



FY09 PERFORMANCE PLAN Office of Community Affairs

MISSION

The mission of the Office of Community Affairs is to meet the needs of the residents of the District of Columbia and to engage the District's diverse communities in civic life.

SUMMARY OF SERVICES

Office of Community Affairs (OCA) provides direction to the directors of the Executive Office of the Mayor constituent offices. OCA is divided into six core offices: African Affairs; Ex-Offender Affairs; Gay, Lesbian, Bisexual and Transgender (GLBT) Affairs; Mayor's Office of Community Relations and Services; Office of Women's Policy and Initiatives; and Youth Advisory Council.

African Affairs ensures that a full range of health, education, employment, business, and social opportunities are accessible to the District's African immigrant community. **Ex-Offender Affairs** advocates, empowers and improves the overall quality of life for incarcerated and previously incarcerated District residents and their families. **Gay, Lesbian, Bisexual and Transgender (GLBT) Affairs** provides constituent services and information to the GLBT communities. The **Mayor's Office of Community Relations and Services** serves as the primary constituent services organization in the District and provides rapid, complete, coordinated and documented responses to constituent requests, complaints, and questions. The **Office of Women's Policy and Initiatives** provides constituent services and information to women in the District of Columbia. The **Youth Advisory Council** provides District youth with meaningful opportunities to influence public policies and programs that impact youth in the District of Columbia.

OBJECTIVE 1: Promote and facilitate communication between District government agencies and residents.

INITIATIVE 1.1: Create targeted outreach plan to improve overall African involvement in community affairs.

African Affairs will work with District agencies to develop outreach strategies that will best serve the African community. These strategies will make use of alternative media sources including community newspapers and radio. African Affairs will also use newsletters, brochures and electronic media outlets to perform a targeted outreach and media campaign. African Affairs will work specifically with Community and Faith Based Organizations as well as small businesses to collect and disseminate information.

INITIATIVE 1.2: Increase participation in economic development opportunities by GLBT businesses.

In FY09, GLBT Affairs will develop a database of GLBT business owners, host an Economic Development Summit, organize meetings of GLBT business owners and key agencies and develop a bi-weekly electronic newsletter that highlights business opportunities for the GLBT community.

OBJECTIVE 2: Educate and inform agencies and community civic organizations.

INITIATIVE 2.1: Develop Cultural Competency Training modules for District Government agencies and members of the African immigrant community.

Cultural competency training will help agencies understand how to deliver services in a manner that is both respectful and responsive to the diverse cultural and linguistic needs of the African community in the District. African Affairs will develop a series of on-going cultural competency



training modules for District government employees and community members.

INITIATIVE 2.2: Conduct weekly "Operation Fix-Its."

"Operation Fix It" is Mayor Adrian M. Fenty's multi-agency initiative aimed at abating areas where crime, blight and compliance issues require participation from more than one DC Government agency. "Fix Its" usually cover a 2-3 block radius and are aimed to improve the quality of life for residents, businesses and patrons. In each ward of the District of Columbia, the Outreach and Services Specialists will plan for, organize and deliver at least one (1) Fix-It weekly. Specialists will work with DC Agencies and the community to gain participation at each Fix-It and will utilize outreach materials, such as the door hangers, to inform the residents about the work product and initiative.

OBJECTIVE 3: Brief the Mayor on concerns of residents and community and civic associations.

INITIATIVE 3.1: Formulate a report on the state of GLBT health in the District of Columbia.

GLBT Affairs will collaborate with the Department of Health to develop and disseminate a web-based survey to assess the status of GLBT health in the District of Columbia. Results of this survey will be used to develop a report for the Mayor on the state of GLBT health in the District of Columbia.

INITIATIVE 3.2: Create a comprehensive plan to address youth violence.

One of the biggest concerns the Mayor and Council have discussed involves youth violence in the District. Mayor Fenty has a deep rooted and sincere commitment to hearing the concerns of young people, and more importantly; recommendations that young people have to address the rising rates of violence among young people in the District. The Youth Advisory Council will develop policy recommendations for the Mayor and Council to address violence among youth in the District of Columbia.

OBJECTIVE 4: Advocate and advise on policy relating to the six activities within the office.

INITIATIVE 4.1: Rotate DC Commission for Women meetings around the District to ensure diverse representation of women's issues across the District of Columbia.

The Ward by Ward Initiative is championed by the DC Commission for Women, and is designed to connect women across the District in small settings where they can discuss pertinent issues facing females. City-wide circle meetings will be held every quarter and will target attendance of approximately 40-50 women (5-7 members per ward). They will feature both panel and open discussions allowing dissemination of ideas and multicultural dialogue. Topics will include legislative advocacy and participation in the civil process.

INITIATIVE 4.2: Create an HIV/AIDS Testing Media Campaign for Pregnant Women to decrease number of infants born with HIV/AIDS in District of Columbia.

Recent data shows that D.C. has the highest rate of HIV/AIDS in the country. Babies born in the District with HIV/AIDS make up 9 percent of the nation-wide HIV/AIDS babies. Office of Women's Policy and Initiatives will partner with DOH, the Office of Community Affairs and the non-governmental organization community to create a media campaign for public transportation that encourages pregnant women to get tested for HIV/AIDS.



PROPOSED KEY PERFORMANCE INDICATORS

Measure	FY07 Actual	FY08 Target	FY08 YE Actual	FY09 Projection	FY10 Projection	FY11 Projection
Conduct at least one (1) multi-agency “Operation Fix-It” in each of the eight (8) wards of the District of Columbia weekly. *FY09 Projection based on 1 “Operation Fix-It” x 8 wards x 52 weeks	N/A	N/A	N/A	416	425	450
Attend all civic association meetings, ANCs and PSA meetings each at least six (6) times a year and provide outreach information on Agency and DC Government programs/policy. *FY09 Projection based on all meetings x 6 times per year	N/A	N/A	N/A	1,428	1,428	1,428
Number of documented long-term cases resolved by OCA offices	N/A	N/A	N/A	1,000	1,250	1,500