100%	128.21%	Revitalization/Design & Neighborhood Planning
●	3.3	Cost of consultant services per plan completed	\$300,000	\$250,000		\$297,447	84.05%	Revitalization/Design & Neighborhood Planning
●	5.1	% of permit applications reviewed over the counter	95.64	90		91.42%	101.58%	Revitalization/Design & Neighborhood Planning
●	5.2	\$ of historic homeowner grants issued	\$116,115	\$230,000		\$335,912	146.05%	Revitalization/Design & Neighborhood Planning



	KPI	Measure Name	FY 2013 YE Actual	FY 2014 YE Target	FY 2014 YE Revised Target	FY 2014 YE Actual	FY 2014 YE Rating	Budget Program
●	5.3	% of historic landmark designations without owner objection	100%	85%		88.89%	104.58%	Development Review & Historic Preservation
●	5.4	% of DC government project reviews concluded with adverse effects resolved by consensus	100%	90%		100%	111.11%	Development Review & Historic Preservation
●	5.5	% of Dev. Rev. reports that meet the expectations of boards/commissions	94.17%	90%		93.60%	104%	Development Review & Historic Preservation
●	5.6	Average cases reviewed per zoning review staff	32.6	35		36	102.86%	Development Review & Historic Preservation
●	5.7	Average cases reviewed per historic preservation staff	818	600		878.33	146.39%	Development Review & Historic Preservation
●	5.8	% of PUDs that exceed minimum requirements to further the Sustainable DC plan including the provision of green roofs or other features to help reduce storm water runoff, electric car charging stations or bike share facilities	N/A	60%		83.33%	138.89%	Development Review & Historic Preservation
●	6.1	% of sub grantees' budget spent on programmatic costs	76.53%	65%		84.10%	129.38%	Office of the Director
●	6.2	% of scheduled monitoring reports as defined in agency monitoring plan completed for each grant award	100%	100%		100%	100%	Office of the Director
●	6.3	# requests for information (maps and demographics) received	1,148		Not Applicable	1,082	Workload Measure Not Rated	Office of the Director



	KPI	Measure Name	FY 2013 YE Actual	FY 2014 YE Target	FY 2014 YE Revised Target	FY 2014 YE Actual	FY 2014 YE Rating	Budget Program
●	6.4	# of permit applications submitted to Historic Preservation staff for approval	4,908		Not Applicable	5,270	Workload Measure Not Rated	Office of the Director
●	6.5	# of zoning cases referred to OP	341		Not Applicable	368	Workload Measure Not Rated	Office of the Director

¹ Data from OCFO will be available by the end of January.

² Data from OCFO will be available by the end of January.

³ Please note that these totals include the following transit modes/providers (as we have included for the past several years):

- Metrorail
- Metrobus
- MetroAccess
- Circulator
- Capital Bikeshare

Transit ridership 2013 = **199,669,287**

Transit ridership 2014 = **198,448,924** (A decrease of -0.61%)

⁴ None were submitted to the Council in FY 2014.