MISSION
The D.C. Public Charter School Board’s (PCSB) mission is to provide quality public school options for DC students, families, and communities.

SUMMARY OF SERVICES
The D.C. Public Charter School Board has four key functions: 1) ensuring that only highest quality applicants are approved to open charter schools through a comprehensive application review process, 2) using effective oversight in holding schools to high standards for results and making oversight decisions in the interests of students, 3) providing meaningful support including clear feedback, rewards and consequences, and 4) active engagement of our stakeholders- being transparent and accountable, providing information, and soliciting feedback about community impacts and preferences.

ACCOMPLISHMENTS
- Tier 1 schools continue to expand and provide quality seats to more students in the District, while several Tier 3 schools were right-sized or closed.

- The fiscal health of public charter schools is improving with only a few schools, which are low fiscally performing.

- PCSB is actively engaging students, parents, community leaders, politicians, and other stakeholders through broader social media presence, increased online footprint, improved community outreach, and targeted information.
OVERALL AGENCY PERFORMANCE

TOTAL MEASURES AND INITIATIVES

<table>
<thead>
<tr>
<th>Measures</th>
<th>13</th>
<th>2</th>
<th>4</th>
</tr>
</thead>
</table>

| Initiatives | 13 | 1 |

Note: Workload and Baseline Measurements are not included

RATED MEASURES AND INITIATIVES

**Rated Measures**

- Fully Achieved: 68%
- Partially Achieved: 11%
- Not Achieved: 21%
- Data Not Available: 0%

**Rated Initiatives**

- Fully Achieved: 93%
- Partially Achieved: 7%
- Not Achieved: 0%
- Data Not Available: 0%

**Default KPI Rating:**

- >= 100%: Fully Achieved
- 75 - 99.99%: Partially Achieved
- < 75%: Not Achieved
Performance Initiatives – Assessment Details

**Agency Management**

**OBJECTIVE 1: Promote increased school academic quality through oversight reviews and our Performance Management Framework (PMF).**

**INITIATIVE 1.1: Conduct rigorous 5, 10 and 15-year reviews of DC charter schools.**

*Fully Achieved.* In FY13, PCSB conducted 16 reviews and 57 QSRs of public charter schools to ensure that low-performing schools take steps to improve and meet the goals of the schools’ charters.”

**INITIATIVE 1.2: Address low-performing schools in any year of their charters.**

*Fully Achieved.* In FY13, PCSB completed the Performance Management Framework (PMF) to evaluate the academic performance. Seven Tier 3 schools were identified in the FY13 PMF report. PCSB had a number of board-to-board meetings to emphasize the necessity for immediate action, recommended charter revocation or school campus closure, limited the school growth, and facilitated takeover strategy for experienced charter operators to manage low-performing schools.”

**INITIATIVE 1.3: Encourage Tier 1 schools to expand or replicate.**

*Fully Achieved.* In FY13, a total of nine Tier 1 public charter school expanded or replicated. Specifically, four charter schools (e.g., KIPP DC, DC Prep, EL Haynes, Washington Yu Ying) received enrollment ceiling increases in April 2013. Additionally, five charter schools (e.g., Achievement Prep, DC Bilingual, Elsie Whitlow Stokes, LAMB, and Washington Yu Ying) were conditionally approved to expand to serve additional grades.”

**INITIATIVE 1.4: Complete successful pilots of our Early Childhood and Adult Education PMFs and implement the new PMFs for SY14-15.**

*Fully Achieved.* PCSB is on track to publish the results of the Early Childhood and Adult Education PMFs in pilot form and are currently track to publicly launch the new PMFs in SY14-15.”

