



District of Columbia Public Charter School Board PCSB (GC)

MISSION

The D.C. Public Charter School Board's (PCSB) mission is to provide quality public school options for DC students, families, and communities.

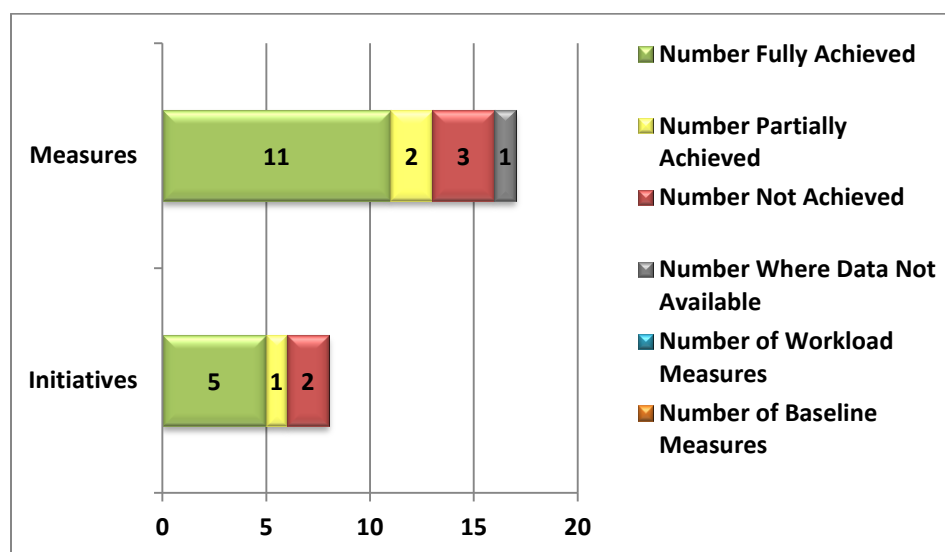
SUMMARY OF SERVICES

The D.C. Public Charter School Board has four key functions: 1) ensuring that only highest quality applicants are approved to open charter schools through a comprehensive application review process, 2) using effective oversight in holding schools to high standards for results and making oversight decisions in the interests of students, 3) providing meaningful support including clear feedback, rewards and consequences, and 4) active engagement of our stakeholders- being transparent and accountable, providing information, and soliciting feedback about community impacts and preferences

ACCOMPLISHMENTS

- ✓ Employ a portfolio management system that bases PCSB decisions for resource allocations and board actions using consistent definitions of school performance.
Education Quality
- ✓ Identify candidates for revocation on an annualized basis.
Education Quality
- ✓ Increase stakeholder engagement and board transparency.
Education Quality

OVERVIEW OF AGENCY PERFORMANCE





Performance Initiatives – Assessment Details

Performance Assessment Key:

-  Fully achieved  Partially achieved  Not achieved  Data not reported

Agency Management

OBJECTIVE 1: Employ a portfolio management system that bases PCSB decisions for resource allocations and board actions using consistent definitions of school performance.

- **INITIATIVE 1.1: Increase initial screen pass rate.**
Not achieved- Less than 75% of the initiative was achieved as this initiative was not implemented. The initial screen was removed from consideration.

- **INITIATIVE 1.2: Use 2009-2010 Performance Management Framework (PMF) results and improved oversight and support to yield the following results:**
Fully achieved – 100% of the initiative was achieved
The PCSB has historically used Program Development Reviews (PDR) as a means of gathering qualitative information to ensure that school programs are being implemented with fidelity. With the implementation of the PMF, PDR necessity was based on a school's PMF Tier (I, II, III); lower tiered schools were subjected to a PDR. Schools in Tier I, those demonstrating exemplary performance, did not undergo such a PDR review. Schools in Tier II, demonstrating mediocre performance, were subjected to a Targeted Program Development Review. Schools in Tier III, demonstrating low performance, were subjected to a Full Program Development Review. The Full Program Development Review is a 2.5 day review covering a school's program in the areas of assessment, curriculum, school climate, governance, and instruction. PCSB performed Full Program Development Reviews at 30-40% of campuses and Targeted Program Development Reviews at 35% of campuses. Essentially, the PMF will allow schools to better analyze their performance and target resources to areas of need, resulting in improved performance.

