



District of Columbia Public Charter School Board PCSB (GB0)

MISSION

The D.C. Public Charter School Board's (PCSB) mission is to provide quality public school options for DC students, families, and communities.

SUMMARY OF SERVICES

The D.C. Public Charter School Board has four key functions: 1) ensuring that only highest quality applicants are approved to open charter schools through a comprehensive application review process, 2) using effective oversight in holding schools to high standards for results and making oversight decisions in the interests of students, 3) providing meaningful support including clear feedback, rewards and consequences, and 4) active engagement of our stakeholders- being transparent and accountable, providing information, and soliciting feedback about community impacts and preferences

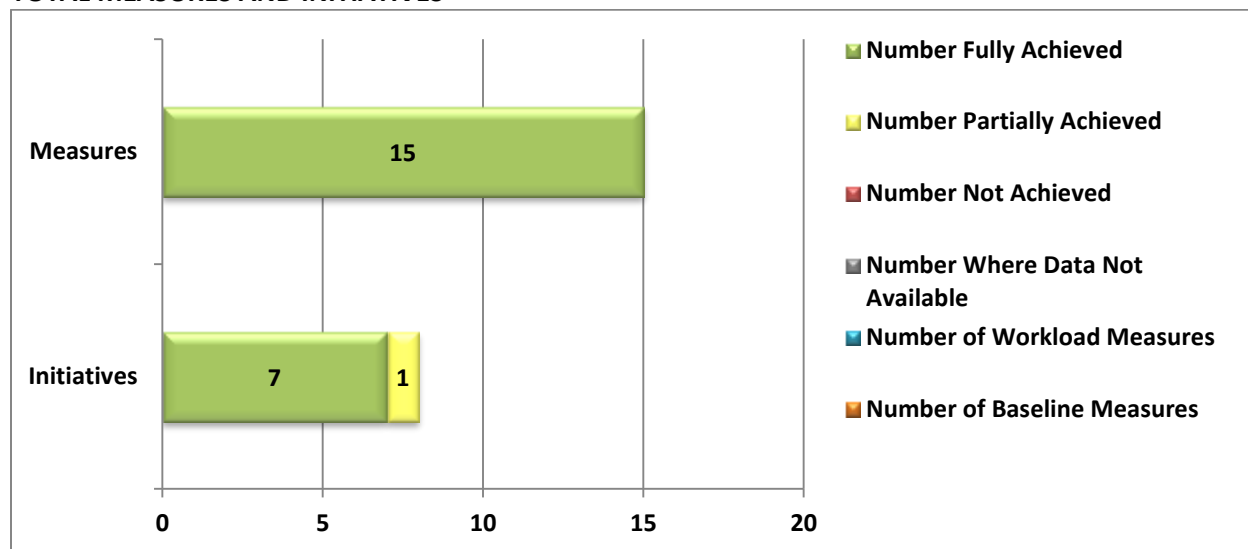
ACCOMPLISHMENTS

- ✓ Employ a portfolio management system that bases PCSB decisions for resource allocations and board actions using consistent definitions of school performance.
Education Quality
- ✓ Identify candidates for revocation on an annualized basis.
Education Quality
- ✓ Increase stakeholder engagement and board transparency.
Education Quality

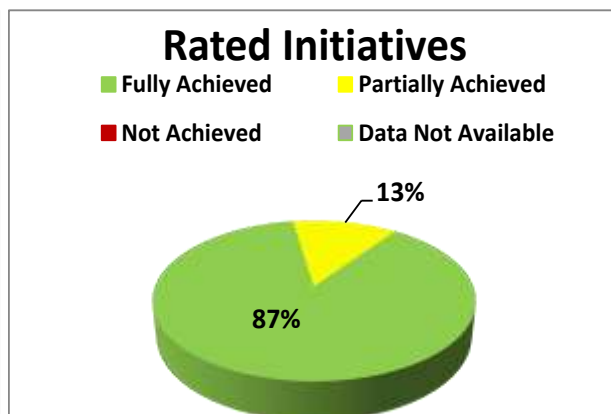
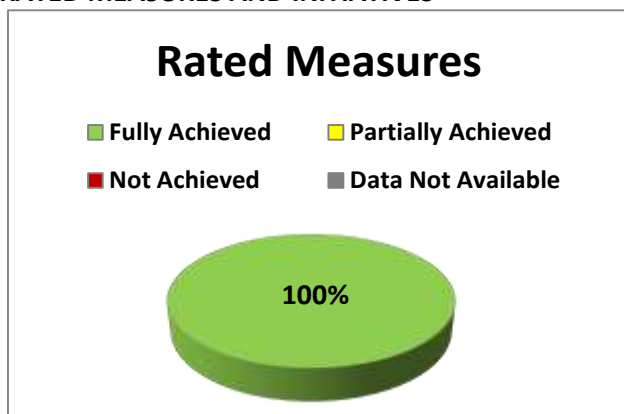