**OBJECTIVE 2: Ensure charter schools fulfill their roles as public schools serving all students.**

**INITIATIVE 2.1: Use improved data quality and data transparency, along with other efforts at education and technical assistance to reduce incidences of expulsion, long-term suspension, and truancy.**

*Fully Achieved.* The number of schools that submit their attendance and discipline data monthly has increased greatly. In SY 2012-13, one school received a Notice of Concern for not responding to data submission (which are sent by staff and are not Board action). That school’s Notice was lifted over the summer once data submission had improved. There are four schools in SY 2013-14 that have accrued two Out-of-Compliance staff notices. No schools have received a Notice of Concern (which occurs after the third Notice).”
INITIATIVE 2.2: Develop and share easy-to-read spreadsheets and dashboards for schools leaders to compare their school’s discipline and attendance data with other schools serving similar populations

*Fully Achieved.* In addition to the dynamic dashboards, schools are able to use the Equity Reports to compare their school’s attendance and discipline data from SY 2012-13 to all schools in DC, not just charters. The Equity Reports show the school’s data compared to all schools in DC that serve that same grade population. The metrics in this report include demographic, In-Seat Attendance, unexcused absences, suspension, expulsion, DC CAS proficiency by subgroup, DC CAS growth by subgroup, student midyear entry, and student midyear withdrawal. Regarding dynamic reports for SY 2013-14, schools are able to check their data to ensure that the data showing in ProActive matches their Student Information System. This highlights an improvement for PCSB.”

INITIATIVE 2.3: Improve oversight and support to schools around services to students with special needs.

*Fully Achieved.* Through monthly data review, PCSB identified one LEA that had a significantly higher ratio of discipline for students with disabilities as compared with the general education population.

Instead of conducting an audit, this topic will be raised at an upcoming Board to Board meeting with the school. There are two Special Education audits in progress based on another trigger in PCSB’s Special Education audit policy—low enrollment of Level 3 and Level 4 disabilities. The outcome of these audits is yet to be determined.”

OBJECTIVE 3: Improve fiscal and compliance oversight.

INITIATIVE 3.1: Continue efforts to improve fiscal monitoring of charter schools, publishing “Audit Management Unit” (“AMU”) reports for SY11 and SY12 that provide clear indicators of charter school financial health.

*Fully Achieved.* In FY13, PCSB released its second reports to the public and schools. The entire report was placed on PCSB website for the first time. The low fiscally performing schools declined to 3 in audited FY12, a decline of six schools from the prior year.”

INITIATIVE 3.2: Use AMU reporting to work with financially struggling charter schools on steps to improve their health.

*Fully Achieved.* The number of high fiscally performing schools increased to 24 in audited FY12 from 16 in the prior year. Also, the number of low fiscally performing schools decreased to three in audited FY12 from nine in the prior year. PCSB met with school leaders to understand the early sign of financial troubles and discuss the schools’ action plan to address the issues. Throughout the year, PCSB continue to review these schools’ financial performance on an interim basis to avoid any growing financial weaknesses.

INITIATIVE 3.3: Improve payment processes to charters through the establishment of a summer school audit process.

*Partially Achieved.* PCSB did not fully meet this goal, but the agency implemented the initial stage of collecting schools’ summer school enrollment rosters in three points in time to eliminate false identified students. The agency is working on a more effective way to identify duplicate students in multiple school summer rosters.”
OBJECTIVE 4: Increased community engagement and parent education about school quality.

INITIATIVE 4.1: Improve community engagement and community awareness of charter schools and charter school quality ratings by enhancing our website, www.dcpcsb.org

"Fully Achieved. PCSB distributed 7,000 PMF parent guides in English and Spanish at community event and Charter School Expo in FY13. Both the PMF report and PMF parent guides are on the agency’s website. Additionally, PCSB formed a community advisory group and held several community forums in several DC wards. In FY13, PCSB was in the planning stage of developing PMF dashboard for parents to access online and learn about school quality. Also, planned to join the open data movement in November 2013 to give parents more access to charter school information through a new open data Web portal: data.dcpcsb.org. The site, powered by the cloud-based open data software provider Socrata, launched with PCSB data focusing on Early Childhood Education and Adult Education Performance Management Framework (PMF) data and the 2013 DC Equity Reports. Parents can use data.dcpcsb.org to drill into topics such as attendance rate, early childhood assessments, adult education program job placement, and others. The portal allows users to create their own filtered views of the data, create data visualizations like bar graphs, pie charts, custom maps, and others, and share their creations through social media tools that are integrated into the platform."

INITIATIVE 4.2: Improve ease of applying to charter schools by creating a common enrollment process and publicizing this widely through various print and electronic platforms.