- **INITIATIVE 1.3: Identify candidates for revocation on an annualized basis.**
Fully achieved – 100% of the initiative was achieved
Nia Community PCS and IDEAL PCS were identified as candidates for revocation in April 2011. Nia is now closed. IDEAL closed their high school program. The lower school remains open. These closures were effectuated prior to the full implementation of the PMF. The implementation of the PMF will allow the PCSB to compare the performance of all charter schools in the PCS portfolio to common, transparent standards during FY2012. It will also enable the PCSB to identify schools that are candidates for revocation based on poor PMF performance. Prior to the implementation of PMF, with the exception of the schools whose charters were revoked due to financial insolvency and/or fiscal malfeasance, most candidates for revocation were identified based on the Charter Reviews that occur every five years, as required by the School Reform Act. Two schools have been identified for possible closure at the conclusion of the 2011-2012 school as a result of the implementation of the PMF.



OBJECTIVE 2: Increase stakeholder engagement and board transparency

● **INITIATIVE 2.1 Continue implementation of stakeholder engagement plan.**

Fully achieved – 100% of the initiative was achieved

The PCSB stakeholder engagement plan for FY2011 included community outreach activities, inclusive of information provided through publications, the PCSB website and updates to email subscribers. All outreach activity goals were effectively satisfied at the conclusion of FY2011. In addition, the PCSB hosted or participated in community events; established a community advisory group and encouraged community members' participation and feedback in PCSB hearings, community forums and events.

● **INITIATIVE 2.2 Continue to add elements to social media efforts/website and encourage community member participation.**

Fully achieved – 100% of the initiative was achieved

The PCSB Communications team successfully increased Twitter activity including tweeting each monthly Board meeting and positive news about schools during FY2011. The team also encouraged student and community member contributions and participation in Twitter student and parent pages on the PCSB website.

OBJECTIVE 3: Improve collection, analysis and reporting of school performance data for oversight purposes.

● **INITIATIVE 3.1: Build a business intelligence system for data collection and reporting.**

Partially achieved- 80% of the initiative was achieved

The PCSB business intelligence platform consists of a data repository – ProActive and portal – Sharepoint 2010. The ProActive data repository was satisfactorily implemented during the 3rd and 4th quarters of FY2011. The Sharepoint portal implementation was delayed during FY2011 and is expected to fully implemented during the 3rd and 4th quarters for FY2012. The primary purpose of the business intelligence platform is to empower the PCSB by linking the agency to real-time data and providing a consolidated view from which PCSB can track and monitor Key Performance Indicators (KPIs) across the entire DC charter portfolio. Real-time visibility across the data management center will help PCSB better manage, oversee, and measure school performance effectively while ensuring alignment with PMF. The platform will consist of a data repository that collects a broad range of data about students and schools. This data repository – ProActive -has a web-based interface that will enable Board and PCSB staff to analyze school performance in real-time. Share point 2010 will be the portal used to view all. The business intelligence system will allow PCSB to collect the following data points: DC CAS trend analysis; PMF inputs/outputs; PCS financial status; school climate characteristics (i.e. attendance rate, truancy rate, suspension rate, etc.); PDR inputs/outputs. The platform is expected to facilitate streamlined data collection from schools, enhance data quality and improve data analysis and reporting; data reporting will be provided for PCSB performance management framework, to OSSE for the State Longitudinal Education Data Warehouse (SLED) & Special Education Data System (SEDS), for DCPS data sharing, and for external audiences.

OBJECTIVE 4: Continue to develop & expand financial resources.