OVERALL OF AGENCY PERFORMANCE

TOTAL MEASURES AND INITIATIVES



RATED MEASURES AND INITIATIVES



Note: Workload and Baseline Measurements are not included

Default KPI Rating:	
$\geq 100\%$	Fully Achieved
75 - 99.99%	Partially Achieved
$< 75\%$	Not Achieved



Performance Initiatives – Assessment Details

Performance Assessment Key:

-  Fully achieved  Partially achieved  Not achieved  Data not reported

Agency Management

OBJECTIVE 1: Employ a portfolio management system that bases PCSB decisions for resource allocations and board actions using consistent definitions of school performance.

- **INITIATIVE 1.1: Continue oversight efforts that support and maintain high levels of charter schools compliance.**

Fully achieved – 100% of the initiative was achieved

The PCSB has set a target that at least 85% of charter school campuses would pass the initial compliance review screen as defined in the non-academic components of the PCSB's Performance Management Framework (PMF). The PMF is a tool used by the PCSB to evaluate academic performance for DC public charter schools. The tool essentially determines whether a public charter school is designated a high-performer (Tier I), mid-performer (Tier II), or low performer (Tier III). A public charter school's designation determines whether it receives rewards or faces consequences from the PCSB.

During FY 2011, the PCSB decided to modify the three-stage compliance review as a part of its oversight practices in favor of a single-stage review process that extended through December 2010. PCSB's compliance review process benefits the District by ensuring that charter schools are adhering to the School Reform Act. Additionally, the process eliminates the use of external consultants, as the reviews are now conducted by staff through our electronic repository – Epicenter.

- **INITIATIVE 1.2: Utilize 2010-2011 PMF results (report cards) as well as improved oversight and support to reduce consultant-related expenditures.**

Fully achieved – 100% of the initiative was achieved

The PCSB utilizes a variety of academic and non-academic reviews to appropriately monitor the DC public charter school portfolio. Historically, many consultants have been engaged to help with these monitoring efforts. This to some degree has had an adverse effect on the agency's budget and minimized its ability to accumulate assets to support continued programs expansion activities. As such, during FY12, PCSB restricted its volume of academic and non-academic reviews; particularly its Targeted Program Development Reviews (TPDRs), Program Development Reviews (PDRs), Application Reviews and Transcript Reviews.

These cost-cutting measures, along with programs cuts relating to PCS governance oversight resulted in the agency trimming nearly \$300K or 33% from its programs budget during FY 2012. Moving forward (beyond FY2012), the PCSB will not include a high volume of consultant-related oversight activities in its oversight model. These activities will be provided for utilizing the services of agency staff.



- **INITIATIVE 1.3: Identify candidates for revocation by December 2012.**

Fully achieved – 100% of the initiative was achieved

Using PMF results to measure a school's academic achievement, the PCSB will move to revoke the charters of schools with extremely unfavorable PMF outcomes. The PMF via a 100-point scale ranks schools into three tiers (1-3) based on several standard academic measures. Schools scoring below 20% will be identified as closure candidates in December 2012.

OBJECTIVE 2: Increase stakeholder engagement and board transparency

- **INITIATIVE 2.1 Continue implementation of stakeholder engagement plan.**

Fully achieved – 100% of the initiative was achieved

The PCSB stakeholder engagement plan includes community outreach activities, including community forums, information provided through publications, refreshing the PCSB website and updates to email subscribers; and hosting or participating in community events; active engagement with the Community Advisory Group and encouraging community member participation and feedback in PCSB hearings, community forums and events.

- **INITIATIVE 2.2 Continue to add elements to social media efforts/website and encourage community member participation.**

Fully achieved – 100% of the initiative was achieved

The PCSB Communications team will continue to increase Twitter activity including Tweeting information on each monthly Board meeting and other positive news about charter schools.

OBJECTIVE 3: Improve collection, analysis and reporting of school performance data for oversight purposes.