Fully Achieved. In 2013 PCSB, DCPS, DME, and most charter LEAs collaborated to create a common application and lottery called My School DC. The My School DC application is a single online application DC families will use to apply for the 87 participating public charter schools (PK3–12), DCPS out-of-boundary schools (K–12), DCPS PK3 and PK4 programs, and DCPS specialized high schools (9–12) for 2014-15 schools year admission. This year the high school deadline is February 3rd and the PK3-8th grade deadline in March 3. The My School DC common lottery is a single, random lottery that determines placement for new students at all participating schools. Student-school matches are based on the number of spaces at each school; sibling, proximity, and other preferences; and each student’s choices. Through the My School DC common lottery, the six DCPS specialized high schools admit students based on specific criteria. Students who want to stay in their current school or attend their feeder-pattern DCPS schools do not need to apply to the lottery but rather follow their school’s reenrollment procedures. An extensive parent outreach campaign is underway and includes door-to-door canvassing, attendance at community events, office hours for assistance with completing the application, media advertisements, and social media outreach. My School DC is also partnering with city agencies for example, DC Public Libraries, the Department of Youth Rehabilitation Services, Office of Latino Affairs, Office of Asian and Pacific Islander Affairs, DC Water, and the Department of Human Services. “

INITIATIVE 4.3: Continue to expand PCSB community outreach, engaging in two way dialogue with the public through social media (live-tweeting PCSB Board meetings).

Fully Achieved. PCSB has increased its social-media presence by sharing schools’ updates, positive news about charter schools, Board meeting and Hearing updates, and sector information through Twitter. Consequently, the number of Twitter followers increased to 1,500 in FY13 and is expected to grow to 1,800 in the first quarter of FY14.”
INITIATIVE 4.4: Improve transparency around PCSB’s authorizer work, making Board and other materials available to the public.

**Fully Achieved.** In FY13, PCSB increased transparency around its work by making such materials publicly available as FY13 PMF reports, FY2012 AMU financial reports, QSR reports, charter school renewal and review reports, school’s audits and budgets, PCSB Board meeting minutes, NACSA authorizer evaluation report, and numerous blog contributions.”
## Key Performance Indicators – Details

**Performance Assessment Key:**
- Green: Fully achieved
- Yellow: Partially achieved
- Red: Not achieved
- Gray: Data not reported