● **INITIATIVE 4.1 Increase funds received for No Child Left Behind (NCLB) & Technology (Mission-Oriented Data Management Solution IT platform -MODMS).**

Not achieved- Less than 75% of the initiative was achieved as this initiative was not implemented as no funds were received.



The PCSB attempted to acquire an additional \$300K-\$600K of non-local funding from the Office of the State Superintendent of Education to be used to support the NCLB initiative (2011). These funds were to be dedicated to 55 charter school campuses that have been identified under NCLB as in need of improvement. To support the Title I NCLB identified schools in fulfilling NCLB mandates, PCSB sought to provide technical assistance to school leaders as well as oversight and monitoring of the implementation of school improvement activities. The oversight and monitoring plan included the evaluation of schools' implementation of school improvement activities through the Program Development Review (two-day site visit) and School Improvement Implementation Review (1 day site visit). PCSB planned to provide technical assistance support and guidance to school leaders via consultants, workshops, as well as external reviews of plan drafts for the cohort.

● **INITIATIVE 4.2 Increase in funds received to support PCS oversight**

Fully achieved – 100% of the initiative was achieved

PCSB sought an additional \$25K - \$200K of non-local funding to be used to support the MODMS initiative (2011). The Walton Family Foundation is currently funding the PCSB's tech plan through FY2012. The use of the technological enhancements provided for via MODMS will allow for enhanced data-driven decision making which is an integral part of the PCSB's oversight of charters.



Key Performance Indicators – Details

Performance Assessment Key:

● Fully achieved
 ● Partially achieved
 ● Not achieved
 ● Data not reported

		Measure Name	FY2010 YE Actual	FY2011 YE Target	FY2011 YE Revised Target	FY2011 YE Actual	FY2011 YE Rating	Budget Program
●	1.1	# of new items posted to the website (weekly)	7	10		10	100%	DC CHARTER SCHOOLS
●	1.2	Community member subscriptions for email updates	1,270	1,500		15,000	1000%	DC CHARTER SCHOOLS
●	1.3	# of PCSB events on Twitter	8	16		17	106.25%	DC CHARTER SCHOOLS
●	1.4	# of Twitter Followers	79	100		453	453%	DC CHARTER SCHOOLS
●	1.5	Average # of community members participating and/or attending PCSB meetings and hearings	30	30		35	116.67%	DC CHARTER SCHOOLS
●	1.6	Meetings or hearings held by the PCSB each year	14	16		16	100%	DC CHARTER SCHOOLS
●	1.7	Community meeting or events hosted or participated in by PCSB members or staff	8	8		8	100%	DC CHARTER SCHOOLS
●	1.8	PCSB community-oriented publications distributed	6	8		7	87.50%	DC CHARTER SCHOOLS
●	1.9	# of campuses passing initial compliance screen	54	87		86	98.85%	DC CHARTER SCHOOLS



		Measure Name	FY2010 YE Actual	FY2011 YE Target	FY2011 YE Revised Target	FY2011 YE Actual	FY2011 YE Rating	Budget Program
●	1.1	# of campuses passing initial governance screen	50	77		N/A		DC CHARTER SCHOOLS
●	1.11	# of campuses requiring a targeted Program Development Review	0	36		23	156.52%	DC CHARTER SCHOOLS
●	1.12	# of campuses requiring a full Program Development Review	0	41		28	68.29%	DC CHARTER SCHOOLS
●	1.13	# of performance measures to demonstrate charter school performance	19	40		40	100%	DC CHARTER SCHOOLS
●	1.14	# of PMF Review Reports by Sept 15	0	102		132	129.41%	DC CHARTER SCHOOLS
●	1.15	Donors identified to support MODMS/technology	1	1		1	100%	DC CHARTER SCHOOLS
●	1.16	Donors identified to support MASP initiative	1	1		0	0%	DC CHARTER SCHOOLS
●	1.17	Donors identified to support PCS oversight	1	1		0	0%	DC CHARTER SCHOOLS