Workforce Investment Council FY2020

Mission
The District of Columbia Workforce Investment Council will lead with a sense of urgency to help create a fully integrated, comprehensive workforce development system that effectively meets jobseeker and business needs; while ensuring accountability, high performance, coordination, transparency, and effective leadership at all levels.

Strategic Objectives

<table>
<thead>
<tr>
<th>Objective Number</th>
<th>Strategic Objective</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Business Engagement: Increase business engagement to help align workforce training programs with employer needs</td>
</tr>
<tr>
<td>2</td>
<td>Policy Guidance: To ensure the workforce development system is informed about the provisions in the Workforce Innovation and Opportunity Act (WIOA) through policy and guidance to aid in the District’s WIOA implementation.</td>
</tr>
<tr>
<td>3</td>
<td>Occupational Skills Training: To provide WIOA customers focused employment and training opportunities for adults and dislocated workers through Individualized Training Accounts (ITA) within the District’s high-demand occupations through the Eligible Training Provider program.</td>
</tr>
<tr>
<td>4</td>
<td>Career Pathways: Increasing the knowledge of career pathways in the context of sectoral partnerships informed by business to assist with mapping career pathways in the District</td>
</tr>
<tr>
<td>5</td>
<td>Create and maintain a highly efficient, transparent, and responsive District government</td>
</tr>
</tbody>
</table>

Key Performance Indicators

<table>
<thead>
<tr>
<th>Measure</th>
<th>Directionality</th>
<th>FY 2017 Actual</th>
<th>FY 2018 Actual</th>
<th>FY 2019 Actual</th>
<th>FY 2020 Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 - Business Engagement: Increase business engagement to help align workforce training programs with employer needs (1 Measure)</td>
<td>Up is Better</td>
<td>New in 2019</td>
<td>New in 2019</td>
<td>52</td>
<td>50</td>
</tr>
<tr>
<td>Number of business leaders actively engaged</td>
<td>Up is Better</td>
<td>New in 2019</td>
<td>New in 2019</td>
<td>289</td>
<td>50</td>
</tr>
<tr>
<td>Number of workforce system partners participating in technical assistance activities per quarter</td>
<td>Up is Better</td>
<td>New in 2019</td>
<td>New in 2019</td>
<td>34</td>
<td>10</td>
</tr>
<tr>
<td>4 - Career Pathways: Increasing the knowledge of career pathways in the context of sectoral partnerships informed by business to assist with mapping career pathways in the District (1 Measure)</td>
<td>Up is Better</td>
<td>New in 2019</td>
<td>New in 2019</td>
<td>34</td>
<td>10</td>
</tr>
</tbody>
</table>

Core Business Measures

<table>
<thead>
<tr>
<th>Measure</th>
<th>Directionality</th>
<th>FY 2017 Actual</th>
<th>FY 2018 Actual</th>
<th>FY 2019 Actual</th>
<th>FY 2020 Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 - Create and maintain a highly efficient, transparent, and responsive District government (10 Measures)</td>
<td>Up is Better</td>
<td>New in 2019</td>
<td>New in 2019</td>
<td>Waiting on Data</td>
<td>Waiting on Data</td>
</tr>
</tbody>
</table>
The above measures were collected for all mayoral agencies in FY2019. The 2019 open data inventory includes data for calendar year 2018. Due to data lags, FY2019 data for the following core business measures will be available in March 2020: Contracts and Procurement - Percent of Small Business Enterprise (SBE) annual goal spent; Financial Management - Percent of local budget de-obligated to the general fund at the end of year; Human Resource Management - Percent of eligible employee performance evaluations completed and finalized in PeopleSo; and IT Policy and Freedom of Information Act (FOIA) Compliance - Percent of FOIA Requests Processed in more than 25 business days - statute requirements allow 15 business days and a 10 day extension.

*The above measures were collected for all mayoral agencies in FY2019. The 2019 open data inventory includes data for calendar year 2018. Due to data lags, FY2019 data for the following core business measures will be available in March 2020: Contracts and Procurement - Percent of Small Business Enterprise (SBE) annual goal spent; Financial Management - Percent of local budget de-obligated to the general fund at the end of year; Human Resource Management - Percent of eligible employee performance evaluations completed and finalized in PeopleSo; and IT Policy and Freedom of Information Act (FOIA) Compliance - Percent of FOIA Requests Processed in more than 25 business days - statute requirements allow 15 business days and a 10 day extension.

### Operations

<table>
<thead>
<tr>
<th>Operations Header</th>
<th>Operations Title</th>
<th>Operations Description</th>
<th>Type of Operations</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 - Business Engagement: Increase business engagement to help align workforce training programs with employer needs (1 Activity)</td>
<td>Labor Market Awareness</td>
<td>Increase the use of labor market information and anecdotal information to shape training programs that train in the skills employers need</td>
<td>Daily Service</td>
</tr>
<tr>
<td>2 - Policy Guidance: To ensure the workforce development system is informed about the provisions in the Workforce Innovation and Opportunity Act (WIOA) through policy and guidance to aid in the District’s WIOA implementation. (2 Activities)</td>
<td>Policy Development</td>
<td>Provide high level policy development through the dissemination of a WIC WIOA Policy Manual, WIC Unified State Plan Modification; the issuance of important implementation information and updates through Workforce Implementation Guidance Letters (WIGLS), and by facilitating technical assistance webinars and teleconferences. Partner agencies to establish corresponding Standard Operating Procedures that follow the policies and guidance put in place by the WIC.</td>
<td>Daily Service</td>
</tr>
<tr>
<td>PROVIDE TECHNICAL ASSISTANCE</td>
<td>Provide technical assistance</td>
<td>Provide technical assistance to impact greater awareness and knowledge of workforce partners by facilitating technical assistance webinars, in-person meetings and teleconferences.</td>
<td>Daily Service</td>
</tr>
<tr>
<td>3 - Occupational Skills Training: To provide WIOA customers focused employment and training opportunities for adults and dislocated workers through Individualized Training Accounts (ITA) within the District’s high-demand occupations through the Eligible Training Provider program. (3 Activities)</td>
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<td></td>
</tr>
</tbody>
</table>
# Workload Measures

<table>
<thead>
<tr>
<th>Measure</th>
<th>FY 2017 Actual</th>
<th>FY 2018 Actual</th>
<th>FY 2019 Actual</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 - Labor Market Awareness (1 Measure)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of business engagement activities</td>
<td>New in 2019</td>
<td>New in 2019</td>
<td>18</td>
</tr>
<tr>
<td>2 - Provide technical assistance (1 Measure)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of technical assistance activities</td>
<td>New in 2019</td>
<td>New in 2019</td>
<td>11</td>
</tr>
<tr>
<td>3 - Workforce Training Providers (1 Measure)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of eligible training providers</td>
<td>34</td>
<td>37</td>
<td>34</td>
</tr>
</tbody>
</table>

# Strategic Initiatives

<table>
<thead>
<tr>
<th>Strategic Initiative Title</th>
<th>Strategic Initiative Description</th>
<th>Proposed Completion Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Career Pathways (1 Strategic Initiative)</td>
<td>Develop the District’s 2020-2023 Workforce Innovation and Opportunity Act (WIOA) State Plan and an accompanying strategic implementation plan.</td>
<td>09-30-2020</td>
</tr>
</tbody>
</table>