<table>
<thead>
<tr>
<th>KPI</th>
<th>Measure Name</th>
<th>FY 2012 YE Actual</th>
<th>FY 2013 YE Target</th>
<th>FY 2013 YE Revised Target</th>
<th>FY 2013 YE Actual</th>
<th>FY 2013 YE Rating</th>
<th>Budget Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1</td>
<td>Number of charter LEAs receiving 5, 10 or 15 year review</td>
<td>NA</td>
<td>16</td>
<td>16</td>
<td>100%</td>
<td>DC PUBLIC CHARTER SCHOOLS BOARD</td>
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</tr>
<tr>
<td>1.2</td>
<td>Number of charter LEAs having one or more campuses with a PMF score of 40 or below taking concrete actions such as closure, grade-span</td>
<td>NA</td>
<td>5</td>
<td>5</td>
<td>100%</td>
<td>DC PUBLIC CHARTER SCHOOLS BOARD</td>
<td></td>
</tr>
<tr>
<td>1.3</td>
<td>Number of Tier 1 charter LEAs taking concrete steps to expand or replicate.</td>
<td>NA</td>
<td>5</td>
<td>9</td>
<td>180%</td>
<td>DC PUBLIC CHARTER SCHOOLS BOARD</td>
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<tr>
<td>1.4</td>
<td>Successful completion of Early Childhood/ Adult Ed PMFs</td>
<td>NA</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td>DC PUBLIC CHARTER SCHOOLS BOARD</td>
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<tr>
<td>2.1</td>
<td>Reduce school truancy rate by 20% for the charter sector through partnerships with CFSA, DC Superior Court, and other agencies that can</td>
<td>NA</td>
<td>20%</td>
<td>19%</td>
<td>95%</td>
<td>DC PUBLIC CHARTER SCHOOLS BOARD</td>
<td></td>
</tr>
<tr>
<td>2.2</td>
<td>Reduce rate of expulsions for other charter reasons</td>
<td>NA</td>
<td>20%</td>
<td>2.5%</td>
<td>12.5%</td>
<td>DC PUBLIC CHARTER SCHOOLS BOARD</td>
<td></td>
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<tr>
<td>2.3</td>
<td>Number of schools participating in our SPED self-study</td>
<td>NA</td>
<td>10</td>
<td>12</td>
<td>120%</td>
<td>DC PUBLIC CHARTER SCHOOLS BOARD</td>
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<tr>
<td>2.4</td>
<td>Reduction in number of campuses with a Mystery Shopper</td>
<td>NA</td>
<td>30%</td>
<td>27%</td>
<td>90%</td>
<td>DC PUBLIC CHARTER SCHOOLS BOARD</td>
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<tr>
<td>2.5</td>
<td>Less than 10% will receive an out-of-compliance warning from PCSB Board for violating our Data Submission Policy (approved May 2012).</td>
<td>NA</td>
<td>10%</td>
<td>3%</td>
<td>30%</td>
<td>DC PUBLIC CHARTER SCHOOLS BOARD</td>
<td></td>
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<tr>
<td>KPI</td>
<td>Measure Name</td>
<td>FY 2012 YE Actual</td>
<td>FY 2013 YE Target</td>
<td>FY 2013 YE Revised Target</td>
<td>FY 2013 YE Actual</td>
<td>FY 2013 YE Rating</td>
<td>Budget Program</td>
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<tr>
<td>3.1</td>
<td>Number of AMU reports issued</td>
<td>NA</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>100%</td>
<td>DC PUBLIC CHARTER SCHOOLS BOARD</td>
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<tr>
<td>3.2</td>
<td>Number of schools worked with on financial issues</td>
<td>NA</td>
<td>7</td>
<td>7</td>
<td>7</td>
<td>100%</td>
<td>DC PUBLIC CHARTER SCHOOLS BOARD</td>
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<tr>
<td>3.3</td>
<td>Number of schools whose fiscal health improved as a result of oversight efforts</td>
<td>NA</td>
<td>2</td>
<td>6</td>
<td>300%</td>
<td>DC PUBLIC CHARTER SCHOOLS BOARD</td>
<td></td>
</tr>
<tr>
<td>3.4</td>
<td>Establishment of a summer school audit process</td>
<td>NA</td>
<td>100%</td>
<td>50%</td>
<td>50%</td>
<td></td>
<td>DC PUBLIC CHARTER SCHOOLS BOARD</td>
</tr>
<tr>
<td>4.1</td>
<td>Number of PMF Parent Guides distributed in English and Spanish</td>
<td>NA</td>
<td>4,000</td>
<td>7,000</td>
<td>175%</td>
<td>DC PUBLIC CHARTER SCHOOLS BOARD</td>
<td></td>
</tr>
<tr>
<td>4.2</td>
<td>Number of campuses participating in common deadline</td>
<td>NA</td>
<td>90</td>
<td>85</td>
<td>94.44%</td>
<td>DC PUBLIC CHARTER SCHOOLS BOARD</td>
<td></td>
</tr>
<tr>
<td>4.3</td>
<td>Number of Twitter followers</td>
<td>600</td>
<td>1,000</td>
<td>1,500</td>
<td>1,500</td>
<td>150%</td>
<td>DC PUBLIC CHARTER SCHOOLS BOARD</td>
</tr>
<tr>
<td>4.4</td>
<td>Number of community meetings participated in</td>
<td>8</td>
<td>10</td>
<td>10</td>
<td>10</td>
<td>100%</td>
<td>DC PUBLIC CHARTER SCHOOLS BOARD</td>
</tr>
<tr>
<td>4.5</td>
<td>Number of PCSB Board meetings televised</td>
<td>NA</td>
<td>2</td>
<td>0</td>
<td>0</td>
<td>0%</td>
<td>DC PUBLIC CHARTER SCHOOLS BOARD</td>
</tr>
<tr>
<td>4.6</td>
<td>Increase in charter school data available on <a href="http://www.dcpcsb.org">www.dcpcsb.org</a></td>
<td>NA</td>
<td>15%</td>
<td>15%</td>
<td>100%</td>
<td>DC PUBLIC CHARTER SCHOOLS BOARD</td>
<td></td>
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