- **INITIATIVE 3.1: Build a business intelligence system for data collection and reporting.**

Partially achieved- 75% of the initiative was achieved

The primary purpose of PCSB's business intelligence platform is to empower PCSB by linking the agency to real-time data and providing a consolidated view from which PCSB can track and monitor Key Performance Indicators (KPIs) across the entire DC charter portfolio. The business intelligence system would allow PCSB to collect the following data points: DC CAS trend analysis; PMF inputs/outputs; PCS financial status; school climate characteristics (i.e. attendance rate, truancy rate, suspension rate, etc.); PDR inputs/outputs. The platform is expected to facilitate streamlined data collection from schools, enhance data quality and improve data analysis and reporting; data reporting will be provided for PCSB performance management framework, to OSSE for the State Longitudinal Education Data Warehouse (SLED) & Special Education Data System (SEDS), for DCPS data sharing, and for external audiences. Real-time visibility across the data management center would help PCSB better manage, oversee, and measure school performance effectively while simultaneously ensuring alignment with the PMF. The platform, when completed, will consist of a data repository that collects a broad range of data about students and schools. This data repository – ProActive - was satisfactorily implemented during the 3rd and 4th quarters of FY2011. One of the agency's goals during FY2012 was to then use SharePoint 2010 to view the data. However, the SharePoint portal implementation, which was expected to be fully implemented during the 3rd and 4th quarters of FY2012, did not come to fruition.

Although partially implemented, we were unsuccessful with our goal of full implementation. This will remain a goal for the agency during FY 2013.



OBJECTIVE 4: Continue to develop & expand financial resources.

● **INITIATIVE 4.1 Increase funds received for Information Technology enhancements.**

Fully achieved – 100% of the initiative was achieved

The agency obtained an additional \$150,000 of non-local funding to be used to support IT initiatives. The funds would enable the agency to collect charter data, transform data, and analyze data in support of the PMF. The agency was successful in its negotiation with a funder and secured an additional \$358K to support IT initiatives and programmatic oversight efforts during FY 2013.

● **INITIATIVE 4.2 Increase in funds received to support PCS oversight**

Fully achieved – 100% of the initiative was achieved

The agency obtained an additional \$325,000 of non-local funding to be used to support its compliance and financial oversight platforms. The agency was successful in its negotiation with a funder and secured an additional \$358K to support IT initiatives and programmatic oversight during FY 2013. The agency also worked with OSSE to secure an additional \$300K to support PCS programmatic oversight efforts.



Key Performance Indicators – Details

Performance Assessment Key:

● Fully achieved
 ● Partially achieved
 ● Not achieved
 ● Data not reported

	KPI	Measure Name	FY 2011 YE Actual	FY 2012 YE Target	FY 2012 YE Revised Target	FY 2012 YE Actual	FY 2012 YE Rating	Budget Program
●	1.1	# of campuses passing initial compliance screen	87	87		87	100%	DC CHARTER SCHOOLS
●	1.2	# of campuses requiring a targeted Program Development Review	36	22		22	100%	DC CHARTER SCHOOLS
●	1.3	# of campuses requiring a full Program Development Review	41	28		28	100%	DC CHARTER SCHOOLS
●	1.4	# of performance measures to demonstrate charter school performance	40	75		75	100%	DC CHARTER SCHOOLS
●	1.5	# of PMF Review Reports by Sept 15	132	105		105	100%	DC CHARTER SCHOOLS
●	2.1	# of new items posted to the website (weekly)	10	10		10	100%	DC CHARTER SCHOOLS
●	2.2	Community member subscriptions for email updates	1,500	2,000		2,000	100%	DC CHARTER SCHOOLS
●	2.3	# of PCSB events on Twitter	16	16		20	125%	DC CHARTER SCHOOLS
●	2.4	# of Twitter Followers	300	400		600	150%	DC CHARTER SCHOOLS



	KPI	Measure Name	FY 2011 YE Actual	FY 2012 YE Target	FY 2012 YE Revised Target	FY 2012 YE Actual	FY 2012 YE Rating	Budget Program
●	2.5	Average # of community members participating and/or attending PCSB meetings and hearings	30	30		33	110%	DC CHARTER SCHOOLS
●	2.6	Meetings or hearings held by the PCSB each year	16	16		20	125%	DC CHARTER SCHOOLS
●	2.7	Community meeting or events hosted or participated in by PCSB members or staff	8	8		10	125%	DC CHARTER SCHOOLS
●	2.8	PCSB community-oriented publications distributed	8	8		55	688%	DC CHARTER SCHOOLS
●	4.1	Donors identified to support MODMS/technology	1	1		1	100%	DC CHARTER SCHOOLS
●	4.2	Donors identified to support PCS oversight	0	1		1	100%	DC CHARTER SCHOOLS